

LIFE



MARSHA HUNT

IN

"THE DEVIL'S DISCIPLE"

MARCH 6, 1950

20

CENTS

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*Look for this label...it identifies
the finest woolens in the world*



FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

New B.F. Goodrich

"*Rythm Ride*"

Gives you more Comfort



Greater Safety

Longer Mileage



IF YOU CAN TELL WHICH SKATERS ARE BEST, YOU CAN TELL WHICH TIRE IS BEST.



QUESTIONS AND ANSWERS ABOUT THE BIG DIFFERENCE IN TIRES.

Q: What is "Rythm Ride"?

A: Every tire is made of thousands of cords that flex as you ride. Unlike cords of most tires, (left, below) B. F. Goodrich cords (left, above) have *no cross threads* to hamper their action. The result is the improved tire performance known as "Rythm Ride"—more miles, safety, comfort.

Q: Why are cross threads used in most other tires?

A: Cross threads are only a convenience in manufacture. They do no work—and keep the cords from doing *their* work by "shackling" them. Cords can't flex freely. Some carry too much load, others too little.

Q: Why is BFG's cord action better?

A: With cross threads eliminated, cords are free to flex *in rythm*. They carry the impact from one to another, share the load *equally*.

Q: How does this increase (1) safety, (2) mileage, (3) comfort?

A: All of the cords work together to: (1) resist road shock for more blow-out protection, (2) share the wear for more mileage, (3) cushion the bumps for more comfort.

Q: Why don't all tires have "Rythm Ride"?

A: Only B. F. Goodrich has the specialized know-how and equipment to build "rythmic-flexing cords" into every tire for every purpose. See your BFG dealer and buy now! Convenient terms. Generous trade-in. The B. F. Goodrich Company, Akron, Ohio.



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B.F. Goodrich
FIRST IN RUBBER

This One



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made with Celaluxe!

SO PURE
washed in drinking-pure water!

SO STRONG
strong in both directions to hold the hardest sneeze!



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ache pain, but also for the upset stomach
and jumpy nerves that often go with it.

Quick! Pleasant! Bromo-Seltzer effervesces with split-second action, ready to go to work at once. And it is so re-freshing! You must be satisfied or your money back! Caution: Use only as di-rected.

Get Bromo-Seltzer at your drug store fountain or coun-ter today. It's a product of the Emerson Drug Co. since 1887.



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I can't afford CORNS, can you?"

"Beauty work is sure tough on my feet. So the minute a corn appears, I use a BLUE-JAY Corn Plaster!" Nupercaine*, exclusive with BLUE-JAY, soothes surface pain, gentle medica-tion loosens hard "core"—you lift it out in a few days! Get BLUE-JAY today (on sale at drug counters everywhere). FREE booklet! "Your Feet and Your Health." Write Dep't LFO-3 BLUE-JAY Products, 131 S. Franklin, Chi-cago 6, Ill.

*Reg. U. S. Pat. Off. Ciba's Brand of DIBUCAINE



AMERICA'S Largest Selling CORN PLASTER



TO CREATIVE CHILDREN WHOSE PARENTS WANT THEM TO
LOVE, UNDERSTAND AND GROW WITH GOOD MUSIC

The Children's Record Guild offers

ABSOLUTELY FREE

ONE OF THESE DELIGHTFUL UNBREAKABLE 10" RECORDS



BECAUSE YOUR BOY OR GIRL, like *all* children, needs and loves music, songs, stories, facts and play ideas prepared especially for his age—we invite you to send for a delightful new record created by The Children's Record Guild, *absolutely free*. We make this offer so that you may conveniently discover this new plan for helping your child enjoy, understand and grow with *good music*. "Good music" for your child is music that he hears... sees... feels... *IS*—music that transforms him into a galloping horse, a dashing fireman, a rocking boat, or a swimming fish. It is music that contains the simple rhythms, melodies and musical ideas which gave birth to our great symphonies and dance forms... music which one day will lead your child to an appreciation of the masters. No wonder parents, teachers, and critics have hailed The Children's Record Guild plan as "wholesome"... "entertaining"... "priceless!"

We will include with your free record a booklet which is essential reading for every thoughtful parent—"Your Child Is Musical"—also absolutely free. This fascinating booklet explains what leading teachers, child guidance experts and musicians say music can do for your boy or girl, how you can help him obtain the greatest pleasure and benefit from the music he hears, and how to keep his natural love for music alive and growing—a companion and treasure for all his years.



FREE for Children 2-4

TRAIN TO THE ZOO

What could be more fascinating than animals and trains? The two, three and four-year-olds will run and jump, creep on all fours, push like engines, roll like bears, bend and sway—the richest kind of musical experience. Even the youngest child can learn these Train and Animal songs.

FREE for Children 5-8

RIDE 'EM COWBOY

Authentic cowboy music and delightful story that invite your child to "round up" the cattle, sing around the campfire, and gallop across the open prairie. A record that gives your child rhythmic training, songs that he or she will sing, and an introduction to the rich heritage of American folklore.

ENRICH YOUR CHILD'S LIFE FOREVER WITH MUSIC

Through This Approved Plan That Brings Your Child Wonderful New Records Regularly

AT ONLY \$1.00 EACH

The Children's Record Guild creates for its young members in each age group (2 to 4 and 5 to 8) a new unbreakable record every month—and, to make sure that every selection delights and entertains children, each is pre-tested in nationally famous nursery and primary schools, under the supervision of many of the nation's leading authorities. The material and ideas for the records are based on the latest universally accepted findings announced by such renowned experts as Dr. Benjamin Spock and Evelyn Beyer at the Rochester Demonstration School, Edna Buttolph at the Bank Street Schools (Harriet Johnson Nursery School), Beatrice Landeck at the Mills College for Nursery and Primary Teachers, Emma Dickson Sheehy at Teacher's College, and Rosemarie Grentzer, of the Juilliard School of Music, in the New York City Public Schools.

Games, Songs, Stories, Music

Every Children's Guild record contains something of real and lasting value for your boy or girl. They teach him new skills or games, singable songs and fascinating stories. Every selection encourages your child to "join in" and find carefree and healthful expression for his own imaginative ideas. Records are never "arty" or stuffy—but are created and pre-tested to make *sure* that your child will understand and love them. Truly, The Children's Record Guild program provides your child with weeks, months and years of fun and learning, leading to a deeper understanding and appreciation of good music.

And, finally, every 10-inch, unbreakable Children's Guild record is performed with matchless artistry by

well known musicians, singers and actors, and recorded with the same high-fidelity techniques used for the finest adult records. They are mailed in beautifully illustrated jackets, containing complete lyrics and information for both parent and child. Their arrival is sure to become the most eagerly awaited event of the month for your boy or girl.

**Send for Your Free
Record and Booklet — Now!
No Obligation**

See for yourself how much these records add to your child's happiness and growth. Help him discover the wealth of wholesome play ideas, fascinating songs and stories, and irresistible humor, which abound in Children's Guild records. Start your child now toward a fuller appreciation and enjoyment of good music by mailing the coupon at once. We will promptly send your child the gift record for his or her age group, and a copy of the booklet "Your Child Is Musical"—both **ABSOLUTELY FREE**, and will reserve a membership in your child's name. If, after enjoying the free record and booklet for 10 days, you decide not to join the Guild, you may cancel the reservation by merely mailing us a post card or letter to that effect. Otherwise, as a member, your child will receive a Children's Guild record appropriate to his age every month, and you will be billed for only \$1.00 plus a few cents for tax and shipping for each record. Whether or not you decide to join, the gift record and booklet are yours, **ABSOLUTELY FREE**, and, if you join, you may cancel your membership any time you please. Mail the coupon **NOW**.



FREE FOR YOU — "Your Child Is Musical"

Here, for the first time, is an instructive pamphlet that gives you insight into the role of "culture" in your child's life and the important part music can play. It explains what kind of music is best for your child, how to introduce him or her to music, what response to look for, etc. It is yours free, if you mail the coupon now!

The Children's Record Guild, Dept. 3-L
27 Thompson St., New York 13, N.Y.

ABSOLUTELY FREE

☐ Train To The Zoo (2-4) ☐ Ride 'Em Cowboy (5-8)

Check one unless you wish two enrollments

Also Free To You—a Copy of "Your Child Is Musical"

Please send me at once the record checked above and a copy of the booklet "Your Child Is Musical," both **ABSOLUTELY FREE**. At the same time, reserve a membership for my child. If I do not cancel this reservation within 10 days after receiving the free record, you may regularly send me a record and bill me for only \$1.00 each, plus a few cents for U.S. tax and shipping. I may cancel this membership any time I please, but it is understood that the gift record and booklet are **ABSOLUTELY FREE** in any case.

Name of Child.....Age of Child.....

Address.....City.....State.....

Child's Birthday: Month.....Day.....Year.....

My Name.....

Address.....

City.....Zone.....State.....

☐ Check here if you are enclosing \$12.00 for one year's subscription to save the bother of monthly billing, tax, and postage. You may cancel at any time—money back of course.

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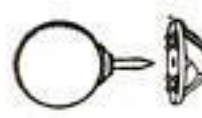


Marvella
SIMULATED PEARLS

Dew-Drops*

Individual pearls designed
to be worn anywhere,
with or without the rose.

A wonderful Spring fashion touch
for sleeve, for collar,
for pocket, for hat...
for where one's fancy directs.

 Look for Marvella Dew-Drops,
easily attached with
gripper clasp, mounted
on a lush red rose.

At your favorite store—Set of three,
with rose—\$2. plus Fed. Tax



383 Fifth Ave., N. Y. C.

*REG U S PAT. OFF.

LETTERS TO THE EDITORS

THE VEEP'S KITCHEN

Sirs:

I experienced a decided jolt when I came across the picture of the Veeep's kitchen ("The Barkleys Become Capital's No. 1 Guests," LIFE, Feb. 13)! It really is a letdown. The average housewife has a kitchen that would put the Barkleys' to shame.

FRANCES NEISTADT

Baltimore, Md.

Sirs:

I view my old sink with new respect. It's just like the Veeep's.

FRANCES SLACK

Reynoldsburg, Ohio

Sirs:

Mrs. Barkley has laid the drying cloth out on a chair right in front of the Veeep. Yet he sits there and "presides." I couldn't get away with that in my home!

CARL GARDNER

Morristown, N.J.

BERGMAN'S BABY

Sirs:

You act as if to encourage such a thing ("Ingrid Bergman Has a Baby," LIFE, Feb. 13). You give younger boys and girls ideas when you mention the famous people who were born out of wedlock.

AGNES MAE BURTON

Orlando, Fla.

Sirs:

... Why disillusion our young people about Alexander Hamilton?

GRACE BROWN

New York, N.Y.

Sirs:

To justify her adulterous conduct by parading the name of William the Conqueror was little short of monstrous.

HENRY T. McDONALD

Harpers Ferry, W.Va.

Sirs:

Your many-paged feature of Bergman's *Joan of Arc*, your coverage of *Arch of Triumph*, of *Gaslight*, of *For Whom the Bell Tolls* secured additional circulation for you, and you adored her, adulated her, praised her, called her one of the great actresses of all time, which, by the Good Lord, she is!

Now she has a private life, a life which you see fit to ridicule—to place her alongside persons like Cesare Borgia. Shame on you...

EDWARD A. STAR

Reno, Nev.

THE NEW INDONESIA

Sirs:

How very enjoyable your feature on Indonesia was ("The New Indonesia," LIFE, Feb. 13)! May the simple beauty and truth of these people who live so close to nature penetrate the ignorant hearts of the Communists, and in some way mitigate the wave of machine-robotism that is sweeping the world.

JOAN COBB

New York, N.Y.

Sirs:

The Feb. 13th issue of LIFE was immediately claimed by our 3-year-old son, who promptly sprawled on the floor with it, asking dozens of questions about all the pictures as usual. When he suddenly became silent I suspected him of cutting out valentines from the

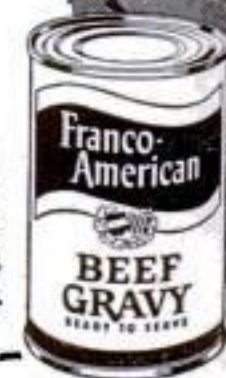
EASY! ECONOMICAL!

BEEF GRAVY SURPRISE



BEEF GRAVY SURPRISE
4-5 slices meat loaf, roast beef or roast pork
1 can Franco-American Beef Gravy
1/4 cup water
Pie Dough (about 1/2 of a standard recipe)

Heat oven to 375° F. (moderate). Arrange meat on greased 10x6x2-inch baking pan. Combine gravy with water; pour over meat. Roll pie dough and cut in diamond shapes. Place dough on top of mixture. Bake 45 minutes at 375° F. Makes 4-5 servings.



Made from juices of selected beef...with that genuine roasting pan flavor! Delicious served hot with any meat-and-potato dinner. On sandwiches. In stews. Or add it to make your own gravy s-t-r-e-t-c-h.

Franco-American
Beef Gravy makes the meal!

GOOD..
any old time!



America's
largest selling cheese cracker!
Sunshine Biscuits, INC.

CONTINUED ON PAGE 6


Loveliest! Finest! Ours...because of these



New SPRING GARDEN

Loveliest! For, as you would expect,
only the loveliest patterns of all are
Sterling Inlaid, the very special kind of
silverplate by Holmes & Edwards.

DANISH PRINCESS*

Finest! So easy to see why. Two blocks 
of sterling silver are inlaid at backs of bowls
and handles of most used spoons and forks
to keep this lovelier silverplate lovelier longer.

YOUTH

And the price? A trifle more than ordinary
silverplate, of course—but far, far less than
sterling! Holmes & Edwards services for 8,
begin as low as \$49.95, and no excise tax!

LOVELY LADY

HOLMES & EDWARDS
STERLING INLAID®
SILVERPLATE



*ALL PATTERNS MADE IN U. S. A.

Speed Queen

washes more clothes

clean  per hour  per dollar 



Whether you want to pay \$99.95, \$109.95, \$119.95, or even \$139.95 — you can guarantee yourself the most for your money in home laundry service by buying a Speed Queen. Your Speed Queen dealer can easily demonstrate why this is true. Go to him and ask to see the new 1950 models. Also return the coupon below for the pamphlet "How I Wash 7 Loads per Hour" written by a Speed Queen user.



Do all your ironing while comfortably seated.

SPEED QUEEN CORPORATION, Ripon, Wisconsin

Please send me a free copy of "How I Wash 7 Loads per Hour," written by a Speed Queen user.

Name

Address

City State

LETTERS TO THE EDITORS

CONTINUED

cover or something, and investigated. He was frowning disapprovingly at the photo captioned "Shopping on Bali" and turning to me said, "Look, Daddy, that lady should be spanked—she's going barefoot."

D. DREWYER JR.

Silver Spring, Md.



BAREFOOT BALINESE

PNEUMONIA

Sirs:

The drawing on page 54 ("Pneumonia," LIFE, Feb. 13) has labels reading "artery carrying oxygen depleted blood" and "vein carrying oxygenated blood." For the past 40 years I have always believed that veins carry used-up blood and that arteries carry the fresh red blood. Am I wrong?

GEORGE M. WOLF

San Francisco, Calif.

● In the circulatory system, veins generally carry used blood and arteries carry fresh blood. But in the pulmonary system, in which blood circulates between heart and lungs, arteries carry used blood from heart to lungs, and veins carry the fresh blood back to the heart.—ED.

WOMEN'S RIGHTS

Sirs:

The arguments against the equal rights amendment ("Senate's Ladies' Day," LIFE, Feb. 13) seem faulty to me.

Senator Kefauver feared rape would no longer be a crime, and that women would be drafted for the Army. Any act of violent sexual aggression would still exist as a crime.

As for the draft, if any woman were performing an essential task, such as rearing a child, she could be deferred.

Senator Douglas' fear that husbands would be suing wives for support is interesting as it points out the injustice of a present law. The right to be an economic encroachment on another person by reason of sex seems grossly unjust to the male.

CHRISTINE F. SALMON

East Orange, N.J.

Sirs:

In many ways women are not the equal of men and in other ways are superior. Surely women can get more for themselves by exercising their "powers" over men in more feminine ways than do the leaders of the National Woman's Party, etc.

LOIS AMENO

Oaklyn, N.J.

CONTINUED ON PAGE 9

Extra-rich'n Chocolaty Devil's Food Cake—only 5½ minutes from box to oven!



Only DUFF'S DEVIL'S FOOD MIX can make a Prize cake like this!

- ★ RICHER in deep, ruddy chocolate color ... ★ HIGHER and lighter ...
- ★ MORE TENDER and velvety ...
- ★ MORE CHOCOLATY tasting than time-taking home recipes!

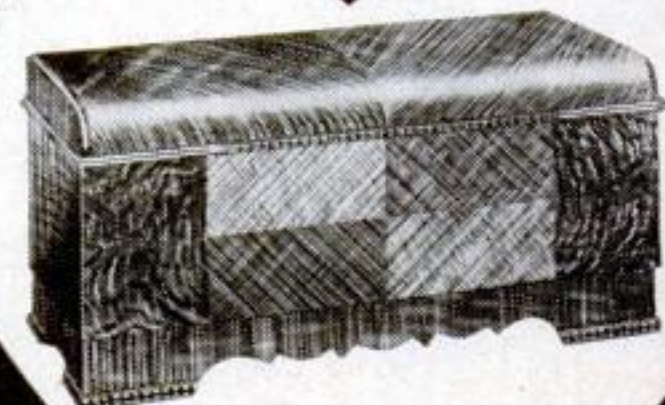
Eggs, milk, everything's in. Just add water—that's all!



A Product of AMERICAN HOME FOODS



*To My Lane Hope Chest Friends,
I know that you will
enjoy collecting for your lovely
hope chest as much as I have
for mine.*
Jacque Mercen
Miss America
1949



No. 2449. Superbly matched American Walnut and Walnut Stump. Includes Lane tray.

\$49.95

LANE CEDAR HOPE CHEST

THE LANE COMPANY, Inc., Altavista, Va.
Write Attention Dept. L28 for information, if desired.

She's style-wise, but not penny-foolish...

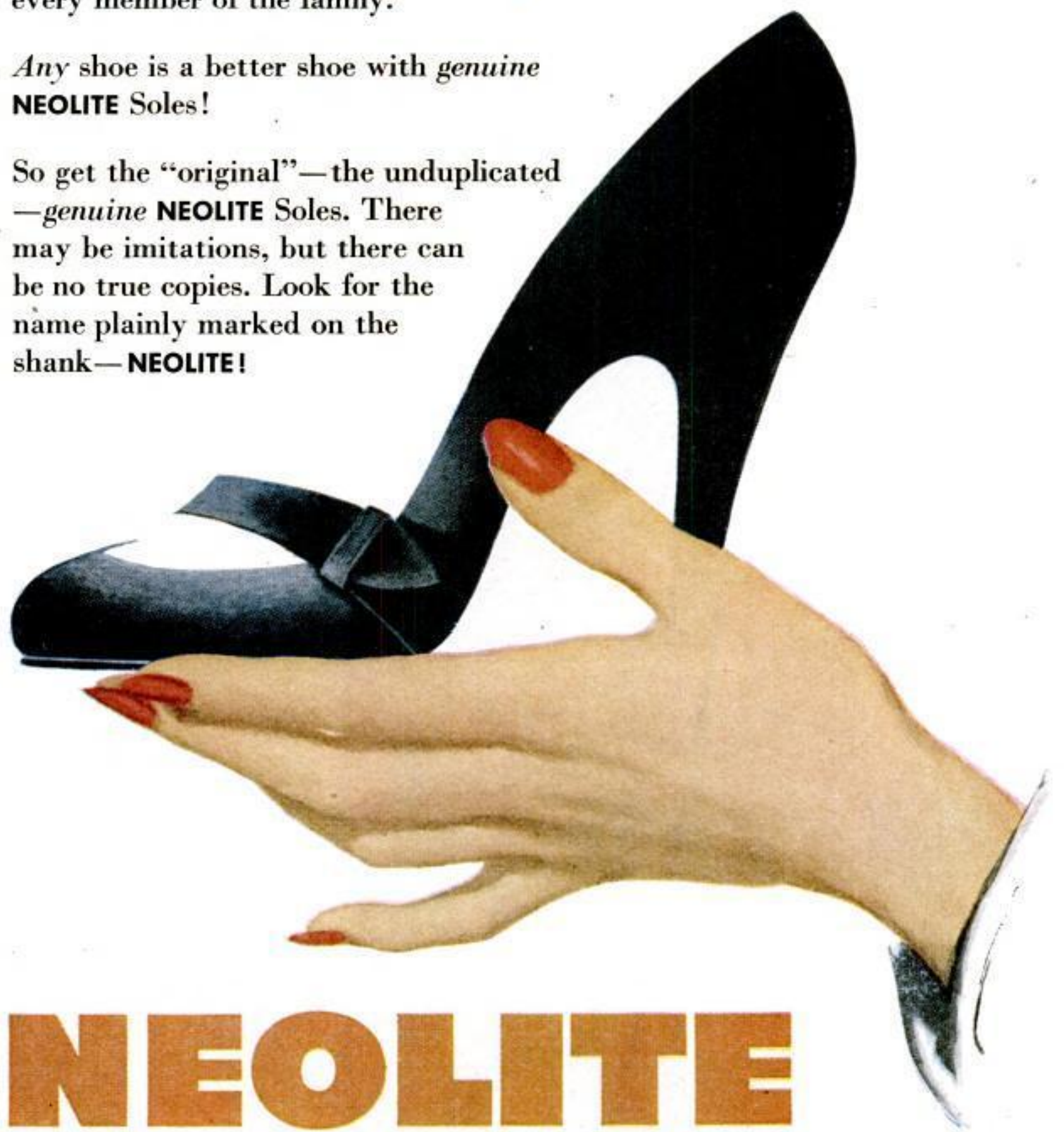
when a little extra buys so much extra
in good looks, comfort and long wear

There's high fashion in every line . . . solid comfort
in every step when you step on **NEOLITE** Soles.

And **NEOLITE** is the one shoe style that's perfect for
every member of the family.

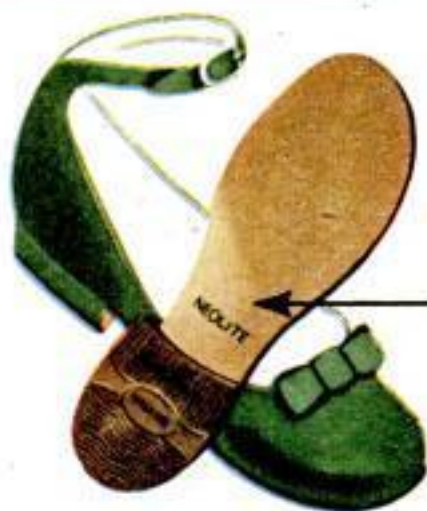
Any shoe is a better shoe with *genuine*
NEOLITE Soles!

So get the "original"—the unduplicated
—*genuine* **NEOLITE** Soles. There
may be imitations, but there can
be no true copies. Look for the
name plainly marked on the
shank—**NEOLITE**!



NEOLITE NEOLITE, AN ELASTOMER-RESIN BLEND, T.M.—THE GOODYEAR TIRE & RUBBER COMPANY SOLES

Make any shoe a better shoe!



**INSIST
ON GENUINE
NEOLITE!**

The name is
plainly marked
on the shank!

For only a little more, you get so much more—
so beware of imitations . . . accept no substitutes!

- ▶ Light-footed comfort . . . needs no breaking-in.
- ▶ Firm platform that helps smart lines hold their shape.
- ▶ Damp-proof elegance in any kind of weather.
- ▶ Genuine **NEOLITE** wear that outlasts leather over 2 to 1.

ON NEW SHOES AND RE-SOLES AT THE BETTER DEALERS!

We think you'll like "The Greatest Story Ever Told"—Every Sunday—ABC Network



"Livelier on the green light!"

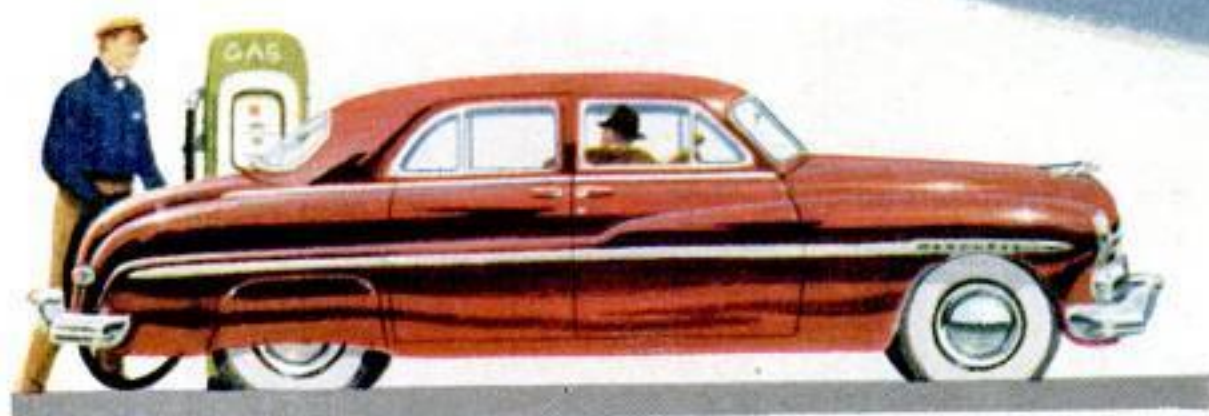
- safer on the red



1. When the light says "GO" you really go! New **MERCURY** "Hi-Power Compression" is "Better than ever" for pep and performance!



2. When you stop, **MERCURY's** big "Super-Safety" brakes almost stop you "on a dime." They're "better than ever" in safety!



3. And with this new **MERCURY** "Econ-o-miser" carburetion, your stops at the gas station are few and far between! **MERCURY** economy is now better than ever, too!

NO WONDER more people than ever are now changing to Mercury! A great car last year, Mercury is now better than ever in every way today!

Better in *styling*—with new advanced design! Better in *comfort*—with "Lounge-Rest" foam-rubber cushioned seating! Better in *economy*—with "Econ-O-Miser" carburetion! Better in *performance*—with "Hi-Power Compression." Better in all-around *value*, too!

In short, you get a whale of a lot more for your money with Mercury! Find this out for yourself. See your Mercury dealer and drive a bargain—the better than ever new 1950 Mercury—today!

MERCURY DIVISION OF FORD MOTOR COMPANY

Make your next car
the "better than ever" new 1950

MERCURY

**RELIEVES
HEADACHE
NEURALGIA
NEURITIS PAIN**

FAST



Here's Why...

Anacin® is like a doctor's prescription. That is, it contains not one but a combination of medically proved ingredients that are specially compounded to give FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

NEW MINTS Medically Proven
Quickly RID STOMACH
of GAS

Do you ever suffer stomach gas, heartburn, from acid indigestion? Get amazing new BiSoDoL Mints for fast relief. Safe, gentle. BiSoDoL Mints give longer-lasting relief than baking soda—yes, hours of relief. Refreshing, minty flavor sweetens sour mouth, stomach. So relieve heartburn, upset stomach, from too much food, drink, smoking. Sleep all night long when acid indigestion strikes. Carry new BiSoDoL Mints for fast relief—anywhere, anytime. 10¢.

BiSoDoL—Reg. U. S. Pat. Off.

**THIS CHEWING
FOOD IS 'TRAINING'
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**LETTERS TO
THE EDITORS**

CONTINUED

Sirs:

... Man has always been weak enough since Adam to be misled by woman, but man was created in the image of God; woman was created from man to be his companion, not his leader. Which proves that woman can never be man's equal.

CHARLES J. DE BOESER
Hamburg, Pa.

"MO" FREED

Sirs:

Your drawing ("Mo' Gets Off," LIFE, Feb. 13) is the most effective explanation of how the "Mighty Mo" got hauled off a most embarrassing sand bar. ... We of the Navy, while remembering with humility the obvious fact that the *Missouri* should never have been on the sand in the first place, find pride in the teamwork displayed, the high morale, the obstacles overcome and the fact that, with several thousand men involved, not one man suffered so much as a stubbed toe in the entire operation!

MAJOR W. ROBB
Lieut. Commander, U.S.N.R.
Assistant Public Information Officer
Norfolk, Va.

TORY DOUBLETALK

Sirs:

The Tory speaker's snappy reply to the heckler ("British Conservatives Hold School for Hecklers," LIFE, Feb. 13) who called him a liar ("And you're a gentleman. That makes us both liars.") is a neat piece of political doubletalk. The Tory's statement involves a hidden paradox. A liar must not ever admit he is a liar. If he did

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LETTERS TO THE EDITORS

CONTINUED

he would be telling the truth, and he would not be a liar. The paradox lies in the fact that this liar who is a truthful man is a liar because he tells the truth and a truthful man because he is a liar.

WHITNEY THOMPSON

Boston, Mass.

SPEAKING OF BABIES

Sirs:

If you think you have caught babies in unusual poses (Speaking of Pictures, LIFE, Feb. 13) take a look at my 3-month-old nephew, Loren Stuart Markel, trying to "figure out his income tax."

MRS. JORDAN KATZ

White Plains, N.Y.



Sirs:

Here is a photograph of one of our youngsters as he answered the question:

"How would you handle John L. Lewis in negotiating a threatened coal strike?"

CARROLL S. NORCONK

Newton, N.J.



Sirs:

This is the answer my granddaughter, Lynn Louise Williams, gave when asked, "What do you think of the theory that infant care determines adult character?"

NELSON D. REDDING

Jenkintown, Pa.



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YES, in just 7 days... in one short week... a group of people who changed from their old dentifrices to Calox Tooth Powder averaged 38% *brighter* teeth by scientific test. Why not change to Calox today... so your teeth can start looking *brighter* tomorrow! Buy a can of Calox today!

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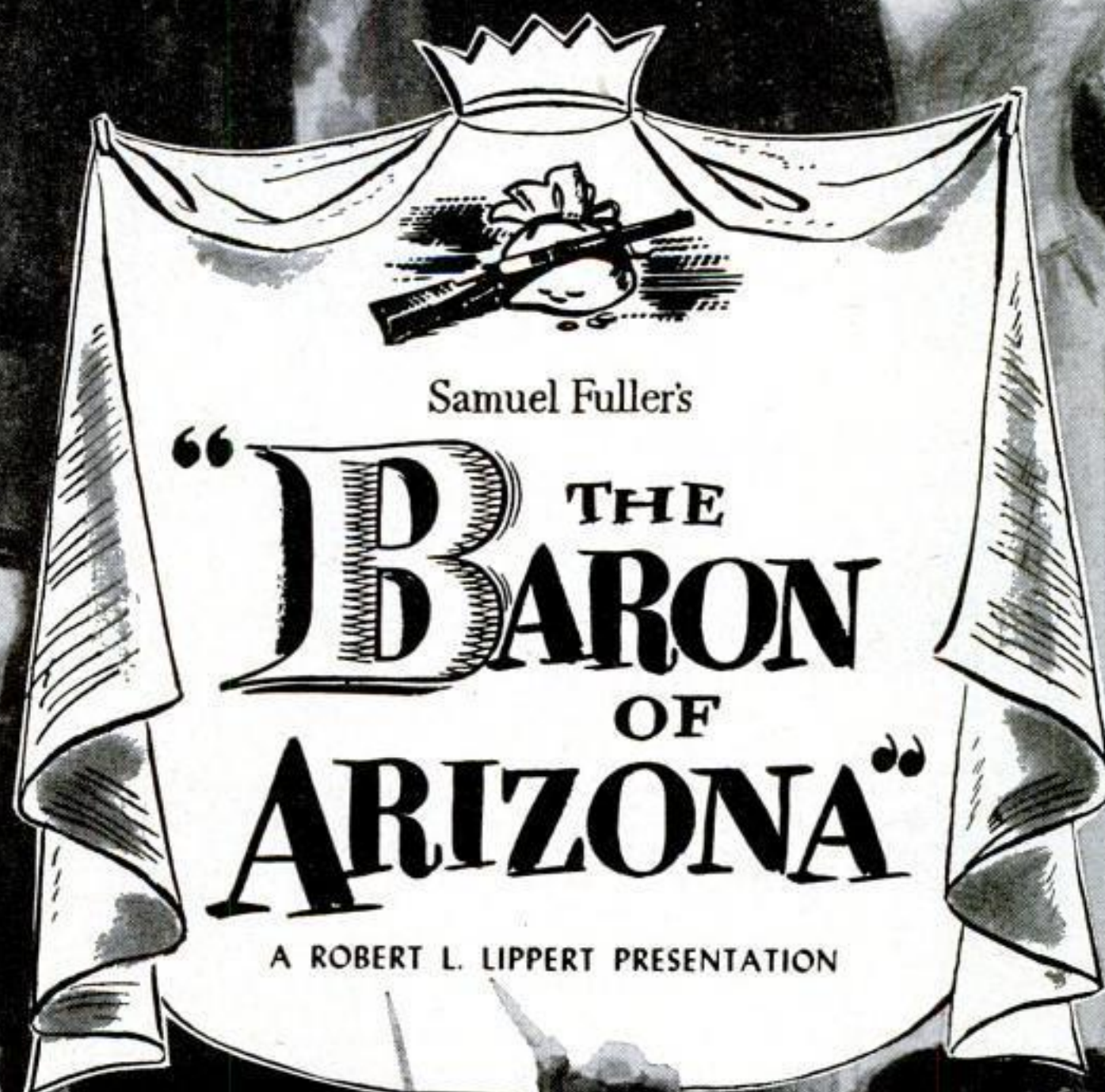
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**WOMEN
FOUGHT FOR
HIS KISSES...**

**MEN
CLAMORED
FOR HIS
LIFE!**

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Here is the factual drama of that fabulous schemer
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LETTERS TO THE EDITORS

CONTINUED

DUMB BLONDE

Sirs:

Judy Holliday is holding a Colt revolver ("Dumb Blonde in Hollywood," LIFE, Feb. 13), but in her other hand she has a book of instructions on how to shoot a Smith and Wesson revolver.

JUSTIN MEYER

Cincinnati, Ohio

• As LIFE says, she's a dumb blonde. —ED.

A COLT FOR FRANCES

Sirs:

Tell Frances Fogan, 10, runner-up for the prize for naming Black Minx ("50,000 Letters for a Colt," LIFE, Feb. 13) that we will be happy to give her one of our half-Arabian colts if she is at all in a position to give it good care. I know how she feels when she says, "I'm horse crazy." I felt that way myself when I was her age.

HARRY H. STEVICK

Antelope Creek Ranch
Bill, Wyo.



• Frances, who lives in Hopedale, Mass., has never ridden much but will use her \$25 runner-up prize on riding lessons. She thinks she could board the horse at a nearby farm and says, "Jeepers! I'd give anything for a horse, any kind of a horse, just so long as it's a horse!"—ED.

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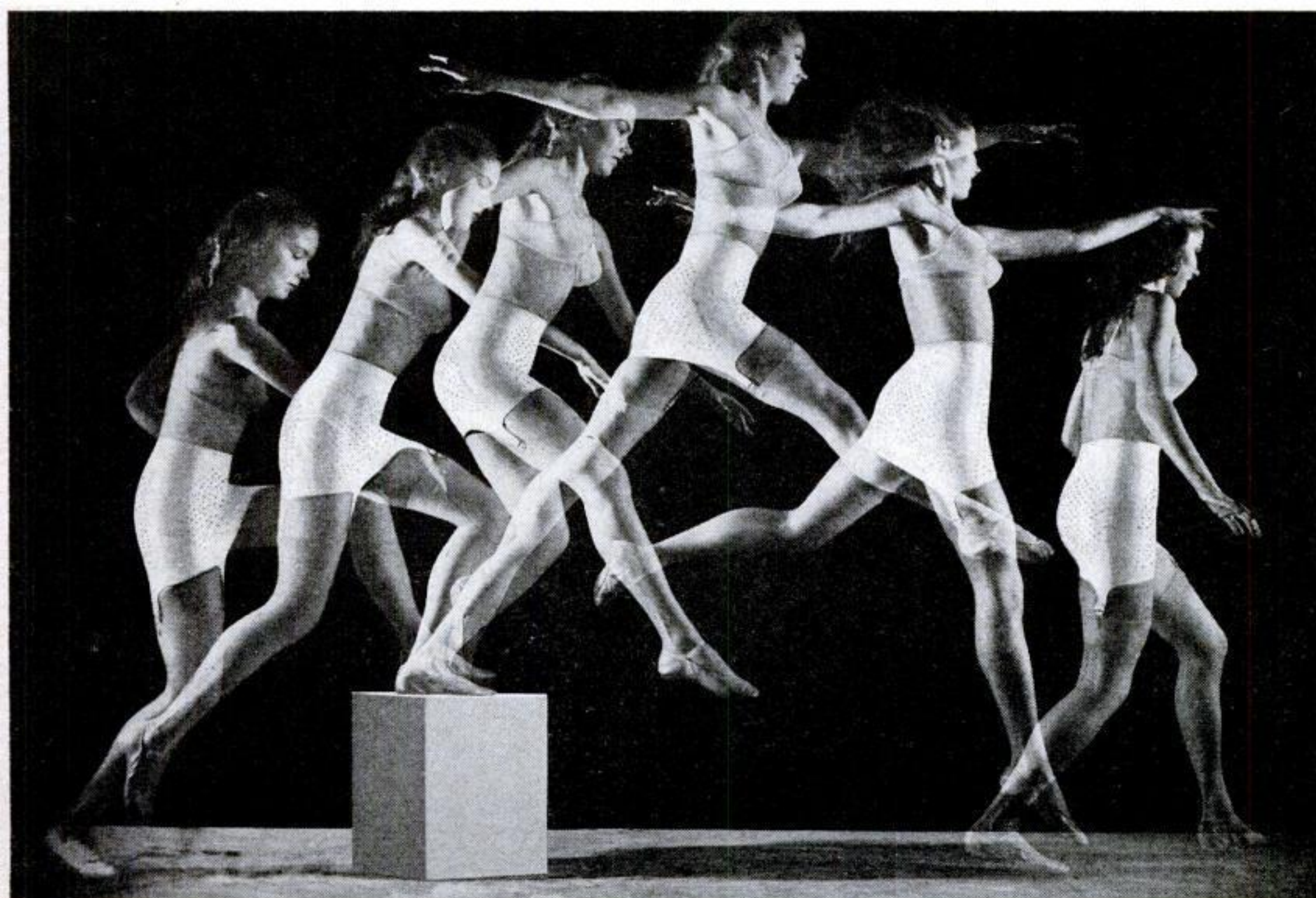
PLAYTEX Girdle. For PLAYTEX gives the feeling of freedom, the fluid lines, the young, vital silhouette that is the "Figure of the 1950's."

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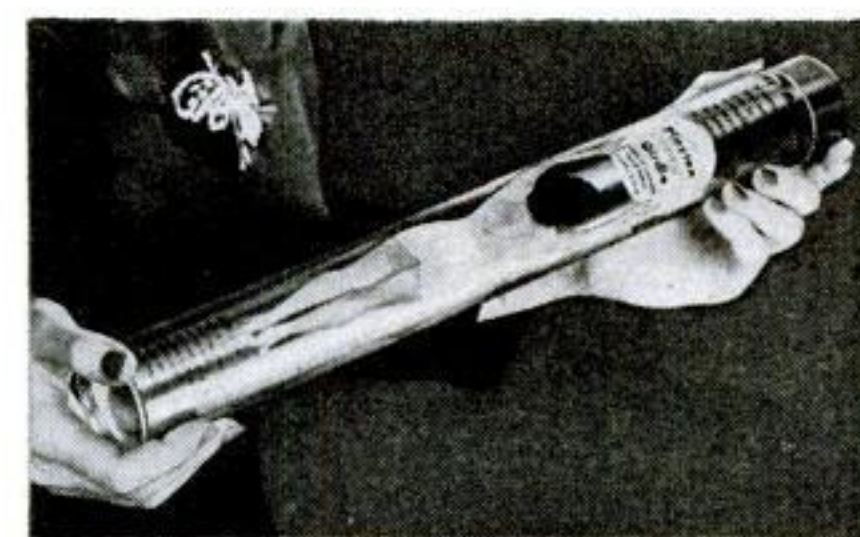
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TEETH CLENCHED, 13-YEAR-OLD SHERRILL STEPHENS KEEPS HANDS ON BELL ROPE AS A WILD COLT TRIES TO BUCK OUT FROM UNDER HIM.



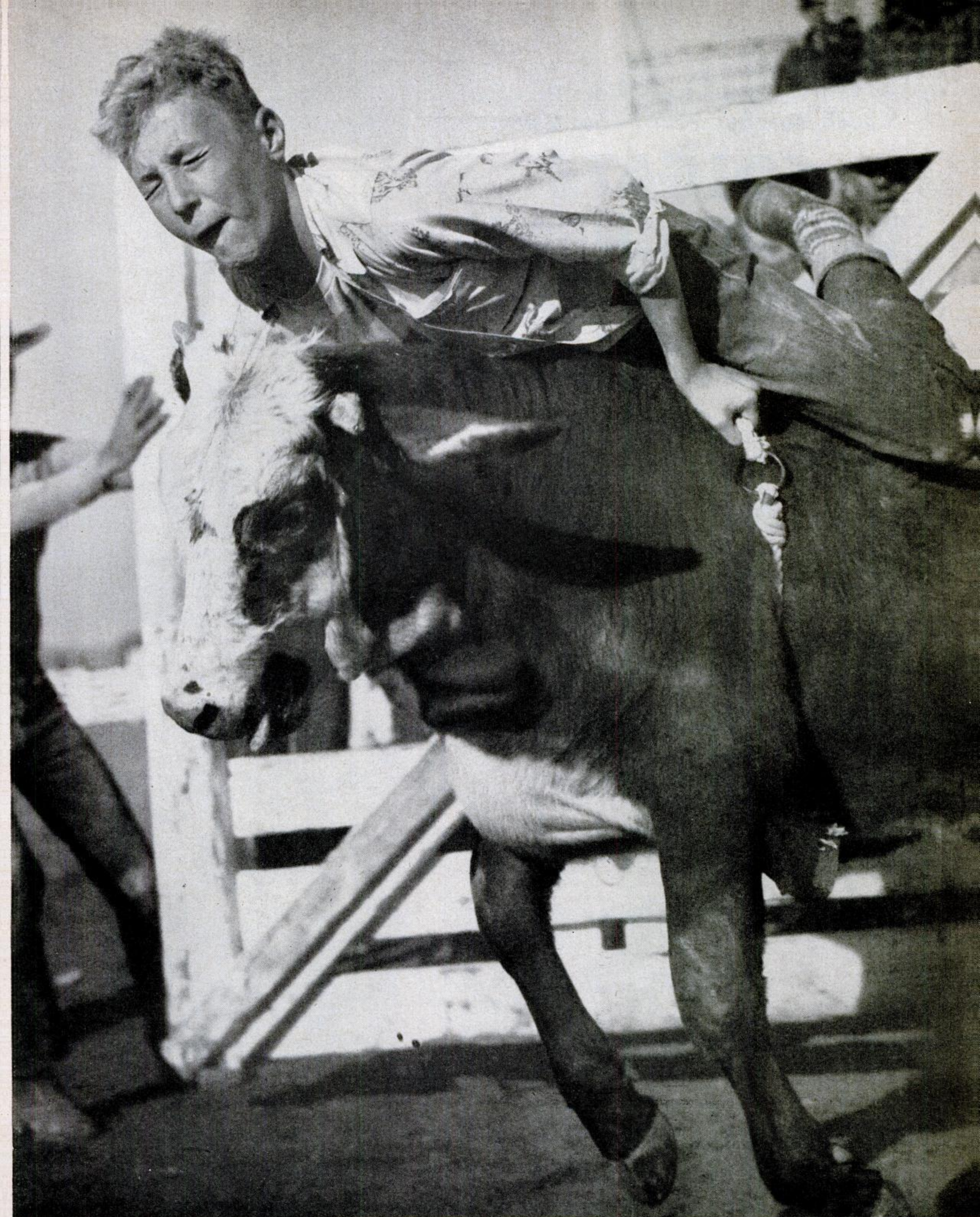
SQUARING JAW, 14-year-old Neil Morrison kicks his pitching, bawling calf on the second jump out of chute.

SPEAKING OF PICTURES

Young cowboys' faces show strain of rodeo riding

It is in the tradition of the West that a man is measured by his ability to stay on a bucking bronc. Most rodeos, the testing grounds for this ability, are for range-hardened cowboys. But the town of Florence, Ariz. has a special junior rodeo which gives young, aspiring cowhands an opportunity to show off their manliness. The Florence rodeo was started 17 years ago to raise money for the local school's milk fund, and while some of the young contestants may complain that its purpose is a bit effete they have no such complaints about the animals they have to ride. Wild colts and donkeys are rounded up for the event out of the desert, and wild young Brah-

man bulls come off nearby ranges. All mounts are sturdy enough to give the back-jolting and spine-twisting rides that try the mettle of a man of any age. This year there were 67 entries, from 5 to 10 years old. As the photographs on these pages show, the kid cowboys took the jolts with determination if not with grace. Although there were plenty of bruised arms, legs and skulls, nobody was seriously hurt. Describing the sensation of riding in a rodeo for the first time, 12-year-old Bill Teagarden, a newcomer to Arizona from Indiana, explained: "When you drop on a calf in the chute, you don't feel a thing. You feel most when you hit the ground."



BITING HIS LIP clean through, 12-year-old George Flint loses his balance riding a wild Brahman bull calf. Flint, who was born in Erie, Pa. and came to Arizona only two

years ago, said, "I was bucked off because my head hit the chute. Otherwise, I would have stayed on." Contestants take punishment like this for prizes ranging from \$3 to \$25.

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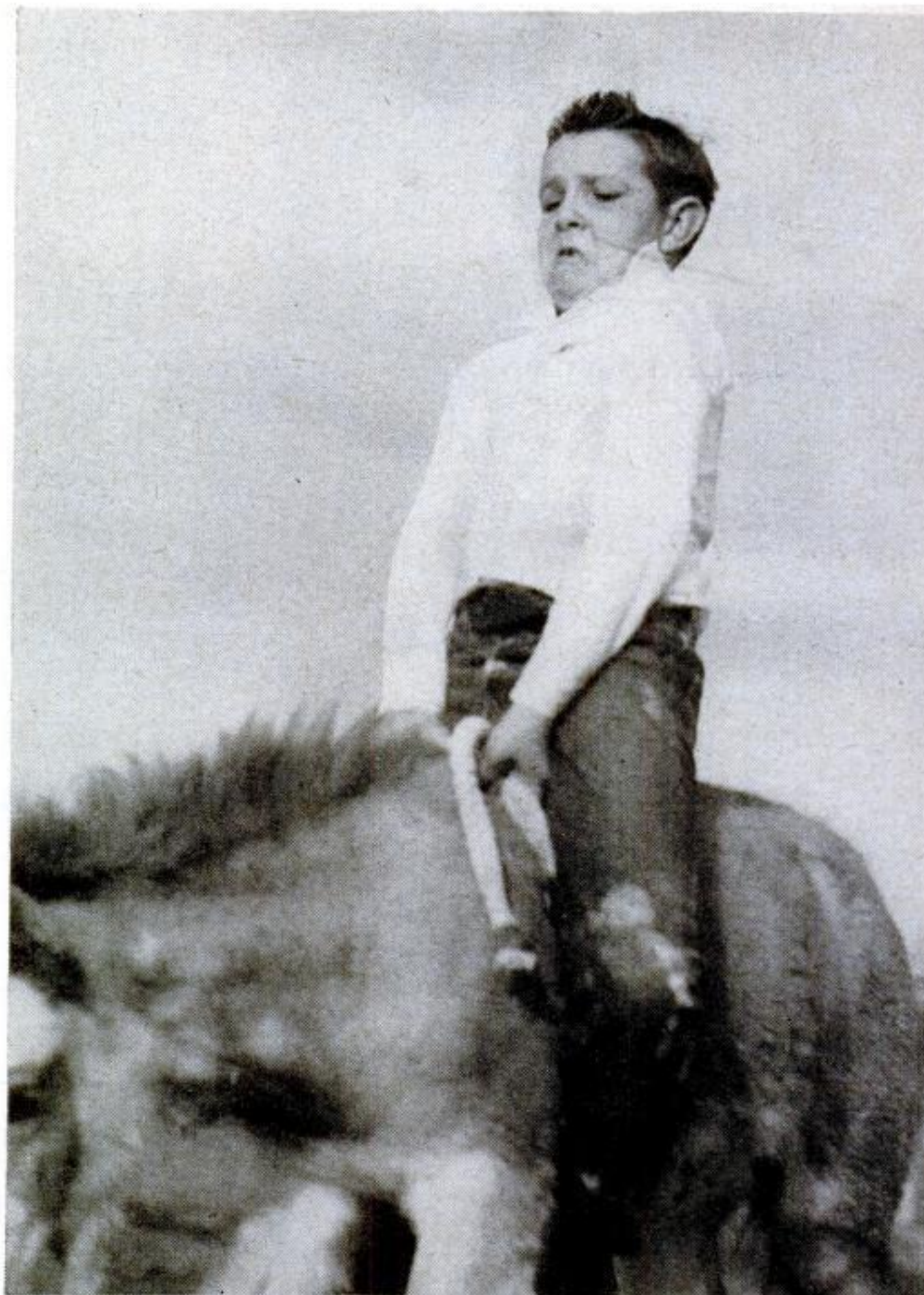


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YOUNG COWBOYS CONTINUED



FIGHTING FRIGHT, 12-year-old Burton Payne sticks to back of jackass. Payne took second place twice in wild colt riding and won \$6 in prize money.



GRIMACING WITH EFFORT, Bill Teagarden tries to hold on to heifer. Bells tied under bellies of animals irritate them and make them buck harder.

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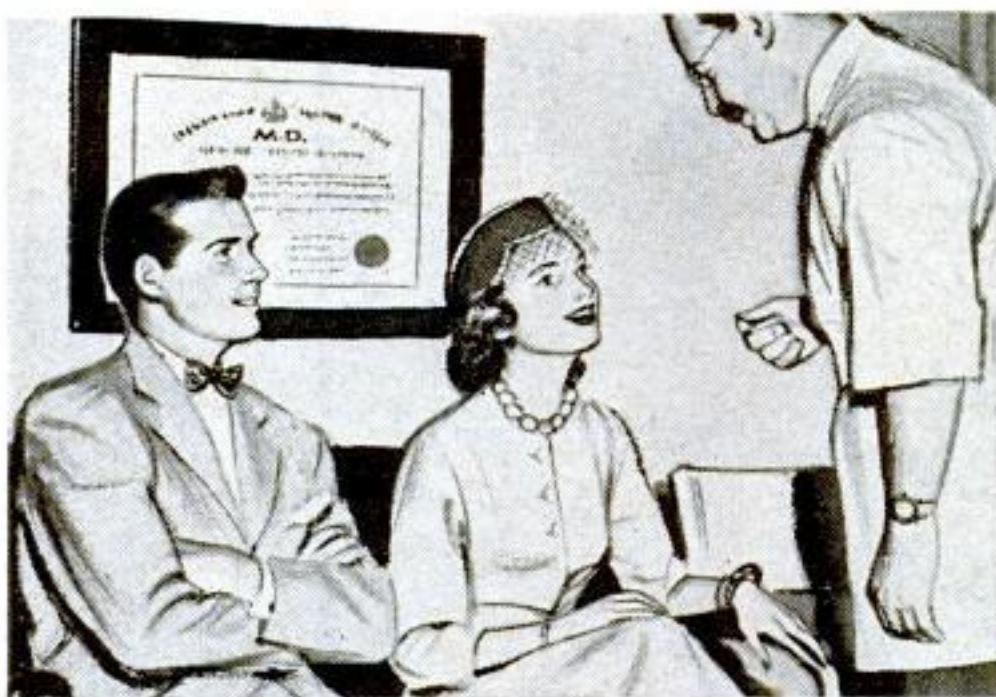
BUFFERIN

ASPIRIN

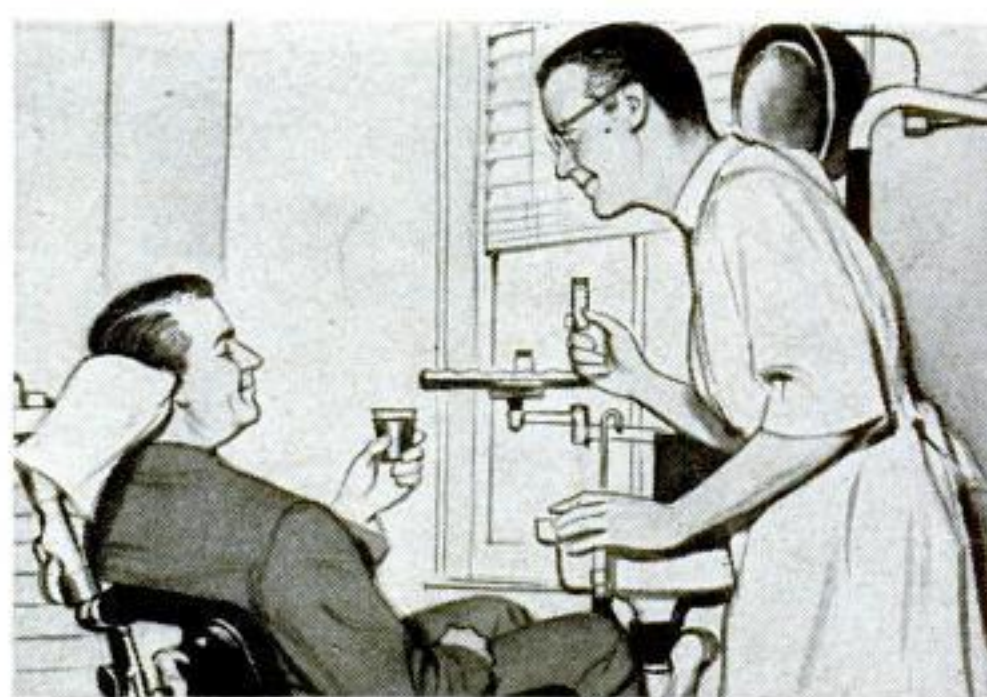
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FRESH-TOASTED! FRESH-FLAVORED! FRESH-PACKED!



LIFE'S COVER

Azure-eyed Marsha Hunt, who acts a pretty Puritan in Shaw's play, *The Devil's Disciple* (p. 53), scowls at ingenue roles. Says she, "Any resemblance between an ingenue and any person living or dead is purely coincidental." Out of her 54 movie parts, Marsha has played several wrinkled dowagers, is always scouting for meaty roles. She has done more television dramas than any other movie star, and as Viola in *Twelfth Night* was the first to do Shakespeare on TV. Educated in New York, Marsha has acted only twice on Broadway, but she has become a critic's darling and her many admirers among the reviewers form a kind of unofficial Hunt club.

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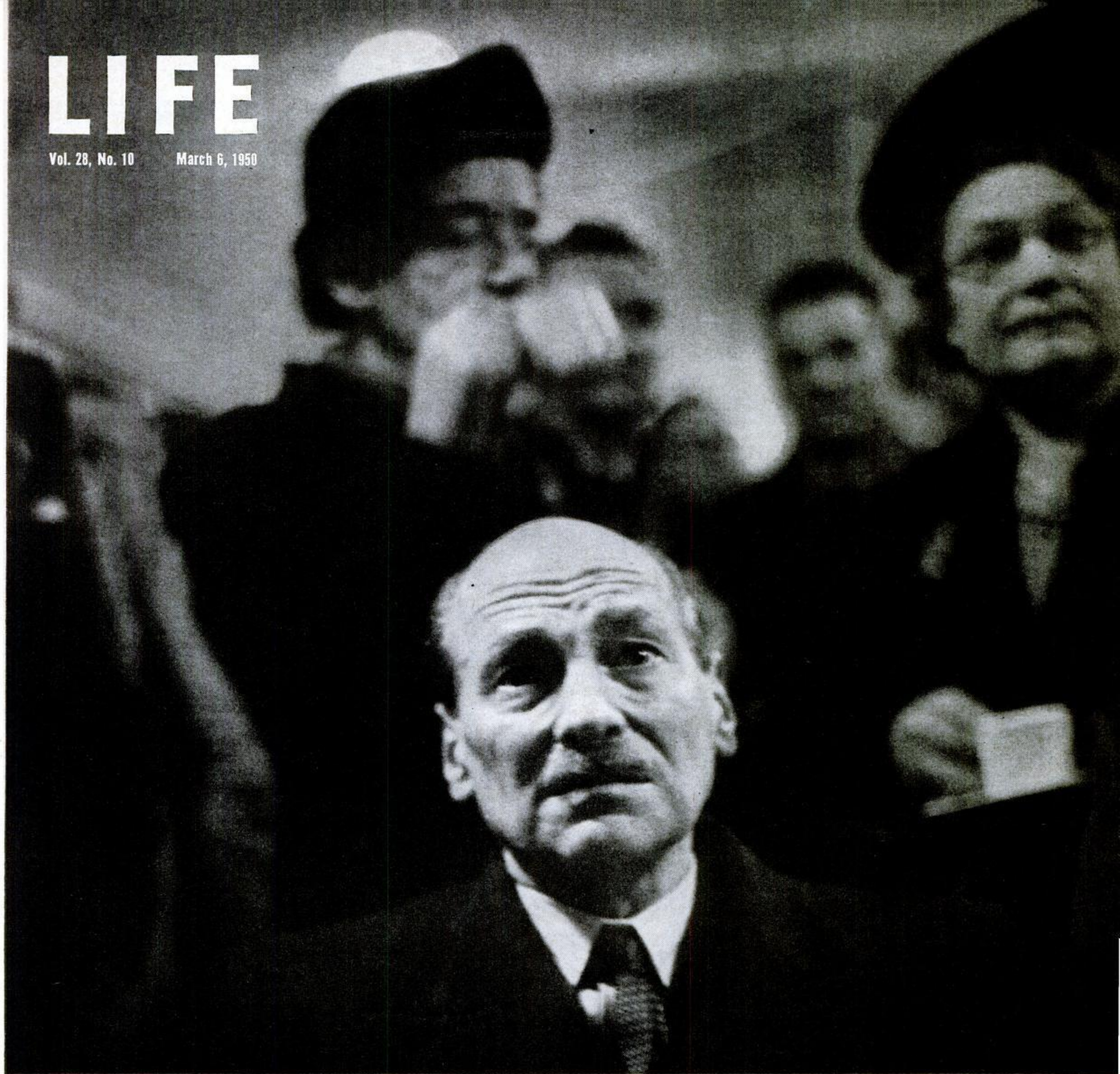
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SURROUNDED BY TEA-SIPPING LADIES, AN ANXIOUS ATTLEE WATCHES POSTING OF LABOR LOSSES. LIFE'S W. EUGENE SMITH TOOK THIS EXCLUSIVE PICTURE

ATTLEE SURVEYS THE RUINS OF VICTORY

Rain was falling in London and over most of England, but it did not dampen the election night joy of Labor's supporters as they thronged into Piccadilly Circus and lesser public squares all over the British homeland. The early returns seemed to show that Britain's voters—a record-breaking 84% of all who were qualified—had clearly chosen to return Prime Minister Clement Attlee's socialist government to power.

It was morning before the prime minister himself began to show the worry that soon gripped all of his party as Winston Churchill and his resurgent Conservatives cut down their lead. By that

night the whole gloomy truth was out: Labor had won the election all right but ended up with the smallest parliamentary majority of any British party taking power in the 20th Century. It was a ruinous victory for a party which has staked its future on further nationalization of British life and industry and now finds itself with not enough voting strength to carry through its program. The few seats which represented the new Attlee government's margin of power were far from a real working majority (a minimum of 30 seats). The consequence was that Britain had achieved political frustration, with neither Labor nor Tories possess-

ing stable governing power. Plainly the first election in five years could lead only to another election, perhaps within months, because by custom a government resigns or asks for a general election if it is defeated on a major issue or suffers a vote of no confidence. English commentator William Barkley facetiously suggested how germ warfare in Parliament could bring out the voters again: "If some designing Tory or Liberal with a cold in his head . . . should enter the chamber and sneeze seven times in the face of the government and perhaps flourish a pocket handkerchief, he might easily put the socialist majority to bed with flu."



ELECTION WATCHERS knew no class. Mustached gentleman (*top panel*) peers earnestly at scoreboard in Piccadilly Circus. Below him is aristocrat "Sonny" Blandford at an election party. In third panel Mrs. Alice Webster, Labor party worker, stands beside poll-watcher William Wilkins. At bottom are young Churchill supporters.

BRITONS VOTED, WATCHED AND THEN WONDERED

Having gone five years without a general election, London watched in fascination while the returns were posted. But the fascination increased when Britons, realizing the result, tried to understand it.

What *did* happen? TIME-LIFE London Correspondent Eric Gibbs cabled: "The swing was less to the political right than to dead center. While the Conservatives courted votes by leaning to the left and by attempting to steal the tag of 'liberal,' Labor leaned hard toward the right, deliberately moderating its tone, soft-pedaling the socialist ideology, muffling the voices more strident than Attlee's. The Liberals and all others were squeezed out in this mighty leaning of the giants.

"The theory that queue-weary city wives would march on their fallen arches against Labor was not confirmed. The fact is that Labor won its biggest votes where the queues were, in the cities. Despite

its loss of seats in Parliament, Labor won nearly a million more popular votes than the Tories and actually increased its poll over 1945.

"But the Tories gained too, particularly in rural areas. With farmers more prosperous than ever because of subsidies, Labor counted on their affection. But the Tory organization, thoroughly roused since 1945, mustered every supporter from even the remotest farm. The Tories kept saying: 'Labor remains the Town Party. The only Country Party is ours.' The Tories can almost count their gain by acreage.

"My guess is that the Labor government will hang on, not officially abandoning nationalization but quietly shelving as much as possible without losing the favor of ardent socialists. The Tories on their side will tease and threaten, biding their time, watching opinion polls, sniffing the air, waiting for a chance to break the deadlock in a really decisive manner."

MIDNIGHT CROWDS JAM TRAFALGAR SQUARE, LOOKING UP AT RETURNS FLASHED ON HUGE BULLETIN BOARDS



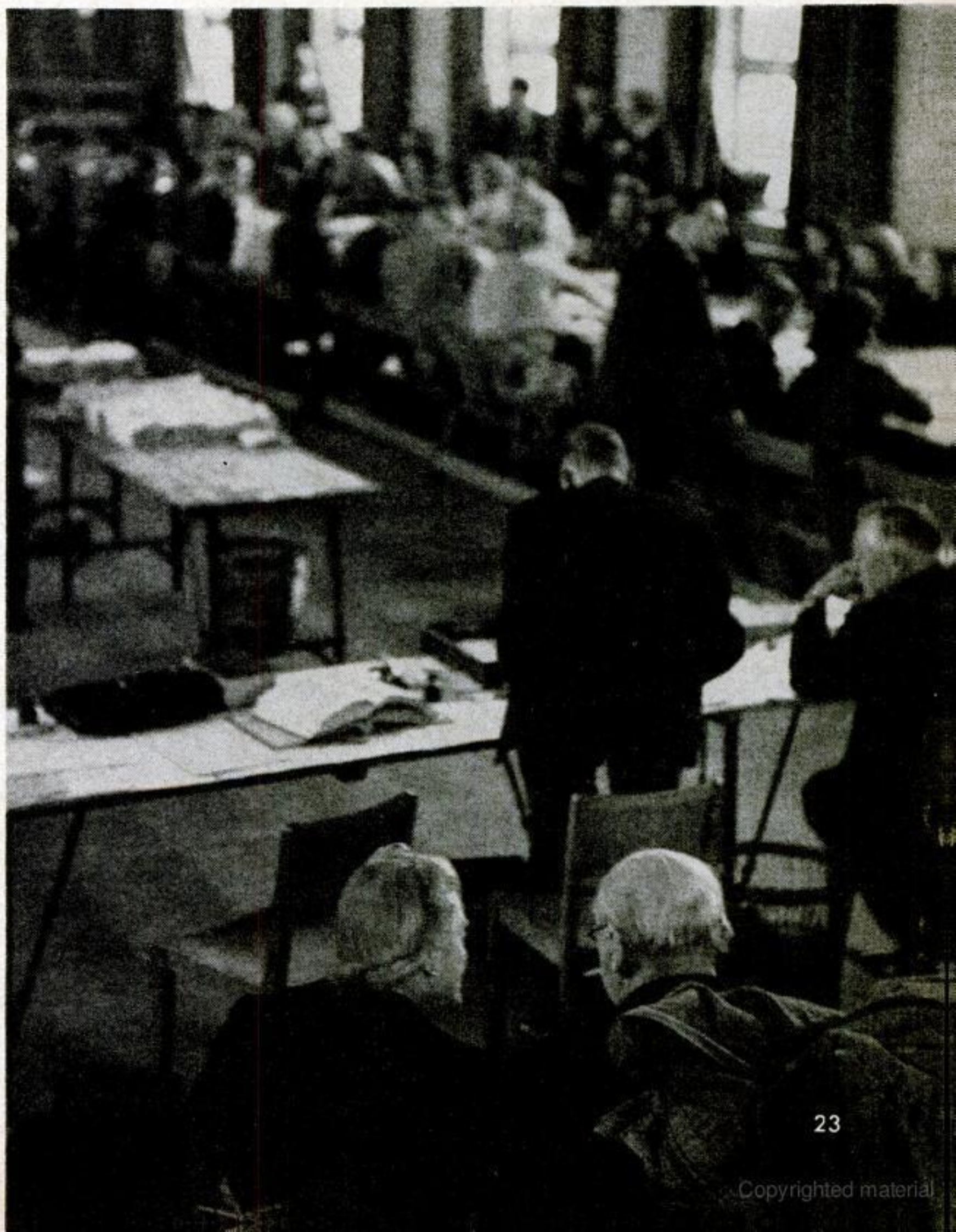


CALLED "VERMIN" BY LABOR, TORIES EMBRACED TERM, USED IT IN CAMPAIGN

THOUSANDS STAYED TILL DAWN DESPITE RAIN. THE BIG MONUMENT IS NELSON'S



ELECTION NIGHT PARTY (above) given by Viscount Camrose, owner of *The Daily Telegraph*, was attended by many Tories and Liberals. Below, Winston Churchill and wife "Clemmie" sit while votes of his constituency are counted in the South Woodford schoolhouse the day after election. Churchill won easily, but son Randolph was defeated.





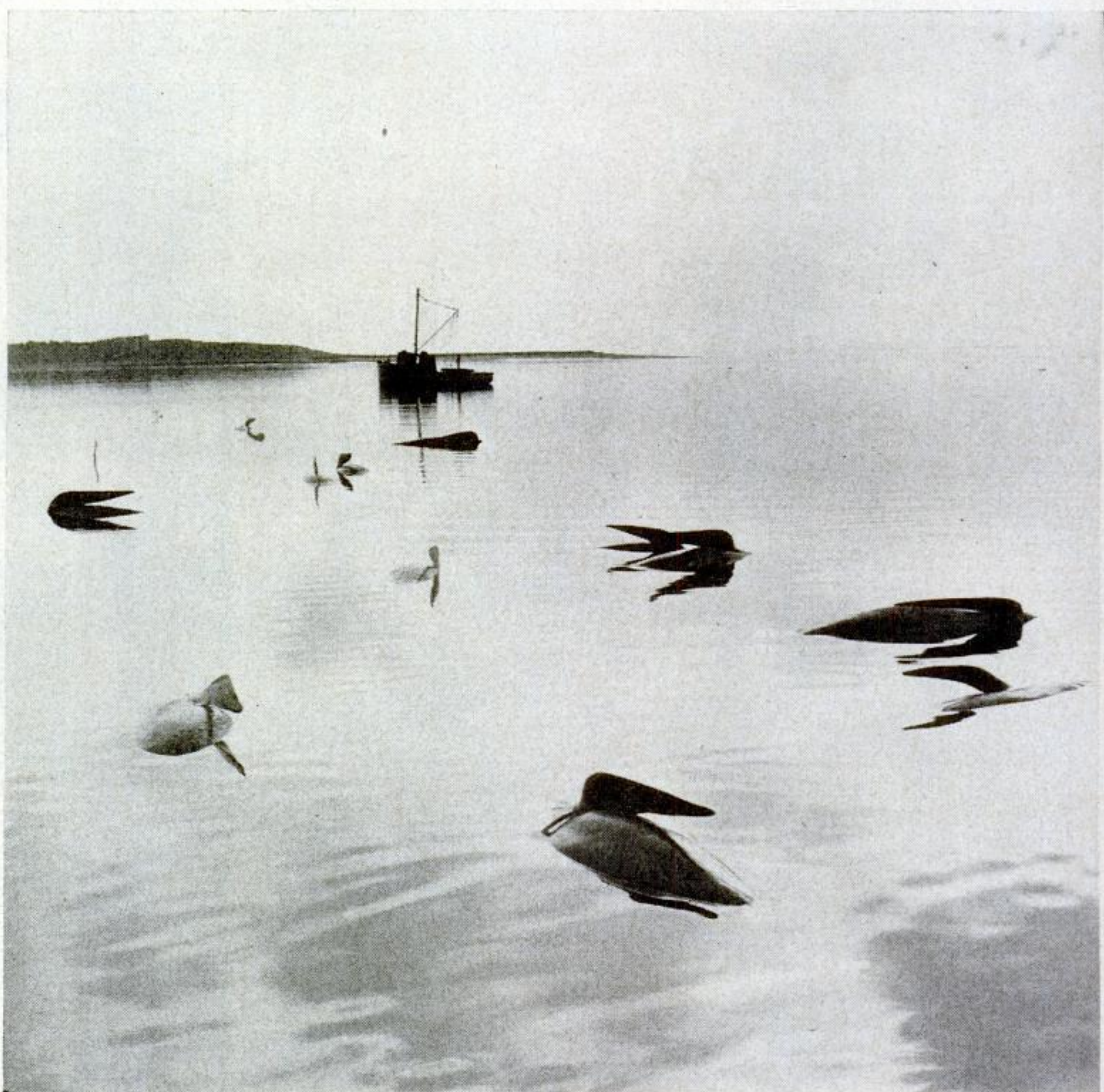
BULL'S LAST FLING It happened somewhere between the Oklahoma City stockyards and a packing

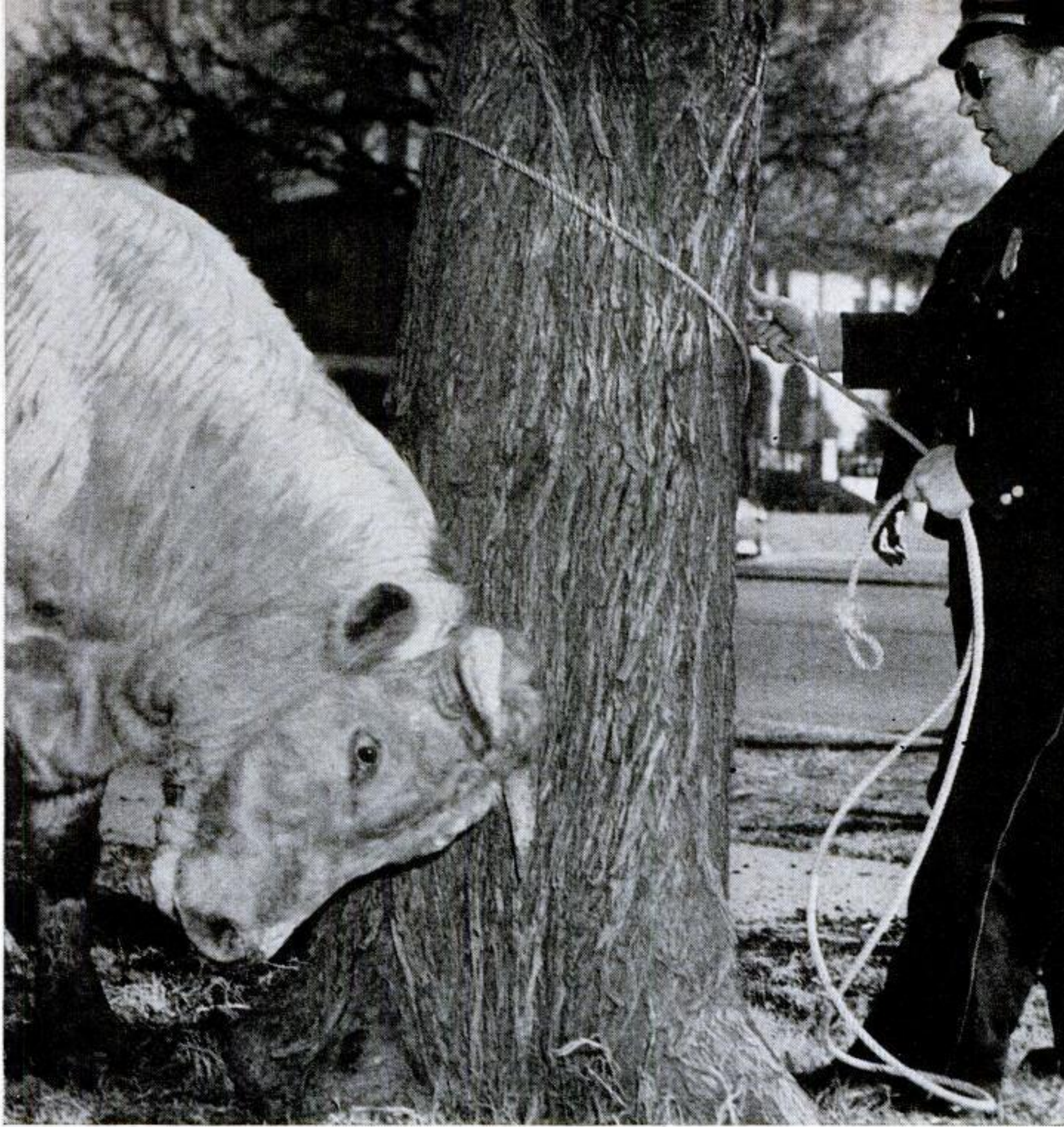
company's pens. When Driver Bob Goode started his trip he had a bull in his truck; when he ended it he hadn't. Meanwhile, back along the route, the bull

scared the bejeepers out of a cop who was writing out a parking ticket, frightened a Western Union messenger right off his bike and into the gutter and



WHALES' LAST ROUNDUP It happened in Wellfleet Harbor, on the bay side of Cape Cod. Dragging for scallops, Harold Payne and Robert Bacon spotted a school of pilot whales. Making their trusty powerboat do as a quarter horse, the fishermen herded the whales into shallow water like so many sheep (right) and stranded and killed them. Ed Dickey (above) helped remove the oil-bearing parts of the whales' heads: the "melon" in the forehead and the "pan" in the lower jawbone. Payne and Bacon hoped to get at least \$700 for their unexpected haul of whale oil, minus the cost of hiring a bulldozer to bury 144,000 pounds of whale.



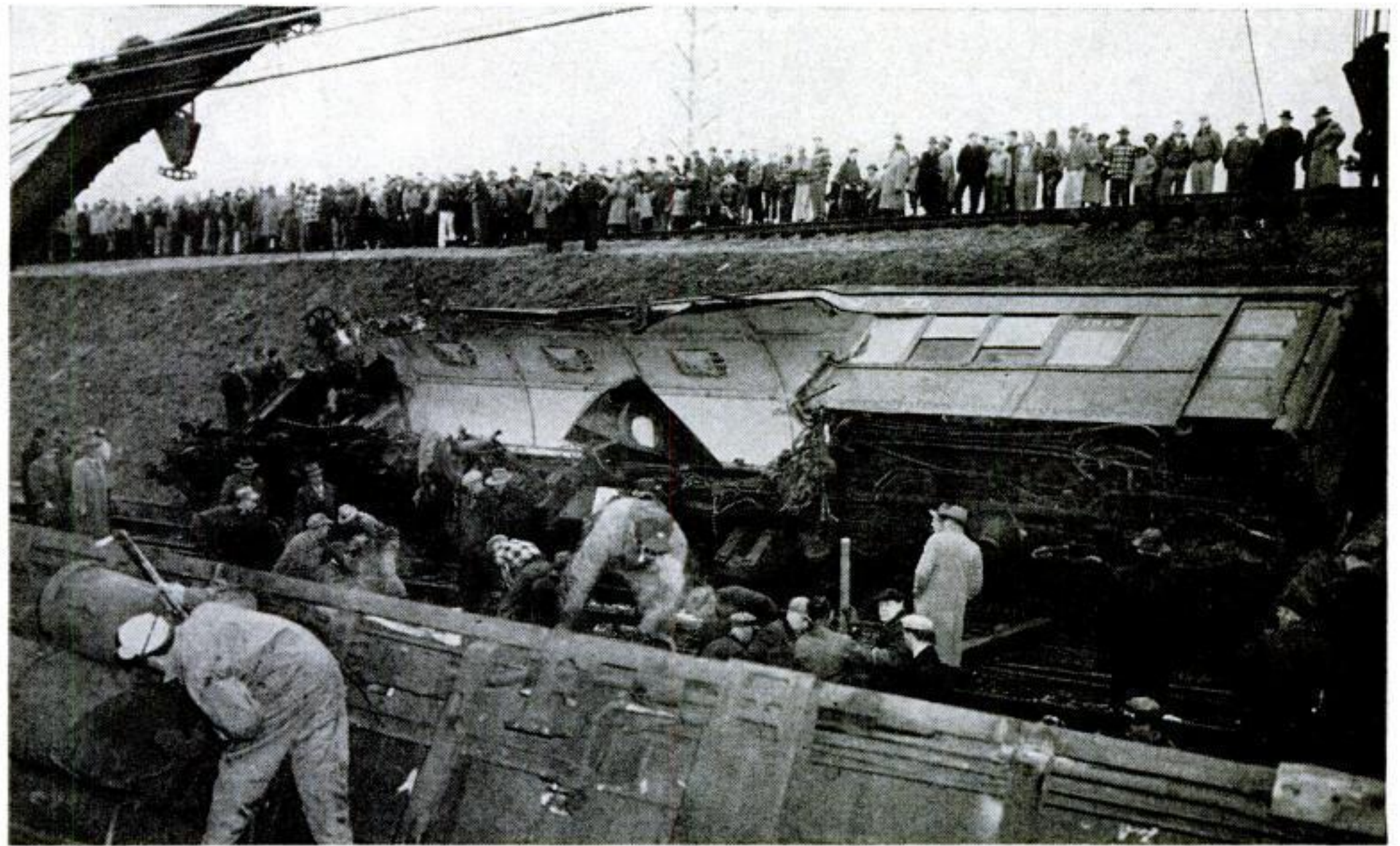
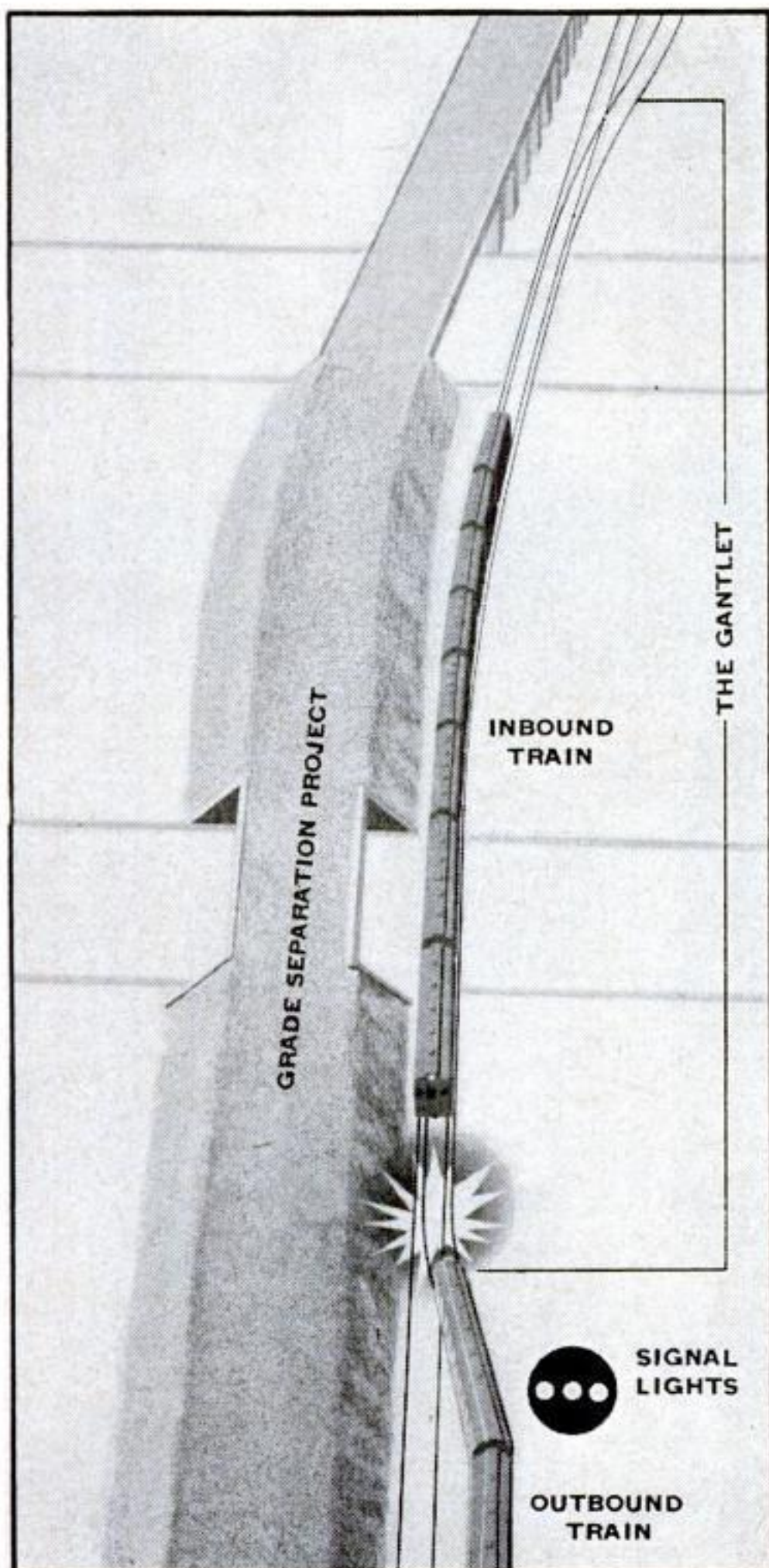


kept six police cars at bay, but never did get into a china shop. The chase ended in a citizen's yard. At left above, Officer C. O. Winfrey prepares to lasso



the bull. Then, having caught the beast by one horn, Winfrey maneuvers the bull (or is maneuvered by the bull) around a tree. This goes on for some time

until the bull loses interest and is tied up. Finally the runaway is put back in the truck (right); by now Winfrey knows what it is to have a bull by the tail.



COMMUTERS' LAST RIDE It happened in Rockville Centre, L.I., where the state and the Long Island Rail Road are building a grade separation project (left) over busy and dangerous crossings. Outbound from New York, Train 192 was carrying 800 commuters home; inbound from Babylon, Train 175 was carrying 200 others into town. At 10:35 p.m. No. 192 went through a stop signal and entered a gantlet where the tracks overlap, at a point too narrow for double-tracking. The gantlet forms part of the temporary track in use until the separation project is completed. The light was set to warn the motorman to wait until the other train

passed; instead, and inexplicably, he kept going and piled into 175. The two lead cars split each other down the middle (above), their left sides scooped out in a horrible welter of steel, glass and bodies, the living intimately mingled with the dead. Commuters stumbling out of undamaged rear cars, thinking a derailling had occurred, traded tired jokes about the "world's worst" Long Island, until they came on the scene up front. The crash killed 30 people, injured more than 100, brought the arrest of the motorman of 192 on a manslaughter charge and set off an angry flurry of investigations. Last week the Long Island belatedly installed tripping devices to stop trains passing stop signals at the fatal gantlet.

COAL STRIKE THREATENS A CRISIS

While the U.M.W. and the mine owners snap at each other the nation runs out of a basic fuel into the prospect of an industrial shutdown

On many occasions the U.S. public has heard the cry "Wolf!" when John L. Lewis's soft coal miners have decided, for one reason or another, not to work. Last week the wolf was at the door—and no fooling. As the nation shivered through one of its worst cold waves of the winter, the seven-week strike carried the threat of genuine hardship for millions.

Coal supplies were the lowest in history—so low that the National Coal Association had stopped try-



COLORADO These mules were the only unworried citizens of the mining town of Morley last week. The town has the bleak look of a ghost settle-

ment; the tipple (*background*) is deserted; only one automobile is visible. But the mules never had it so good: free oats every day, sunshine, no work to do. Yet their very

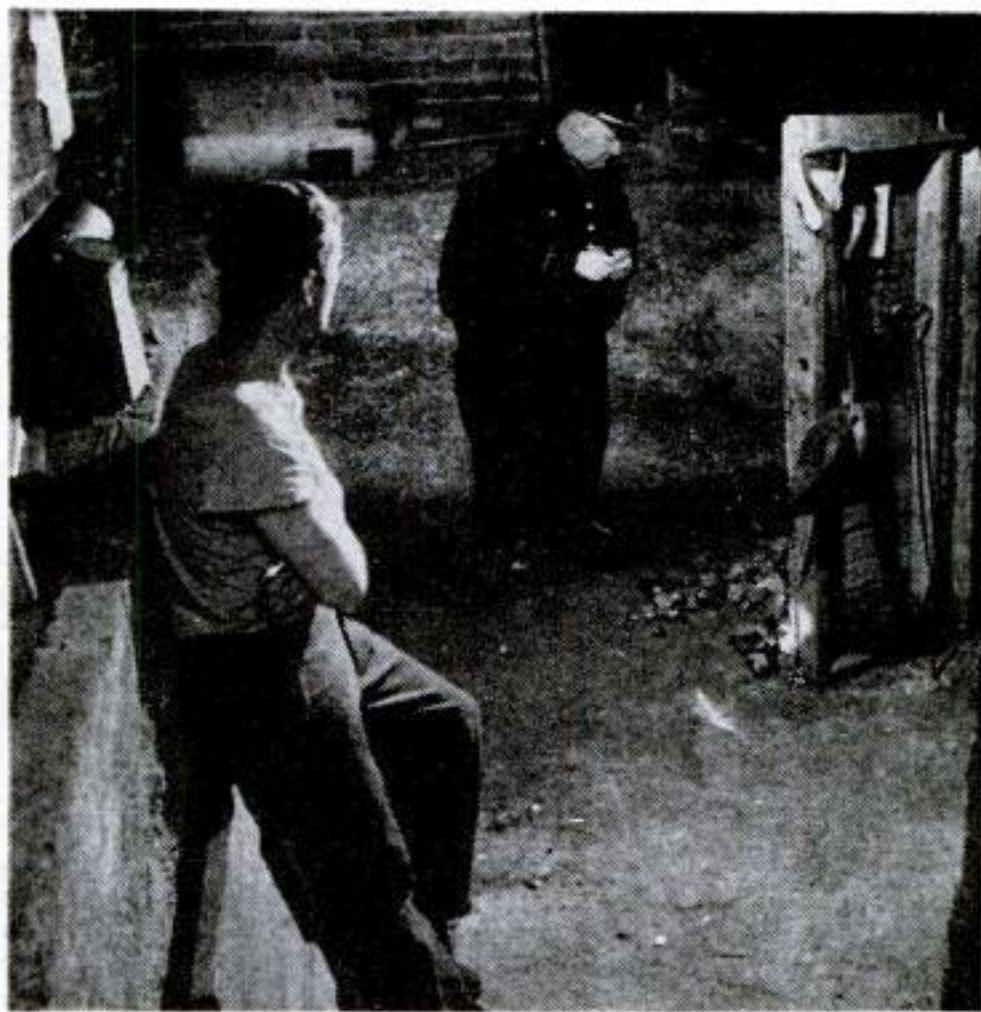
presence is symptomatic of what is wrong with much of the U.S. coal industry—the comparatively few modern mechanized mines have stopped using them for pit duty.

ing to estimate them. New York browned out the lights of 42nd Street (right). Railroad, steel and automobile layoffs soared to 180,000. Panicky Indianapolis citizens hung pleadingly around dealers' empty yards. Buffalo declared a state of emergency (pp. 28, 29). The miners—who had defied court injunctions, the pangs of hunger and even John L. Lewis to stay out until they got a contract—in many cases were subsisting on meager relief handouts.



WASHINGTON D. C. Lewis and Mediator Cyrus Ching leave bargaining session. Lewis left at week's end for a brother's funeral.

At week's end, in the acrimonious atmosphere of a Washington hotel suite, negotiators were not far apart. Lewis would take a \$1.50 daily increase on wages and pensions; the operators offered \$1. But settlement or no settlement, it would be weeks before the U.S.'s economy recovered and longer before the miners made up their lost pay. Lewis, at 70, had engineered the most paralyzing strike of a long career in which strikes occur regularly, like the seasons.



INDIANA In Muncie a police captain examines nearly empty bin of Machinist Richard Sutton and agrees to let the hard-pressed coal company fill his order.



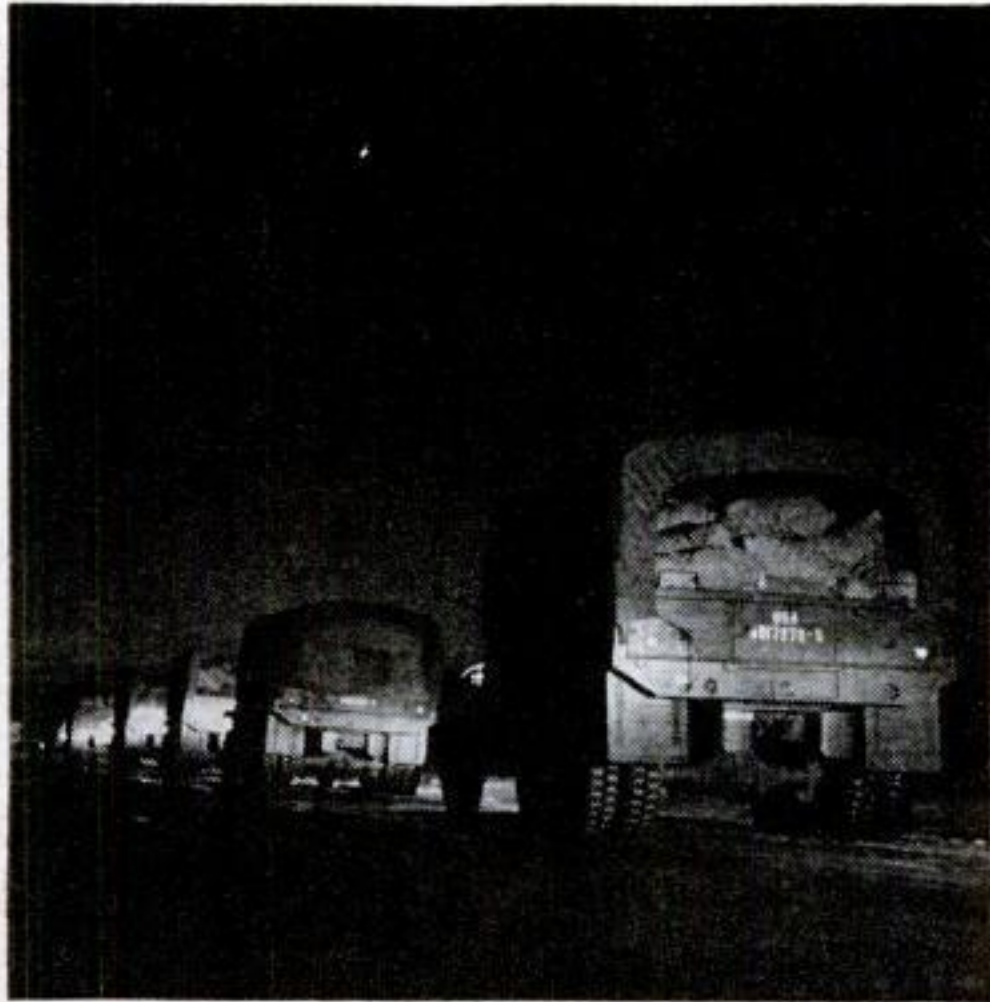
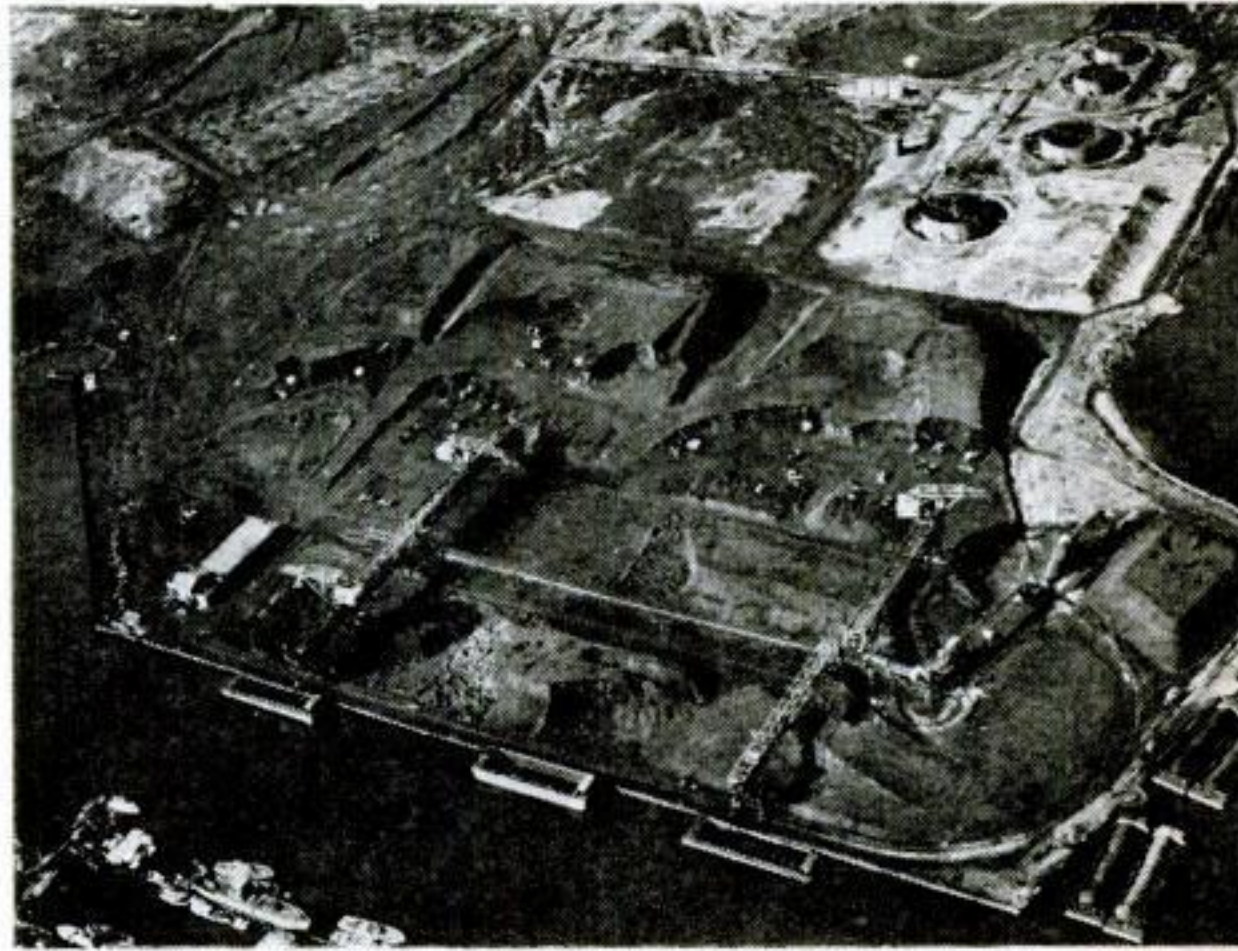
MICHIGAN Detroit citizens dig around in abandoned coalyard, where a foot-deep layer of dirt and coal dust yields a few chunks to eager prospectors.



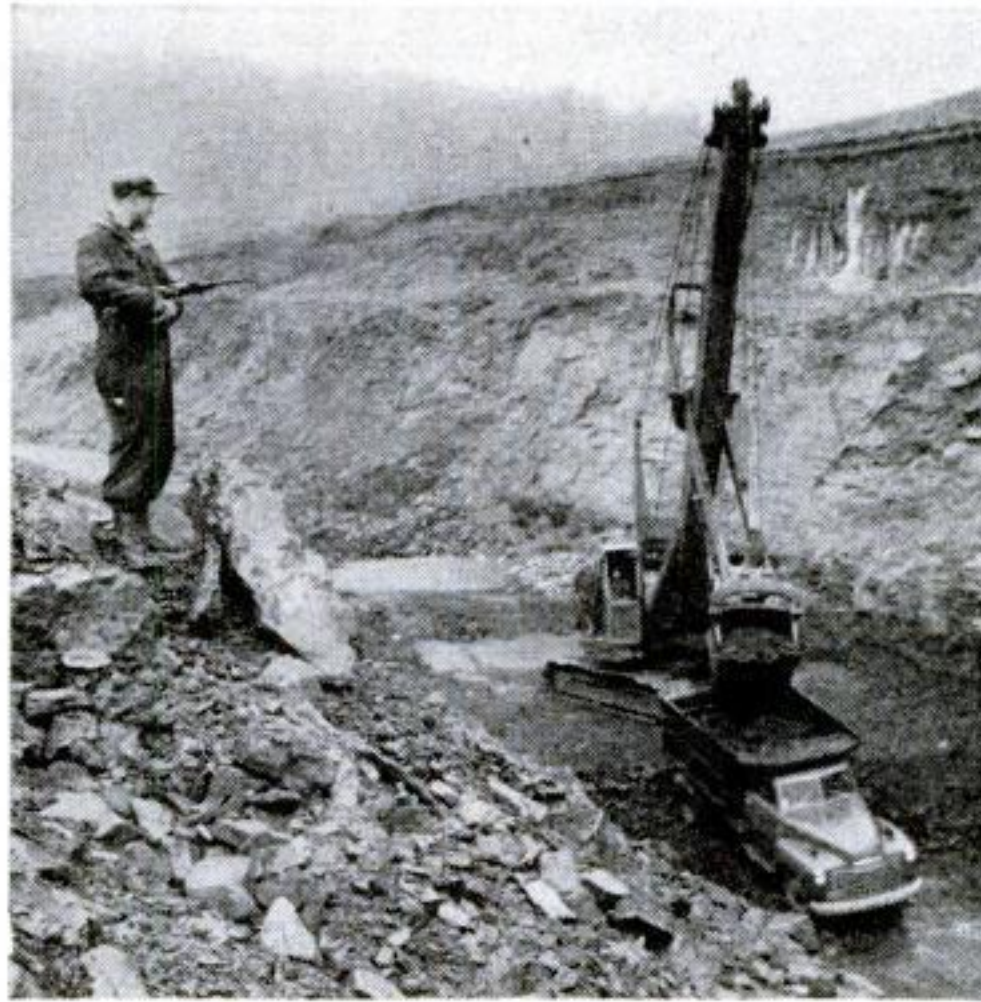
ILLINOIS Springfield's Delano Equipment Co. sends a salesman and a mechanic to saw logs in a free city woodpile to provide fuel for factory furnace.



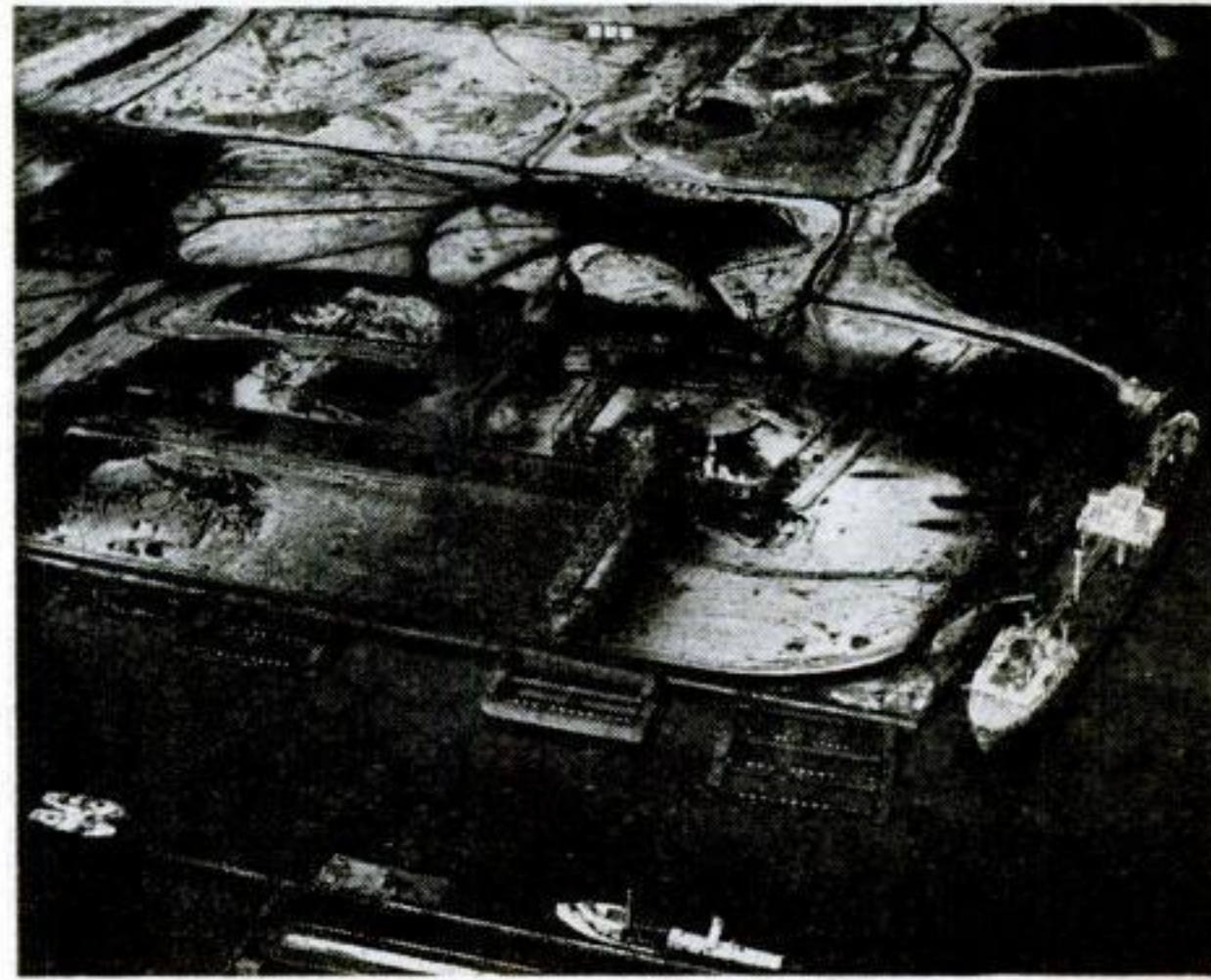
NEW YORK Lights on 42nd Street, bright on Feb. 18 (top), were snuffed by brownout the following night. Displays using over 200 watts were banned.



WYOMING Potatoes for hungry miners leave Cheyenne for coal fields in National Guard trucks. Powdered milk and eggs were also given away.



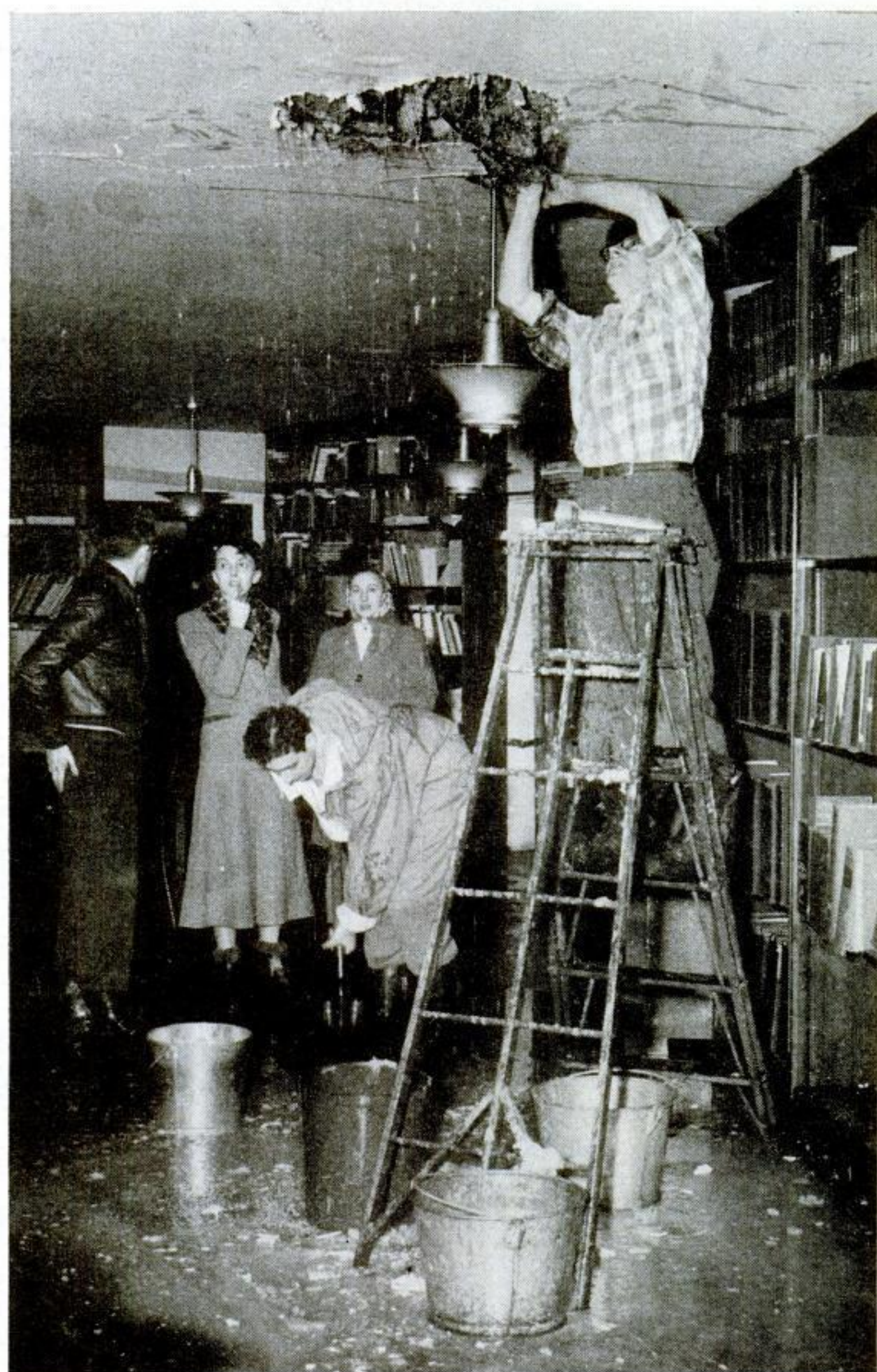
PENNSYLVANIA Armed miner protects loading at a nonunion mine in New Bethlehem against U.M.W. pickets who roved area all week.



NEW YORK Consolidated Edison's reserves, which went down to a million tons in November (top), were down to less than 300,000 tons (bottom).

THE CASE OF BUFFALO: IT SHOWS WHAT COAL MEANS TO A BIG CITY

A favorite song of Buffalo, N.Y. is, not too surprisingly, the rollicking "Buffalo gals, woncha come out tonight. . . ." But last week nobody felt like singing it, and the aerial photograph at right shows why. It is an eloquent dramatization of what happens to a big industrial city when it runs out of coal, and last week Buffalo was as near to being out as any city in the country. There was a little for the hospitals, but none—visibly at least—for anyone else. True, everybody scrounged a little; the housewife on Buffalo's East Side—Little Poland—occasionally got a one-pound bag under the counter from a friendly grocer, and the moneyed businessman on Delaware Avenue might still have a few untapped contacts in the nonunion strip-mining country of Western Pennsylvania. Meanwhile the city's industrial machine was collapsing as crazily as a punctured balloon; barring a quick strike settlement in Washington, at least 10,000 of Buffalo's 83,000 factory workers would be thrown out of work this week. Even the good old New York Central was running as much as nine hours late on its train schedules; what little coal it could get did not burn very well. Everybody was getting sore. The Democrats blamed Governor Dewey; if he had seized industrial coal supplies, they argued, the city would not have had to close its schools (although men would then have been laid off that much sooner). The Republicans blamed President Truman on general principles. But the most pertinent observation was made by a Buffalo cab driver named Rodney Sauer, who had a fine eye for the reliability of electric power: "This town shoulda got wise to Niagara Falls a long time ago, and it wouldn't a-been in this jam."



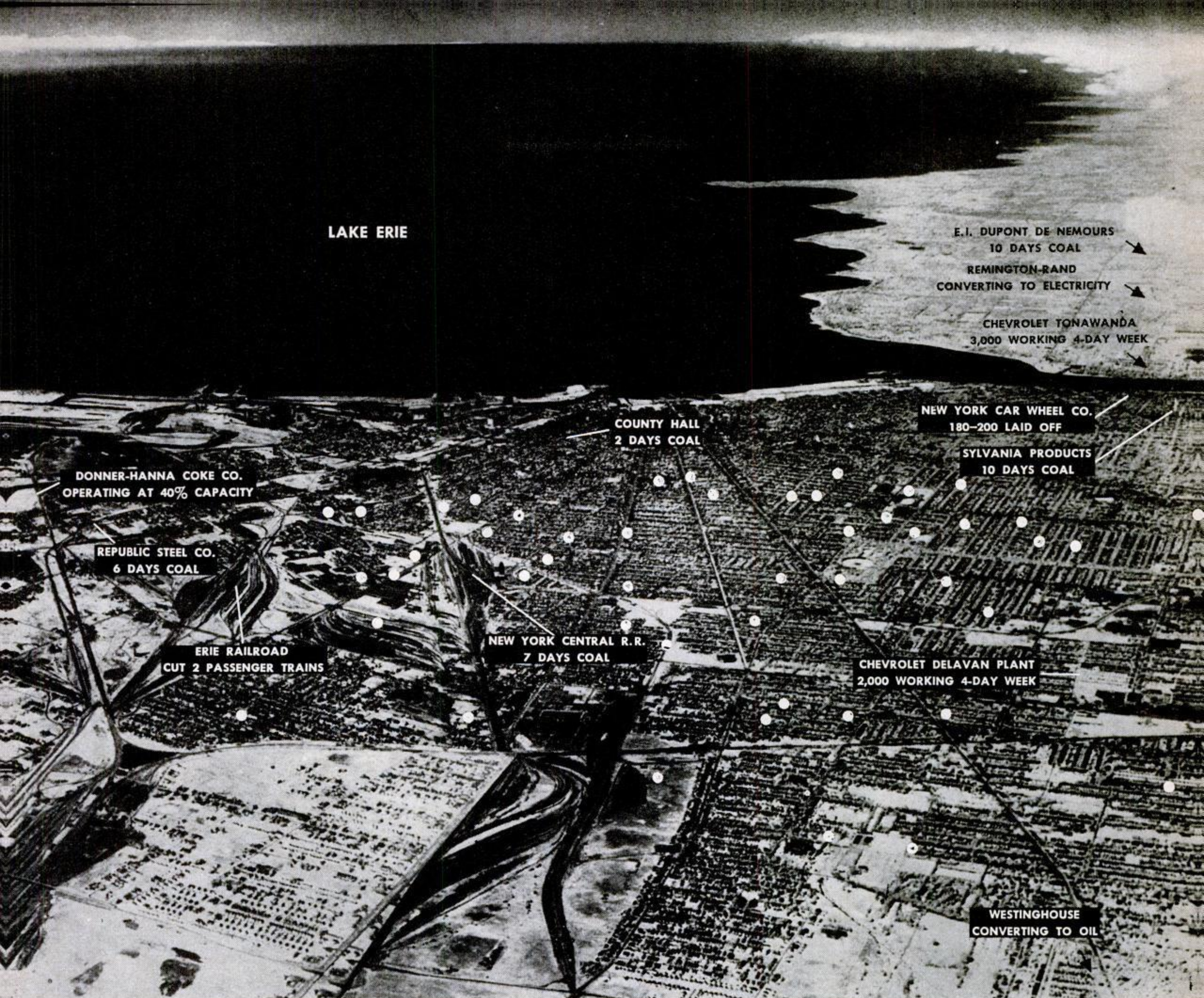
FLOOD IN THE BOOKSTACKS resulted as water pipes froze and burst in a Buffalo library after steam heat was cut off. Workers saved valuable books, damage was \$3,000.



ANNOTATED AERIAL PHOTOGRAPH OF BUFFALO SHOWS HOW STRIKE GENERATED



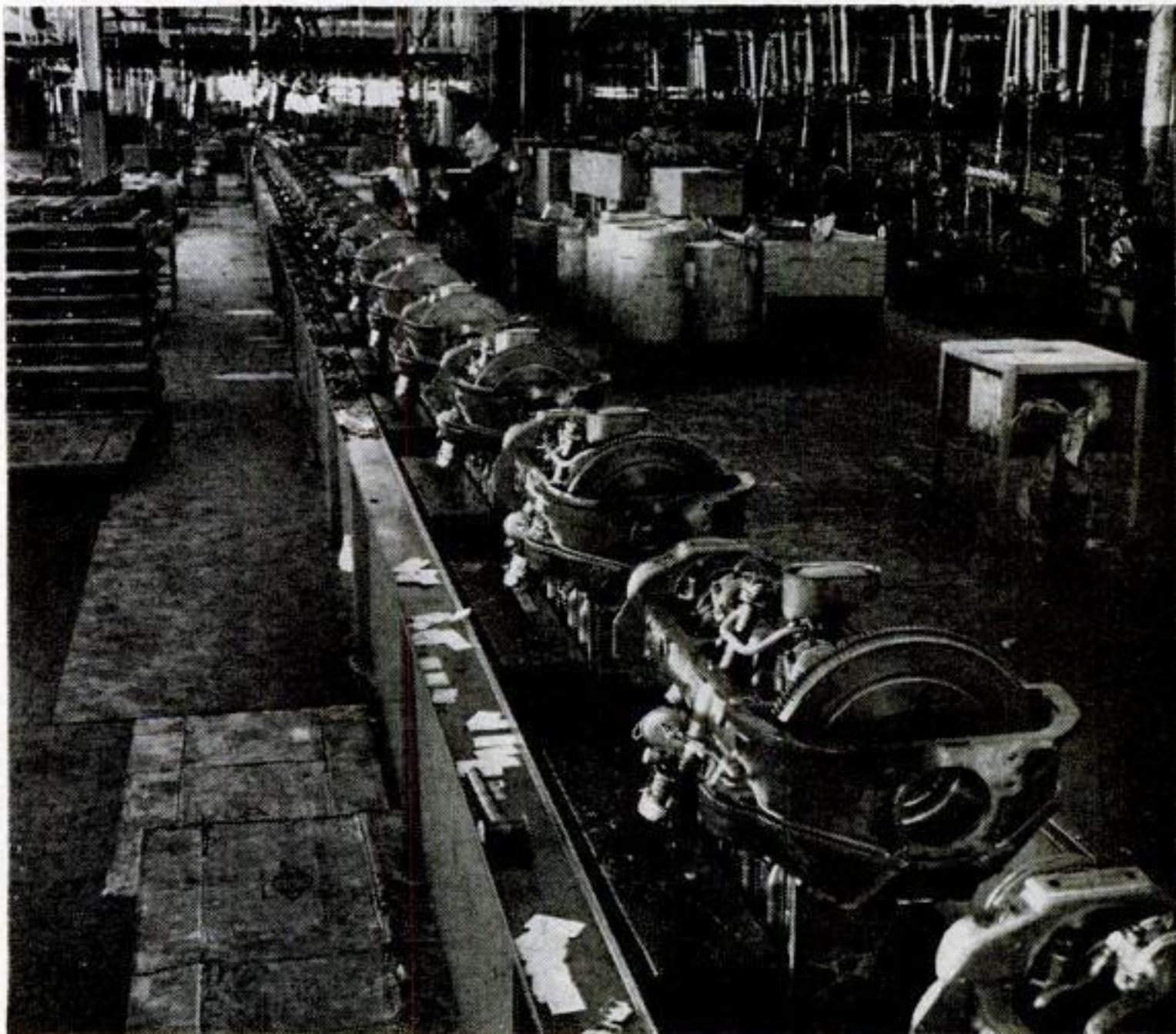
PADLOCKED ZOO was closed to visitors five days a week because 75° temperature required for tropical birds can be maintained with less coal when doors are not opened.



A CHAIN REACTION OF ECONOMIC PARALYSIS TO MAKE IT ONE OF HARDEST-HIT U.S. CITIES. WHITE DOTS REPRESENT SOME OF 158 SCHOOLS THAT WERE CLOSED



IDLE SCHOOLYARD was turned into playground by some of Buffalo's 95,000 idle pupils. Shutdown caught teachers by surprise, and they had no time to pass out homework.

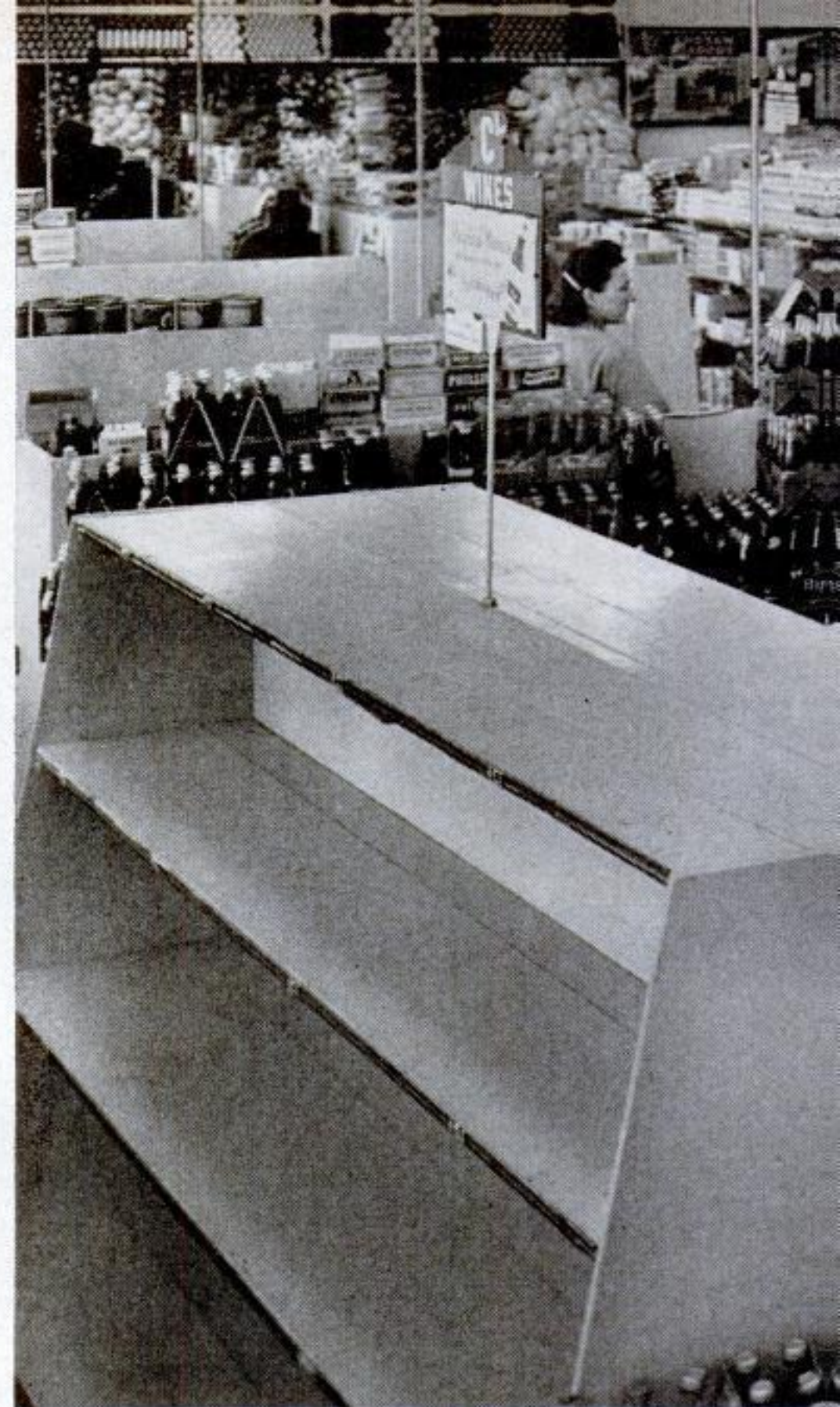


IDLE CHEVROLET PLANT, which employs 3,000 men and makes 2,160 engines a day—one third of Chevrolet's total—was cut to four-day week until end of the strike.



AGENTS SEIZE HAWKINS (center) after his sale of wine. Previously he had sold below floor price for months.

Officers came in force this time. On day before, he belligerently told two of them, "You work for a bunch of rats."



HAWKINS STANDS BY EMPTY SHELVES FROM WHICH

GROCER TESTS LAW WITH 39-CENT WINE

Officers drag Californian to jail
when he undersells fair-trade price

IN COURT, HAWKINS SHOWS JURY A PICTURE OF HIS



ON SIDEWALK outside store, Hawkins tries to right himself, helped by one of his employees (center). Below,

Hawkins lies on edge of gutter. He later exhibited a lump on his head but brought no complaint against officers.





ENFORCEMENT OFFICERS CONFISCATED WINE AND BEER. HIS GROCERY GROSSED A MILLION DOLLARS LAST YEAR

The bespectacled gentleman at ease above, and in the rude embrace of the law on opposite page, is trying to test the California Fair Trade Practices Act. Grocer Charlie Hawkins of Stockton believes it is unconstitutional for the state to tell him what minimum price to charge for wine and beer. In support of his belief he sold a bottle of wine on Jan. 10 to a fair-trade enforcement official for 39¢, 6¢ below the floor price, and was arrested. But instead of being charged with breaking the fair-trade law, Hawkins was accused of resisting arrest and selling liquor after his license had been revoked. In court he said he had not resisted arrest but had been trying to regain his balance after seven agents seized him. As to the allegedly revoked license, he explained that his wife,

and not he, held it—and that she had never received official notice that it had been revoked. On Feb. 20 the jury acquitted him on the first count and was hung (nine to three in his favor) on the second. Since no test of the fair-trade law had been made, Hawkins continued his battle by demanding that the enforcement officials show cause, by March 8, why his wife's liquor license should not be reinstated. This, he contended, would bring the real issue into the courts. (In New York on Feb. 23 the State Court of Appeals declared a similar law unconstitutional.) Meanwhile at least one thing stood proven: Hawkins' 39¢ bottle (on table, below) had actually contained wine. Before the trial some conscientious official of the State of California had tested half of it to establish that.

STORE. ON TABLE STANDS STATE'S EVIDENCE AGAINST HIM—A HALF EMPTY BOTTLE OF CALIFORNIA SAUTERNE



STORE MANAGER Italo Podesto, testifying for the defense, explains how the arresting officers seized his boss.



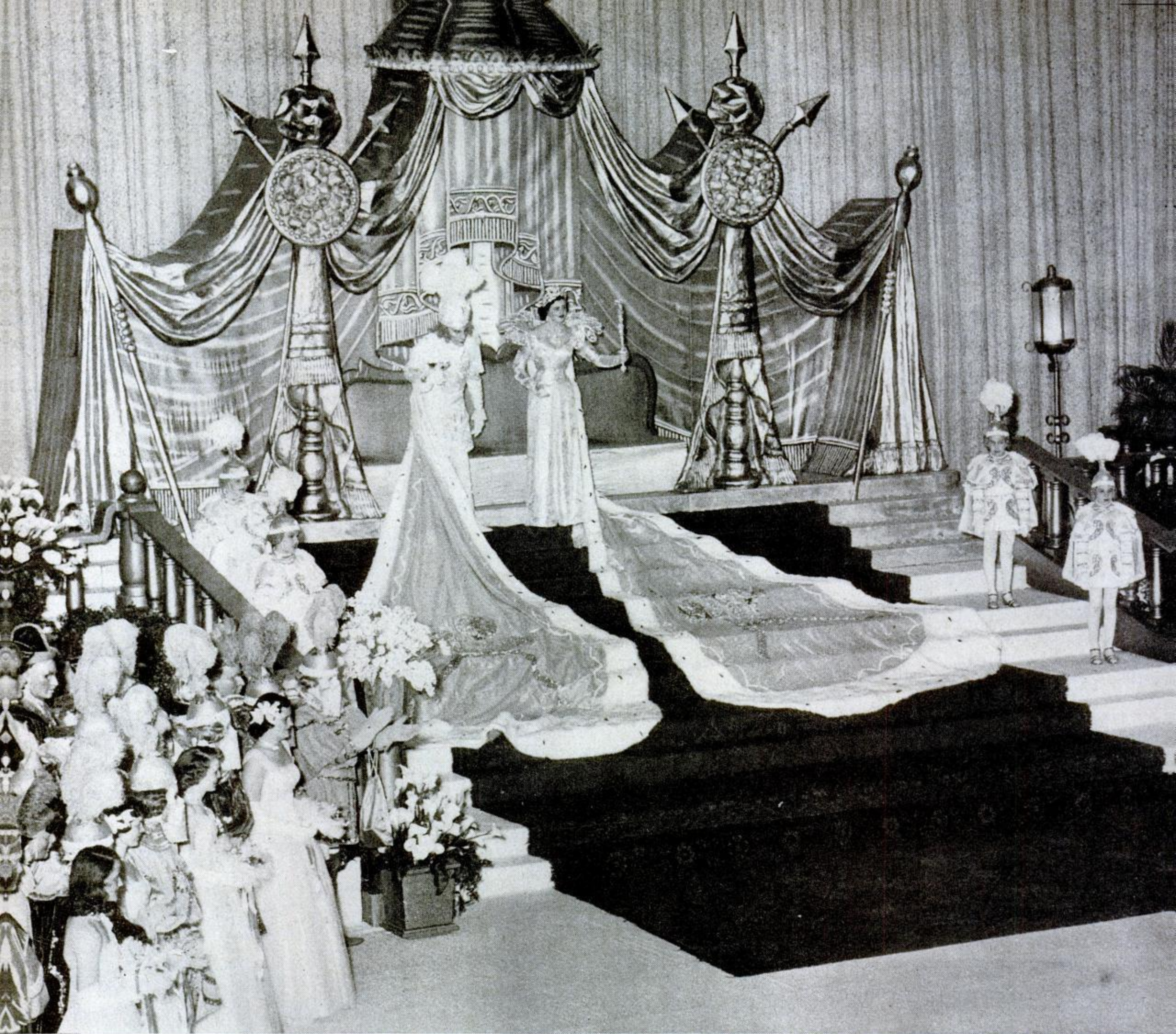
SALESMAN Frank Galli, who was in the store at time of the arrest, saw agents drag Hawkins out into the street.



CUSTOMER Leonard Jones said, "I was buying some blueing and starch. They stood over there jangling him."



FATHER-IN-LAW H. D. Price took pictures of struggle. They are shown on opposite page, center and bottom.



ESCORTED BY COSTUMED ATTENDANTS (RIGHT), DUKE AND DUCHESS PAY RESPECTS TO THE KING AND QUEEN OF COMUS, OLDEST, MOST EXCLUSIVE CARNIVAL SOCIETY.



IN REVIEWING STAND, accompanied by New Orleans Mayor Morrison (right), Windsors watch parade of Rex pass city hall. Morrison presented them with keys to city.

THE WINDSORS BOW TO U.S. ROYALTY

The New Orleans Mardi Gras, which has taken almost every conceivable happening in its stride for the past 123 years, was really set on its ear last week when news came that the Duke and Duchess of Windsor were coming. Nobody worried that the Windsors would not enjoy the goings-on, but they all wondered what would happen when they were presented to the carnival rulers. It is Mardi Gras custom for all gentlemen to bow and all ladies to curtsy when presented to the Mardi Gras kings and queens. But last year Mrs. Truman and Margaret came and failed to curtsy, deeply disappointing everybody.

The duke and duchess arrived early, watched the parade of Rex, had cocktails at Beauregard House, dinner at Antoine's and finally, at 10:00, arrived at the Municipal Auditorium. They were guided first to the Comus ball, then to the Rex ball, and at each they were complete conformists, the duke bowing low and the duchess dipping in a really royal curtsy. New Orleans was bowled over. So, apparently, was the duchess. "Fabulous," she gasped, "and such fun."



PLUMED KNIGHT AT LEFT BREAKS INTO APPLAUSE



AT ANOTHER COURT DUCHESS HOLDS THE DUKE'S HAND WHILE SHE CURTSIES TO REX, KING OF CARNIVAL



DUCHESS PROMENADES with Captain of Ball at the Comus festival while celebrators look nonchalant.



DUKE GETS KISSED by Mardi Gras clown at city hall reception. Then the clown, Larry ("Bozo") Valli,

turned to kiss forehead of the duchess, who is busy broadcasting her reactions to the carnival over a walkie-talkie.

PETUNIA TIME

AN ACT OF CONTRITION

In the adjoining columns we praise three people for the kind of citizenship that keeps a democracy going on all cylinders. Maybe it doesn't matter so much to society when a ballplayer kicks in with evidence of unusual character. Nevertheless there is something heartening in the recent performance of Dick Wakefield, an outfielder whom the New York Yankees have purchased from the Detroit Tigers. A "bonus" youngster who got \$51,000 for signing nine years ago with Detroit, Wakefield had not lived up to the promise of his first years in the big leagues. Last season he was a dismal flop. The fans thought him a stuck-up kid who just didn't give a hoot. But after his sale to New York the supposedly arrogant and lackadaisical Mr. Wakefield sat down and wrote a long letter to the Detroit papers. In his letter he told how sorry he was for his failure and took the blame on himself for letting the fans down.

Now this sort of behavior is not exactly universal among ballplayers. Their more usual custom is to alibi a poor showing by blaming the manager, the fans, a sore arm or all three. When a member of the profession which produced the immortal braggarts and whiners of Ring Lardner's stories stops passing the buck, there's still hope aplenty for the human race.

This is the season of the year when, like other garden addicts, we go into our annual madness over the seed catalogs. Never was flower so bright, so velvety, so rosy red as the Scarlett O'Hara morning glory staring from the page like a five-pointed star; never was tomato so luscious as the big Beefsteak variety bulging with Vitamin C in two- or four-color process. We know from past experience that the garden realities of August never measure up to the dreams of March, yet each year our garden hopes soar like the military hopes of Napoleon Bonaparte standing on the hill near the battlefield of Ratisbon. "This is the turning point," we say. "This is the year we'll have a garden to end all gardens."

Fitting action to the words, there cometh the annual list. All the "regulars" are on it—the Carmelcross and Spangcross corn, the Kentucky Wonder bean, even the edible soybean which the cook will not shell except under duress. There are the plant innovations of yesteryear which are becoming standardized in some of the catalogs—things like the vine peach, the garden huckleberry and the gourd that is filled with "vegetable spaghetti." These are presumably worth a try, even though our old friend, Mr. F. F. Rockwell, editor of *The Home Garden*, warns us that vegetable spaghetti is rather tasteless unless it is drowned in butter. Finally, there are the

cataloged innovations of 1950. One of the new vegetable wonders is Uconn, an acorn squash which, instead of sprawling all over the garden, keeps strictly to itself in a compact, easily manageable bush. Another newcomer is Topcrop, a string bean which, instead of producing a crop that peters out into dribbles, puts out its pods in two or three concentrated outbursts, thus cutting down the necessity for succession plantings. Still another newcomer is the icebox size New Hampshire Midget watermelon, which has been bred to mature quickly in the comparatively cold zone that stretches from New England westward past Nebraska. Finally, there is Fire Chief, a red petunia. Its color is not the pink or off-purple that passes for red in other petunias. It is just plain red, bright enough to knock your eye out in the flower bed.

The latest wonders of the seed catalogs may be busted by August. We remember our experience with Celtuce, a combination of celery and lettuce which in our estimation never lived up to its advance billing. But right now, as Spring is about to peep over America's muddy gardens, for millions of people the promise of 1950 lies less in a new clutchless automobile clutch or a new soapless soap than in a tidy squash, a diligent bean, a watermelon that will beat the frost, or a really passionate petunia.

THREE CITIZENS

We are pleased to note that human beings go on being human—which, in some important instances, means that they go on being good citizens.

One of the instances we have in mind concerns the courageous year-long battle of a New York and Bronxville lawyer, Curtiss Frank, to clear Mrs. Alice R. P. Satterthwaite of New York of a charge of moral wrongdoing in the placing of babies for adoption. Mrs. Satterthwaite had been arrested for allegedly operating a black market in babies. Since she had done her work without a license, the District Attorney's office was prepared to go after her without mercy. To all appearances she was typical of babysellers who operate for the most sordid gain and violate every rule of decency and sociology. But somehow the case against Mrs. Satterthwaite looked fishy to Mr. Frank. He dug into the matter, found out enough about Mrs. Satterthwaite to make her vindication his own personal crusade. Mr. Frank finally convinced the D.A. that Mrs. Satterthwaite had done her job for free as a patriotic wartime duty; indeed, most of the babies she placed for adoption were children of U.S. war nurses who had returned pregnant from overseas and she had taken great care to put the right babies with the right families. The result was an extraordinary courtroom episode when an assistant district attorney, the presiding judge and Mr. Frank joined in

praising Mrs. Satterthwaite and clearing her of anything beyond a technical violation.

Mr. Frank, once the Mayor of Yonkers, deserves a citation for Good Citizenship Beyond the Call of Duty. So, too, does Mayor—or Mayoress—Dorothy McCullough Lee of Portland, Ore., whose city was honored by the National Conference of Christians and Jews for the best 1949 record of "Progress in developing respect and equal rights for persons of all groups." Mayoress Lee led a fight which recently culminated in a Portland ordinance designed to end Jim Crow in the city's restaurants, dance halls, skating rinks and hotels. Failure to observe the ordinance carries with it a maximum fine of \$500 and six months in jail.

Our third citation for Good Citizenship Beyond the Call of Duty should go to Nobel Prize Physicist Dr. Robert A. Millikan. Kept waiting for more than three hours to give a speech at the Van Nuys, Calif. chamber of commerce annual dinner, Dr. Millikan finally rose and struck a blow for all speakers who have sat through rounds of routine business reports and aimless hilarity. "My definition of an educated person," he said, "is one who can concentrate on one subject for more than two minutes. At this late hour I do not believe this audience would be able to follow the address I was prepared to give." Then Dr. Millikan sat down.

Bravo, Dr. Millikan!



**HAVE YOU TRIED
CAMPBELL'S BEAN WITH BACON?
IT'S A FAVORITE OF MINE—
REAL HE-MAN SOUP!**



**Here's old-fashioned bean soup, made of
munchy, meaty beans—with a zestful bacon flavor**

A man's dish it is, right enough! A soup to tempt and satisfy him at lunch or supper. And, lady, do ladle out a plateful for yourself, too. Because you're going to find it as zestful as it is hearty—plump munchy beans enlivened with the flavor of fine bacon. Get some today and you're set for good eating at your house. That's a promise!



You'll like this soup—
It's real "he-man"—
So make a note
To try a can!

***Campbell's* BEAN WITH BACON SOUP**

NEW 1950

FIRST... and Finest



Illustrated is the Styleline
De Luxe 4-Door Sedan

America's Best Seller...

First and Only Low-Priced Car to Offer a Choice of Automatic or Standard Drive

THE AUTOMATIC POWER-TEAM*

(Built by Chevrolet—
Proved by Chevrolet—
Exclusive to Chevrolet)

NEW POWERGLIDE AUTOMATIC TRANSMISSION — for finest Automatic Driving (with no clutch pedal, no gearshifting). It combines with Chevrolet's new Economiser High Reduction Axle to bring you an entirely new kind of driving . . . low-cost automatic driving that is almost 100% effortless . . . it's the simple, smooth, thrifty automatic transmission. NEW 105-H.P. VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and Hydraulic valve-lifters). Here's the most powerful and most thoroughly proved engine in the entire low-price field . . . giving performance extraordinary . . . together with traditional Chevrolet economy in over-all driving.

*(Optional on De Luxe models at extra cost)

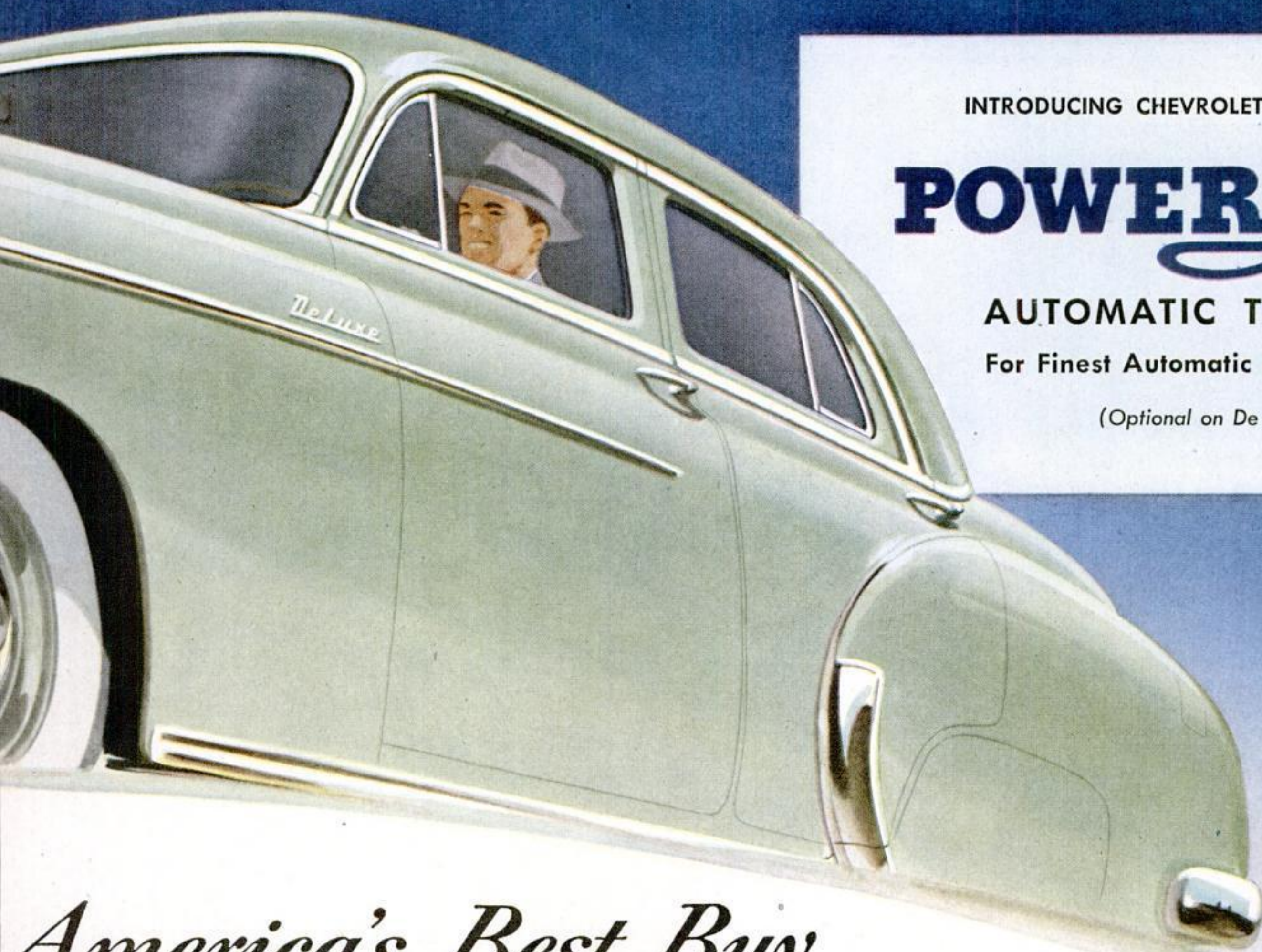
THE STANDARD POWER-TEAM

(Outstanding for Standard
Driving Ease—Performance
—and Economy)

THE FAMOUS SILENT SYNCHRO-MESH TRANSMISSION (with Extra-Easy Hand-E-Gear-shift). Long recognized as the pattern of smooth, quiet gear transmissions . . . assuring extremely simple and easy gearshifting . . . in fact, owners say *easiest* car-operation, next to automatic driving itself. HIGHLY-IMPROVED, MORE POWERFUL VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and larger exhaust valves). The fine standard Chevrolet engine now made even finer . . . bringing you more power, faster response, greater over-all performance . . . plus the outstanding economy for which Chevrolet has always been famous.

CHEVROLET

... at Lowest Cost!



INTRODUCING CHEVROLET'S EXCLUSIVE NEW

POWER *Glide*

AUTOMATIC TRANSMISSION

For Finest Automatic Driving at Low Cost!

(Optional on De Luxe models at extra cost.)

America's Best Buy

It brings you the best of everything in beauty, driving and riding ease, performance with economy, comfort and safety—at the lowest prices!

What a thrill awaits you and your family when you inspect the fourteen magnificent Chevrolet models for 1950—the cars that are *first and finest at lowest cost!*

You'll *see* they're first and finest in fleet, youthful, breathtaking beauty... for they alone offer the tasteful styling, glowing colors, and luxurious two-tone interiors of Body by Fisher at lowest prices.

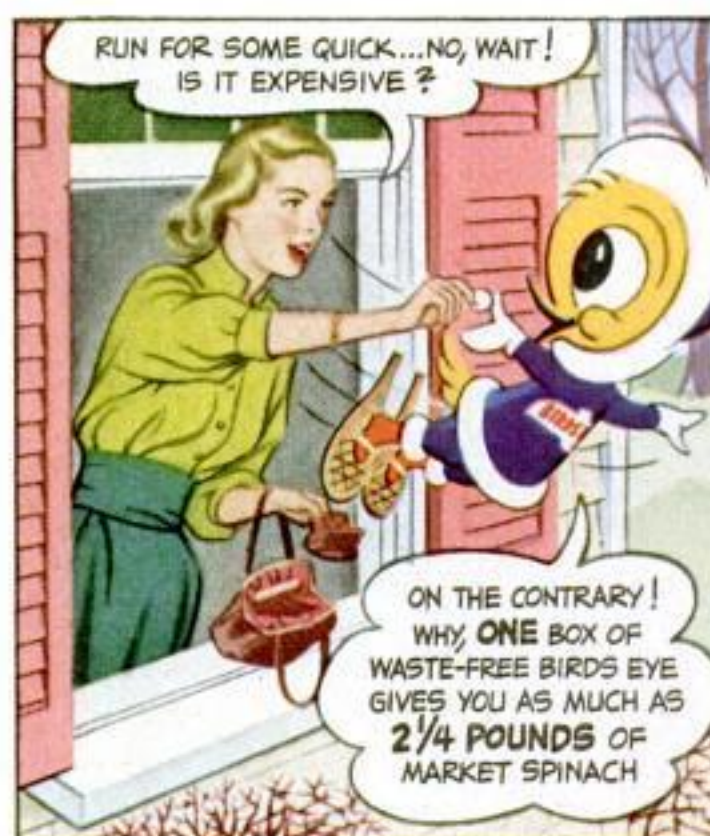
You'll *agree* they're first and finest in performance, driving and riding ease, and all-round safety with economy... for they alone bring you a choice of two great engines and two great drives—the *Automatic Power-Team* and the *Standard Power-Team*—with all of

their outstanding operating advantages at lowest cost.

And you'll *know* they're first and finest in value... for they alone provide Center-Point Steering, Curved Windshield with Panoramic Visibility, and feature after feature of highest-priced cars at such big savings in purchase price, operation and upkeep.

Be sure to see these sensational new cars at your Chevrolet Dealer's; satisfy yourself of their superior value; and you'll understand why millions of people in all parts of the country are agreeing that they're *America's Best Seller, America's Best Buy!* Chevrolet Motor Division, General Motors Corp., Detroit 2, Mich.





Taking the fuss out of Aunt Fussy



Recipe

BIRDS EYE LENTEN-LUNCH CASSEROLE

(Hearty enough for he-man dinner, too)

2 boxes Birds Eye Chopped Spinach • 4 tablespoons butter • 2 tablespoons flour
2 cups milk • 1 cup grated sharp American cheese
½ teaspoon Worcestershire sauce • Dash of tabasco sauce • ½ teaspoon salt
Few grains of pepper • 6 deviled eggs

Cook the tender, young Birds Eye Spinach as directed on package. Drain. Melt butter in saucepan. Add flour and stir until smooth. Then add milk gradually, stirring constantly. Cook and stir until thickened. Add cheese, reserving 2 tablespoons. Stir until cheese is melted. Add seasonings.

Place Birds Eye Spinach in well-greased shallow baking dish. Arrange deviled eggs on spinach. Cover with cheese sauce, mixing sauce and spinach with fork. Sprinkle with remaining cheese. Bake in hot oven (450°F.) 15 minutes, or until bubbly and lightly browned. Makes 6 servings.

LOOK FOR THIS PACKAGE.... YOUR GUARANTEE OF BIRDS EYE QUALITY!

By its farm-fresh self, or in this Lenten-Lunch Casserole, Birds Eye Spinach (chopped or whole leaf) is a work-saving wonder!



BIRDS EYE - bound to be better!

Product of General Foods

Copyright 1950
General Foods Corp.

Copyrighted material



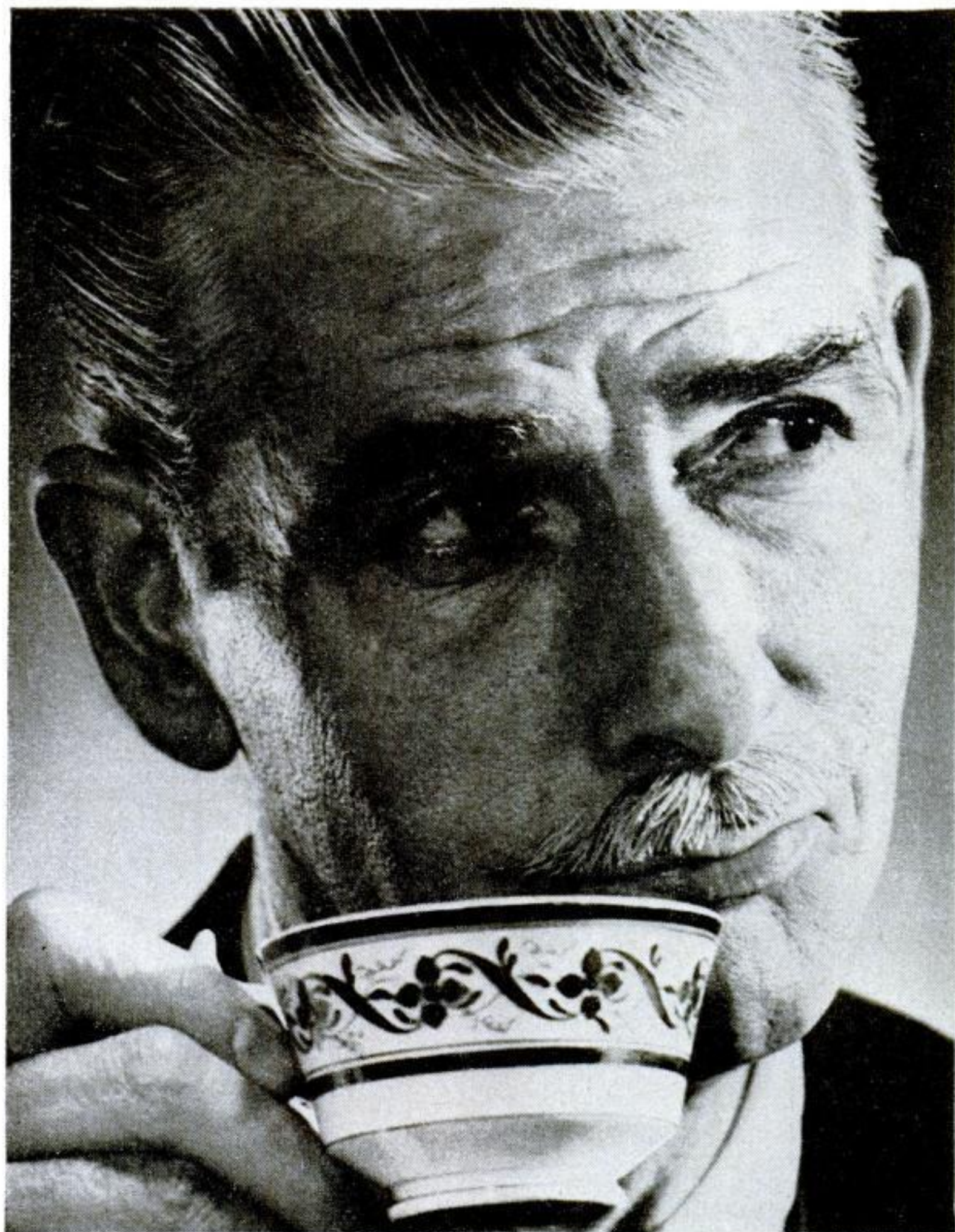
LONG AFTER HIS PAL MAJCZEK (LEFT) WAS CLEARED OF THE SAME MURDER CHARGE, MARCINKIEWICZ (RIGHT) LEAVES JAIL ON ARM OF REPORTER JAMES MCGUIRE

“NORTHSIDE 777” CASE IS CLOSED

Second defendant cleared at last

In 1933 two Chicagoans named Joe Majczek and Teddy Marcinkiewicz were sentenced to 99 years for the speakeasy murder of a policeman. Twelve years later a reporter, James McGuire, acting on a newspaper ad placed by Majczek's mother, dredged up some suppressed evidence. The speakeasy proprietor, Vera Walush, who named Majczek and Marcinkiewicz as the killers, had at first been unable to identify them but later changed her story—apparently after a talk with police concerning her business. Because of the doubtful character of her identification Majczek was pardoned,

and his case was made into a movie, *Call Northside 777*. But Marcinkiewicz stayed in prison, lost in a legal labyrinth until a Supreme Court decision needed the state of Illinois into speeding up its judicial procedure. Last week, more than four years after most people were convinced he was innocent, a Chicago judge freed Marcinkiewicz on a habeas corpus writ, and he left Cook County jail (above) arm-in-arm with the man who had worked to vindicate him. Said Marcinkiewicz, now 41, “I still feel bitter. But I gotta dissipate it somehow.” That night he couldn't sleep—“the bed was too soft.”



Ever wonder if you're overdoing it on coffee?

EVER FIND yourself counting the daily cups? Wondering? Worrying?

Lots of folks do—especially real coffee lovers. Much as they enjoy it, they know what the caffeine in coffee can do to some people.

How it can make them nervous and tense. How it can rob them of a refreshing night's sleep.

Maybe you're one of those people, wondering—every time you're jumpy and irritable—if coffee's to blame. Or after a restless night, deciding it might be wise to cut down on coffee—or cut it out altogether.

Deprive yourself of this wonderful beverage? There's no reason to. Instead...

DRINK SANKA COFFEE

You can still enjoy real coffee—and put your fears to rest. You can fill that cup with Sanka coffee—as often as you wish.

For Sanka is the real thing. Real coffee—rich, full-bodied, with all the wonderful flavor and bracing cheer that you can get only from real coffee. And—this is the welcome difference.

Sanka Coffee is caffeine-free! And that means worry-free! It means you're free to drink to your heart's content.

REAL COFFEE—97% CAFFEIN-FREE

There's your answer. 97% of the caffeine has been removed from Sanka. There's not a chance in the world of its keeping you awake—or bothering you in any way.

So why not change to Sanka coffee tomorrow? You have nothing to lose... and possibly a great deal to gain!

Sanka Coffee

Real coffee with the worry taken out.
Drink it and sleep!



IN COURT Robert Vogeler hears himself sentenced as a spy. His assistant, Edgar Sanders (right), was a former British Intelligence officer, got 13 years.

VOGELER "CONFESSES"

Bob Vogeler was the kind of affable but tight-lipped man who knew his way around in countries where capitalist enterprises had tough going. As Eastern European chief for International Telephone and Telegraph, Vogeler dealt ably with Communist authorities—until three months ago, he was arrested in Hungary. While the U.S. protested, Bob Vogeler underwent the usual Communist treatment. Last week, in the courtroom where Joseph Cardinal Mindszenty was tried (LIFE, Feb. 21, 1949), a dull Vogeler delivered the usual confession: he and three I.T.&T. employees with three other defendants had spied for Western powers. He got 15 years. I.T.&T. pointed out a number of discrepancies, such as Vogeler's testifying he went to Boston University, when actually he was from M.I.T. His wife bluntly termed the testimony: "Lies."



AT HOME Lucille Vogeler tries to substitute for her husband as a model railroad engineer while the older of two sons, Robert Jr., 9, watches skeptically.



1. Eager Ed, Explorer, had returned from foreign climes.
 "I like to travel," Ed exclaimed, "but I admit, at times
 It's nice to get back home again, to have some fun, and rest
 At friendly Hotel Statler, where you really *are* a guest.



2. "The Sheiks of Araby," said Ed, "showed me a life of ease.
 But even they did not have beds that could compare with these.
 Eight hundred built-in springs and more bring comfort worth exploring,
 So smooth, so soft, so perfect, that in no time flat I'm snoring!



3. "I've done some deep-sea diving," Edward cried, "and I'll tell *you*
 That Statler's bath is lots more fun—and gets you cleaner, too!
 The water's always piping hot, the soap is piled up high,
 And stacks and stacks of snowy towels make certain you'll get dry!



4. "I've eaten lots of food that's *good*," cried Ed, "but this is *grand*!
 If I could meet a Statler chef, I'd like to shake his hand.
 Each dish is perfectly prepared—each tempts your appetite,
 From soup to nuts, each Statler meal is absolutely *RIGHT*!



5. "You'll have no need for maps or guides, no cause for exploration,"
 Cried Ed, "because the Statler boasts a *heart-of-town* location.
 It's close to business, shops and shows. No wonder travelers say
 That Hotel Statler really is the *perfect place to stay*!"

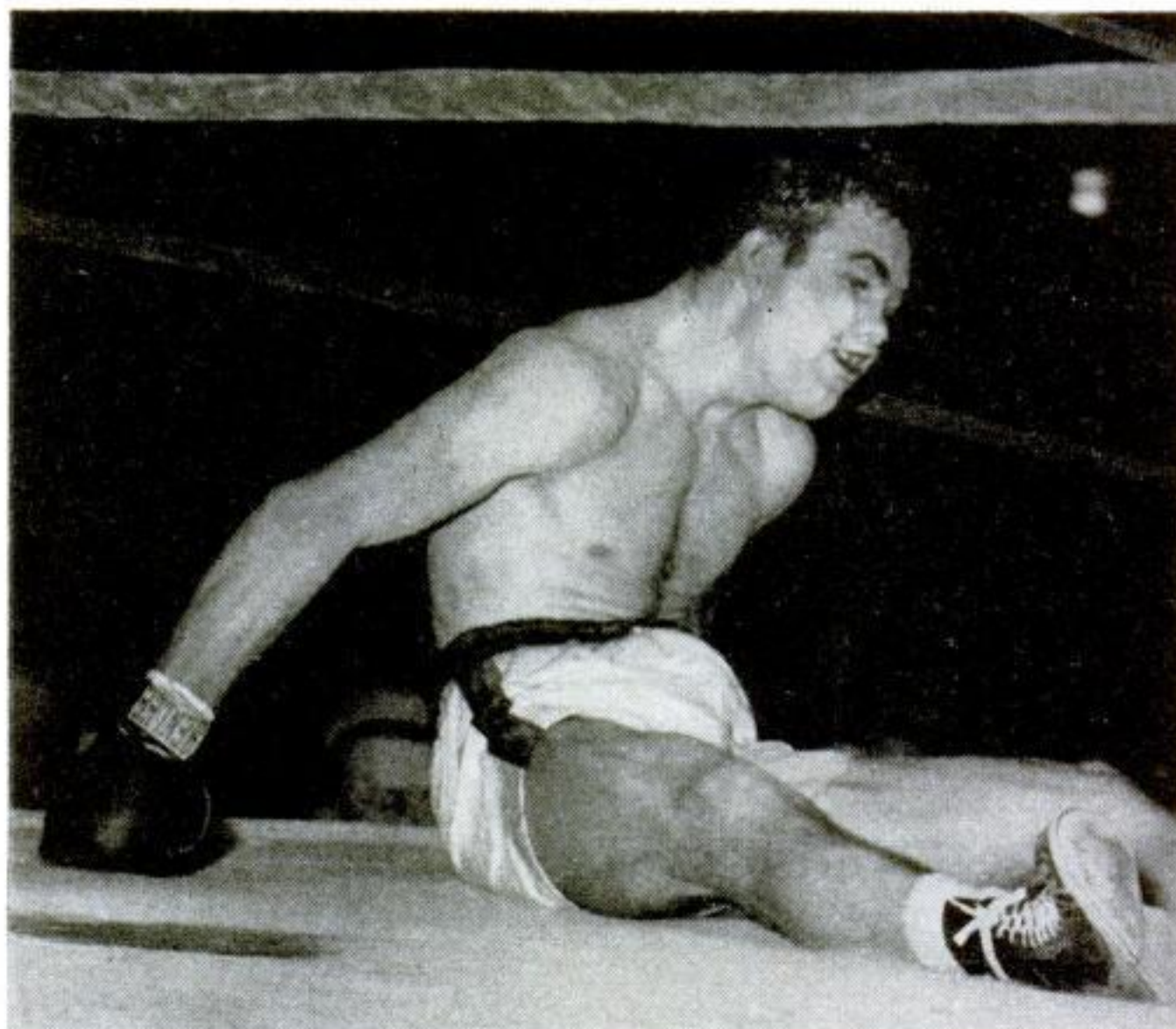


STATLER HOTELS: NEW YORK (FORMERLY HOTEL PENNSYLVANIA)
 BOSTON • BUFFALO • CLEVELAND
 DETROIT • ST. LOUIS • WASHINGTON
 STATLER OPERATED: HOTEL WILLIAM PENN • PITTSBURGH

LOOKING
for SOMETHING
?



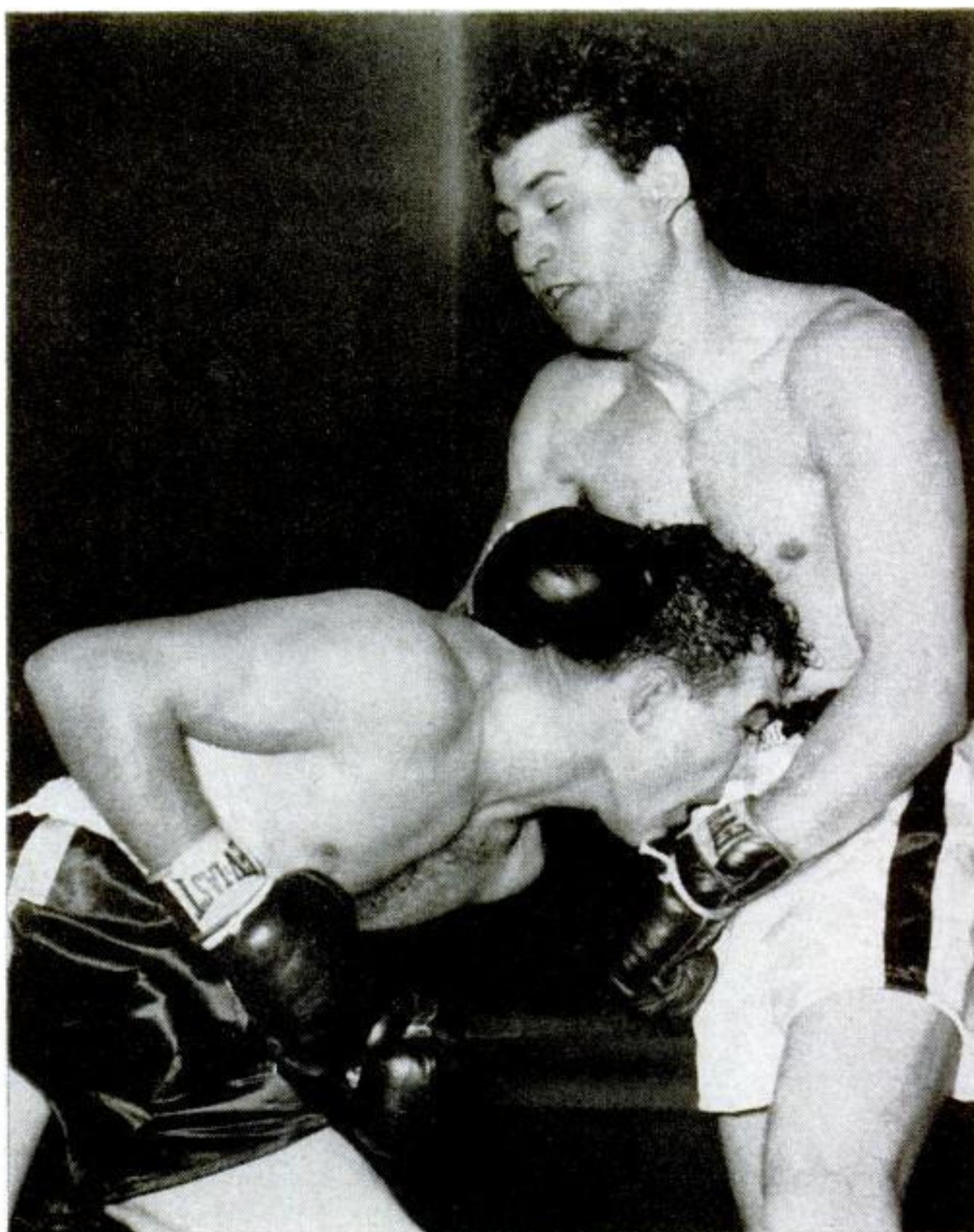
To find the services
you need—use the
YELLOW PAGES
OF YOUR TELEPHONE DIRECTORY



WITH BATTERED FACE Roach sprawls after being knocked down for the seventh time by Cerdan in 1948 bout. A few seconds later referee stopped fight.

DEATH OF A FIGHTER

On his 24th birthday last week Lavern Roach, an ex-Marine from Plainview, Texas, was boxing Brooklyn's George Small at New York's St. Nicholas Arena. Hit hard in the eighth round, Roach tired and had trouble defending himself (*below*). In the final round, with the fight still in his favor on points, he was knocked down twice and the referee ended the bout. Four minutes later Roach fell unconscious and, after 14 hours, died of a cerebral hemorrhage. Medical examiners claimed there was no connection between his death and the severe nose pains he had complained about before the fight, but boxing's second-guessers remembered the severe beating Roach took (*above*) in 1948 from Marcel Cerdan and suggested that he had never fully recovered from that one.



IN FATAL FIGHT Roach winces as Small cuffs him on back of head. He went down twice a few minutes later, once for a count of six, before fight was stopped.

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

New preparation with remarkable
skin-soothing ingredient helps
keep the face looking young
and healthy!

Modern life now means daily shaving for millions of men. But frequent shaving often results in ugly, old-looking skin. To help men solve this problem, we developed Glider—a rich, soothing cream containing a special ingredient to help preserve the youthful qualities of the face.

Now—every time you shave with Glider—you give your face the benefit of this wonderful substance . . . and you finish your shave looking and feeling remarkably fit!

TRY A TUBE AT OUR EXPENSE

You can get Glider at any toilet-goods counter. Or we'll be glad to mail you a guest-size tube—enough for three full weeks—absolutely free. Just write The J. B. Williams Company, Dept. LG-2, Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

Charles S. Campbell
PRESIDENT

SENSATIONAL!

Robert-Murray

**4-Color
Pencil!**



ONLY
\$1

Precision made
in gleaming
gold toned
metal.
Uses all
standard
leads.

WRITES Red!
WRITES Blue!
WRITES Green!
WRITES Black!

At leading
stores everywhere.
Also available in Canada.

Robert-Murray Co., Inc.
15 WEST 28th ST. • NEW YORK 1, N. Y.

It takes truly fine tobacco to give you a smooth, mild smoke with never a rough puff. That's why



Malcolm M. "Mac" Hassel, veteran tobacco warehouseman of Washington, N. C., says: "Year after year, I've seen the makers of Luckies buy fine tobacco—tobacco that makes mighty enjoyable smoking. I've smoked Luckies for 25 years." Here's more evidence that Luckies are a finer cigarette.

LUCKIES PAY MORE!

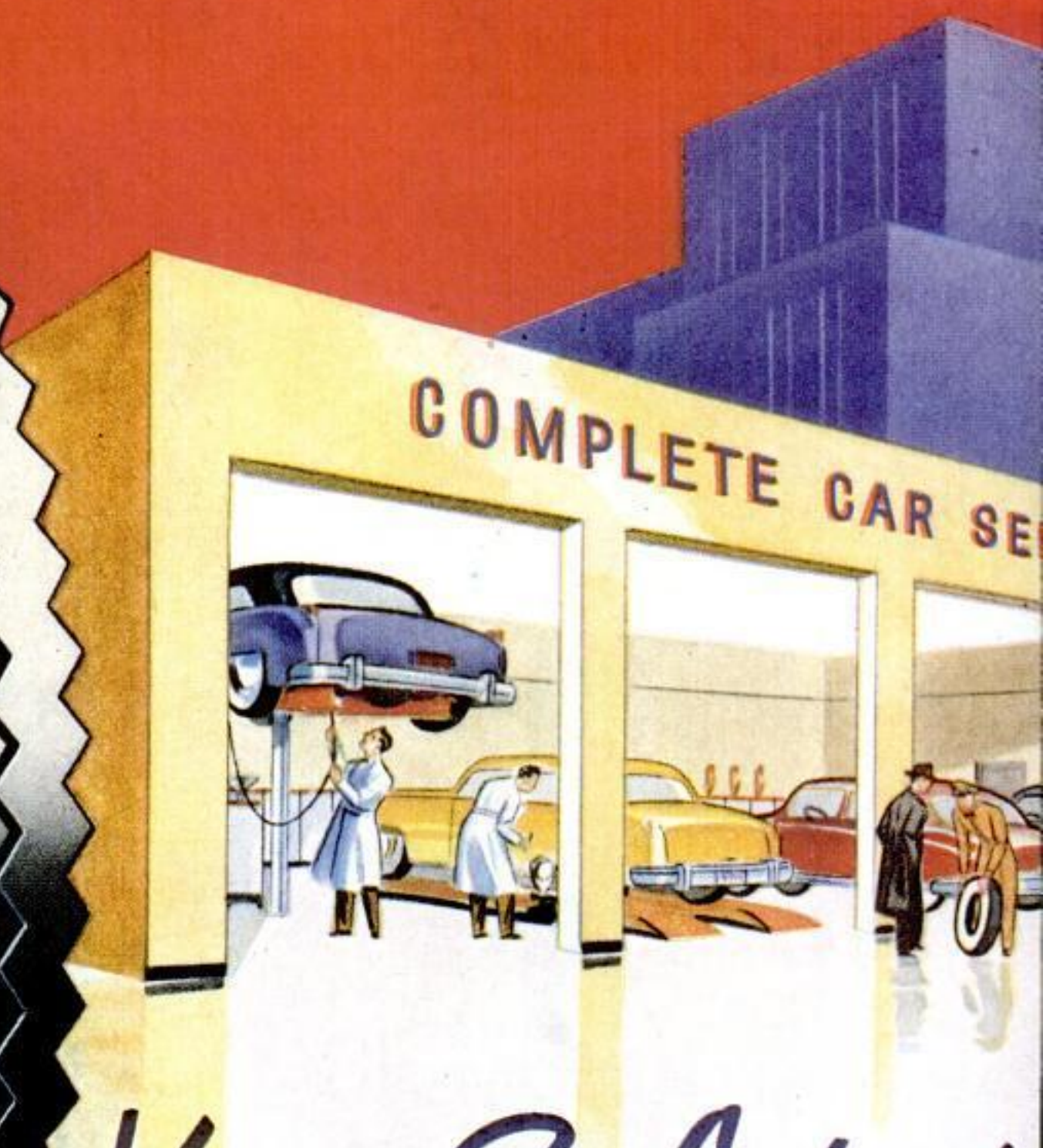
Fine tobacco costs more—and Lucky Strike pays millions of dollars more than official parity prices for fine, ripe, light tobacco to give you more mildness . . . more smoothness . . . more real deep-down smoking enjoyment. There's never a rough puff in a Lucky! Find out for yourself! Get a carton of Luckies—today!



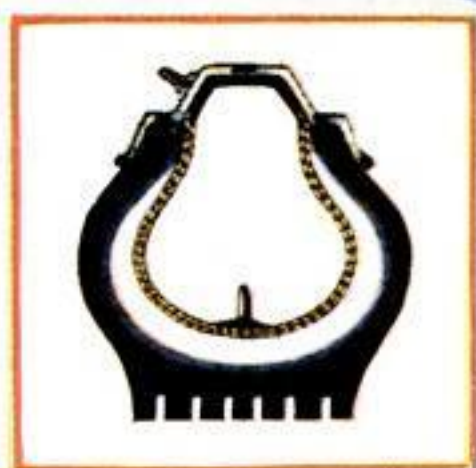
COPR., THE AMERICAN TOBACCO COMPANY

L.S./M.F.T. — Lucky Strike Means Fine Tobacco

So round, so firm, so fully packed — so free and easy on the draw



*Your Safety is
Our Business*



**Firestone
LIFE PROTECTOR
SAFETY TUBES**

**Give Utmost Protection
Against Blowouts**

Firestone Tires are built to resist most causes of blowouts, but no tire can withstand running over a spike at high speed. A tire with an ordinary tube will go flat suddenly, causing the car to swerve out of control. Firestone Life Protector Safety Tubes retain $\frac{2}{3}$ of the air in case of a blowout, enabling you to bring your car to a safe, straight-line stop.





at Firestone

On any roads in any weather –
Firestone Super-Balloons
 Give You Super-Safety.. Super-Economy
 ..Super-Comfort..and Super-Style

THIS YEAR, FIRESTONE celebrates its 50th Anniversary of providing extra value and extra quality products at no extra cost. The new Firestone Super-Balloon Tire is true to that tradition. In it are combined the newest in style, the latest in comfort, unsurpassed economy and mileage, and utmost protection against blowouts and skidding. Yes, here is a tire which proves that *Your Safety Is Our Business at Firestone.*

But that's not all! Your safety is also the business of Firestone Dealers and Stores. There you will find scientific equipment for aligning wheels, balancing and mounting tires; and experts who are trained to give better service and to help you get out of your tires all of the mileage we build into them.

So, for the safest, longest-wearing tires and for the most expert service, see your nearby Firestone Dealer or Store today!

Listen to the Voice of Firestone every Monday evening over NBC

MOST MILES PER DOLLAR

Good lean beef... prize pinto beans

And the easiest fixin' hearty meal a man ever raved about! That's Armour Chili "Texas-Style." The Armour Kitchens did all the work—spicing up that chopped, lean, boneless Armour beef and those prize red pinto beans *just right*. So all you do is heat and eat. Put two cans on your shopping list right now—one to use right off; the other to use later on. Mighty handy to have around. You can dish up real chili-lover's chili at the drop of a sombrero!

★ ★ ★

Money-Back Guarantee! If you don't agree that Armour Chili is the best you ever tasted, send the label to Armour and Company, Chicago 9, Ill., and your money will be refunded.



More than 25 different Pantry-Shelf Meals come from the famous Armour Kitchens. Fine Armour meats, cook-book recipes and home-like cooking care make them taste just like your own good cooking. Take home several kinds next time you go to the store. Join the millions of women who save millions of hours with delicious Armour Pantry-Shelf Meals.

Tune in STARS OVER HOLLYWOOD—CBS Saturday



ARMOUR Pantry-Shelf Meals

© ARMOUR AND COMPANY



KNEECAPS ON THE LINKS are exposed by Bermuda-length cotton gabardine shorts and pleated cotton broadcloth kilt. Shoes are traditional golf brogues.

Above-the-Knee Golf Clothes

Male golfers have seen little glamour on the greens since Mary, Queen of Scots was criticized for her shameless indifference in playing right after her husband's murder. While tennis has progressed to the point where a "Gorgeous Gussie" Moran can be applauded for her lingerie as well as her lobs, lady golf champions have been more remarkable for long drives and long skirts than for leg appeal. Players have been highly conservative about their classic

clothes, stubbornly refusing to give up their action-back tailored dresses, their tweed skirts and comfortable sweaters.

The picture is now briefer and brighter, partly because more teen-age and college girls are taking up the ancient and royal game and partly because the attractive Bauer sisters entered tournament play a few seasons back. The shorts of 16-year-old Marlene and 22-year-old Alice commanded as much attention as their strokes

when they played each other for the Palm Beach women's championship last month.

Following their lead, younger players are breaking sharply away from the conventional midcalf hemline. Above-the-knee shorts and kilts, once unheard of on the links, have been snapped up by golf's new generation. They are now considered correct on fairways from Palm Beach to California, where the picture above and those on the following pages were taken.

No Other Dentifrice Has All These SQUIBB Benefits



FRESHENS TASTE AND BREATH

No soapy foam...no soapy after-taste. Real mint cleans breath... gives lasting freshness.



HELPS NEUTRALIZE MOUTH ACIDS

Magnesium hydrate counteracts mouth acids widely held to be a cause of tooth decay.



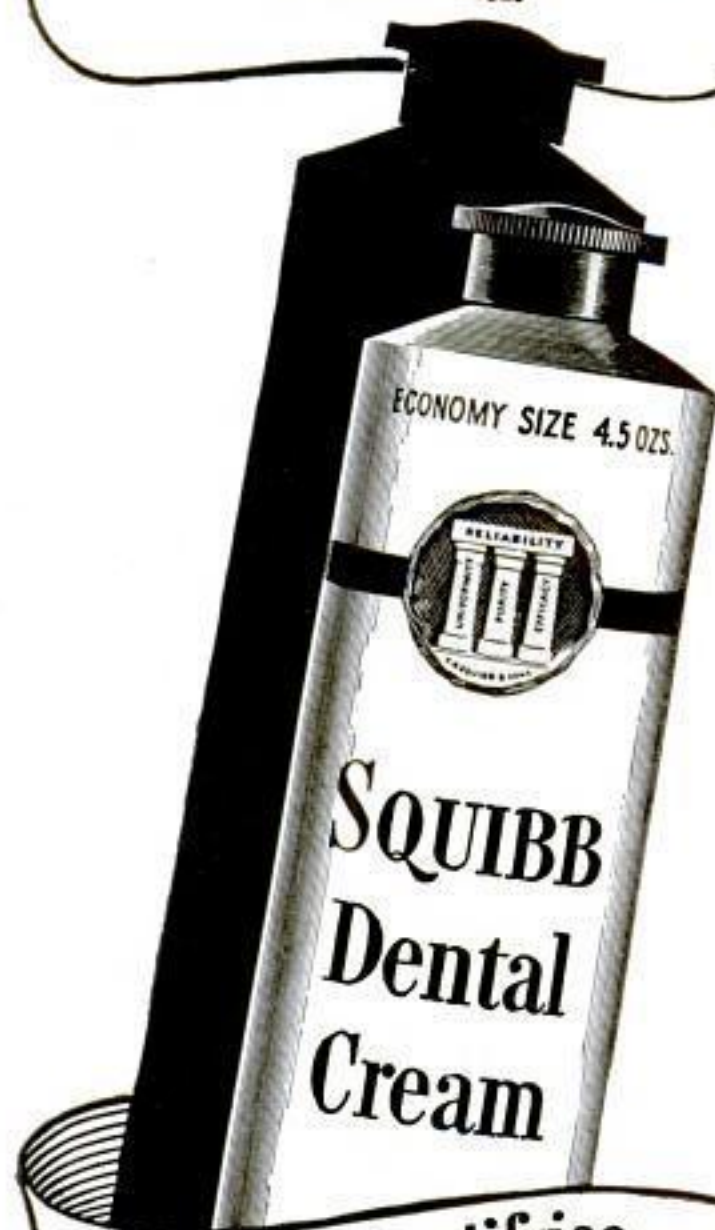
REACHES HARD-TO-GET-AT PLACES

Smooth, foamless texture permits better penetration.



EXTRA SAFE...

Polishes teeth to normal whiteness without endangering precious tooth enamel.



No Other Dentifrice
Has Been Proved
More Effective...

ABOVE-KNEES CONTINUED



PREPARING TO PUTT, Mrs. Robert Parrish, wife of a Hollywood film editor, wears Clare Potter's checked linen shirt and skirt (about \$30 each).



WAITING PLAY, Mrs. Frothingham Carey, Santa Barbara socialite, wears a pleated kilt shown on page 47 (Ciro, \$10.95) with traditional shirt, golf belt.



LINING UP SHOT, Mrs. James Stewart, wife of the actor, wears a navy and white-checked worsted pleated kilt (Ciro, \$12.95) with a tailored shirt.

a real
"GONE-WESTERN"
guy!



with
Authentic
Western
Denims
for Boys

Made of extra-quality 8-oz., Sanforized blue denim. Copper riveted and double-stitched with heavy orange thread. Inside swinging pockets.

with Zippers!

\$2.29

ANYWHERE IN U.S.A.

IN SIZES 1-22 20" to 32" Waist
SIZES 5 to 12 with DOUBLE KNEE



... for girls, too!
Authentic Western
Denims — \$2.95



Manufactured by
OKLAHOMA CLOTHING MANUFACTURERS, INC.
OKLAHOMA CITY 1, OKLA.



Ex-School Principal says:

"Now I earn
FOUR TIMES
as much!"

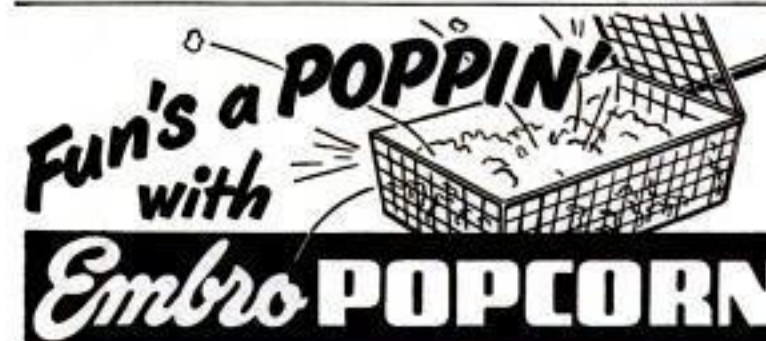
J.K. White
Morton, Ill.
"After three years of selling the World Book Encyclopedia, I'm making about four times what I made as a school executive. The wonderful part of the whole deal is that when you sell the World Book, your customers are always satisfied!" Interested? Write Mr. F. L. McDonald, WORLD BOOK, Box 5968, Chicago 80, Ill.

Put the Glint
of Glamour
in Your Hair

11 Shades • 1 Colorless
USED FOR 30 YEARS BY
MILLIONS OF WOMEN



At Cosmetic Counters Everywhere



CONTINUED ON PAGE 50

"The Indian bit the dust... but the dust bit me!"

says **MAUREEN O'HARA**, starred in UNIVERSAL-INTERNATIONAL'S
"COMANCHE TERRITORY" Color by TECHNICOLOR



SHOOTING INDIANS IN "COMANCHE TERRITORY" WAS ROUGHER ON MY HANDS THAN ON THE INDIANS! DUST AND GRIT TORTURED MY SKIN...



I DROVE a team of horses for days with reins rasping my palms...



IN RIDING SCENES, alkali dust sifted all over my hands...



BUT JERGENS LOTION kept them from looking rough and ugly...



SO THAT they were soft and lovely for romantic close-ups.



BEING A LIQUID, Jergens Lotion is quickly absorbed by thirsty skin.

CAN YOUR LOTION OR HAND CREAM PASS THIS "FILM TEST"?

To soften, a lotion or cream should be absorbed by upper layers of the skin. Jergens Lotion contains quickly-absorbed ingredients that doctors recommend — no heavy oils that merely coat the skin. Proof? Water won't "bead" on hand smoothed with Jergens Lotion (left hand) as with a lotion or cream that leaves a heavy, oily film (right hand).

YOU CAN PROVE it yourself with the simple test described above...



YOU'LL SEE then why Jergens Lotion is my beauty secret...

Jergens Lotion

used by more women
than any other hand care
in the world
still 10¢ to \$1 plus tax

AND IS USED by Hollywood stars 7 to 1 over other hand cares!

*all the zest
of the orange*



Triple Sec and Orange Curaçao by Hiram Walker

Sip the ambrosial spirit-of-the-orange...captured by Hiram Walker's method of hand-slicing the individual peels of imported Spanish and Curacao oranges to tap tiny wells of tart sweetness just beneath the surface!

Be a superchef with orange. Try these super recipes for that not-too-heavy, but not-too-elusive orange goodness.

**TRIPLE SEC
FRUIT BOWL**

When fruits and berries are sweetened to taste, add 1 tablespoon per serving of Hiram Walker's Triple Sec. Triple Sec's dry orange taste accentuates the fruit flavors as the bowl chills in the refrigerator.

**HAM
A LA CURACAO**

As the ham bakes in the oven, baste it three or four times with 1 tablespoon of Hiram Walker's Curacao. Slightly sweeter and lower in proof than Triple Sec, Curacao's delicate orange quality points up the full flavor of the ham.

HIRAM WALKER'S CORDIALS

A RAINBOW OF FLAVORS

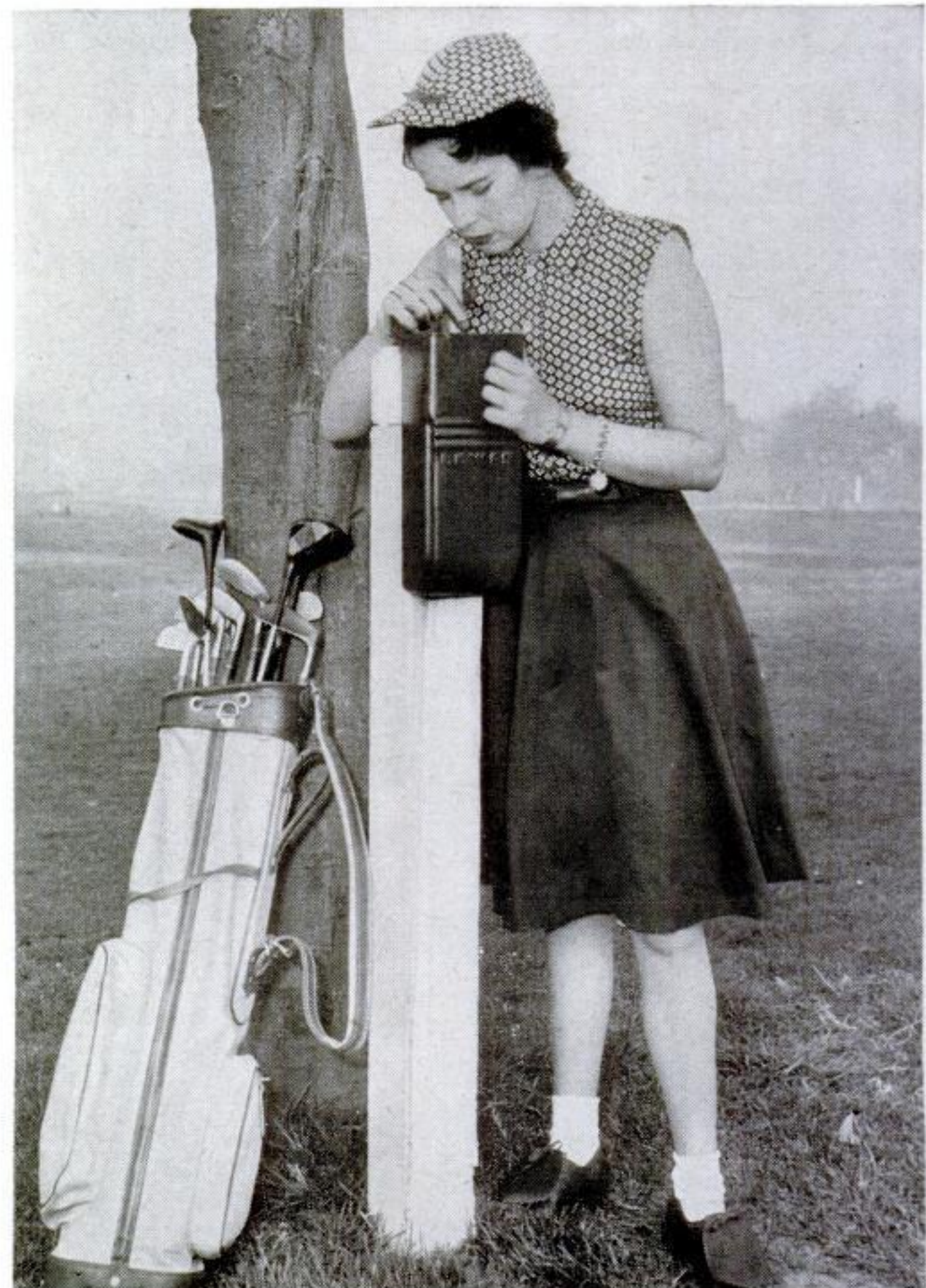


60 proof 60 proof 60 proof 60 proof 70 proof 70 proof 80 proof
Hiram Walker & Sons, Inc., Peoria, Ill.

ABOVE-KNEES CONTINUED



WAISTCOAT TOP of checked wool (Tilly Schanzer, \$9.95) is worn by Mrs. Robert Parrish with the red cotton shorts shown on page 47 (Jantzen, \$5.95).



T-SHIRT TOP in navy and white cotton worn by Oona O'Neill Chaplin, the wife of Charles, comes with cap and short navy skirt (Serbin, \$12.95 complete).

Kodak
TRADE-MARK



Springtime is snapshot time

With a young family, hardly a day goes by without wonderful opportunities to add to the snapshot record. Later on you'll want that record so much!

With your camera handy, and two or three extra rolls of Kodak Film, you'll be ready to take the pictures "as they come." And extra prints for your family and friends will find a warm welcome . . . Remember, the snapshots you'll want tomorrow, you must take today.

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.

Only Eastman makes Kodak Cameras and Kodak Film



Kodak Duaflex Camera
makes wonderful snapshots
—easily. Negatives, $2\frac{1}{4} \times 2\frac{1}{4}$.
With Kodet Lens, \$12.75.
With Kodar f/8 Lens, \$19.85.
Flashholder, \$3.33.
Prices include Federal Tax.



NOW...IN 1/2 THE MAKING TIME

(Compared to your standard cookbook recipe)

you can make delicious

Hot Cross Buns



New, Improved

Pillsbury HOT ROLL MIX

WITH FRESH-ACTING YEAST

Imagine . . . in just a fraction of the time you'd expect, you can now make the most beautiful hot cross buns that ever came from an oven! Homemade dinner rolls, coffee cakes, too—all so easy to make with the new, improved Pillsbury Hot Roll Mix. Fresh-Acting Yeast is included in new, specially protected inner packet—gives you wonderful success every time. To make the dough, you just add water to yeast, then add mix. Several of Ann Pillsbury's favorite roll and coffee cake recipes are on the package. Try them!

*You and Ann Pillsbury
can make a great team*

Ann Pillsbury has developed a new hot roll mix in her kitchen to save you time in your kitchen, and give you perfect results every time.

3 Original Rogers Silverplated Teaspoons. Exclusive Lady Ann pattern—only 50¢ and 6 coupon values. Send to Pillsbury, Box 150, Minneapolis, Minn. Write for free premium booklet on Pillsbury Premium Plan. Savings up to 50% on complete silverware service and other valuable articles. Extra-Value coupons with all Pillsbury packages.



Ann Pillsbury's HOT CROSS BUNS

BAKE at 400° F. for 15 to 20 minutes.
MAKES 16 buns.

- Dissolve . . . yeast in
1 cup warm water as directed
on Pillsbury Hot Roll Mix
package.
- Blend in . . . 1/2 cup raisins or currants
3 tablespoons chopped citron
2 tablespoons sugar
1/2 teaspoon cinnamon
- Add . . . Pillsbury Hot Roll Mix; blend
thoroughly until stiff.
Grease top lightly and cover.
- Let rise . . . in warm place (85° to 90°
F.) until light, about dou-
ble in bulk.
- Shape . . . dough into 16 buns; place
on greased baking sheet
and cover.
- Let rise . . . in warm place until light.
(If desired, combine 1 egg
white with 2 tablespoons
cold water and brush over
tops of buns.)
- Cut . . . a cross in top of each bun
with scissors.
- Bake . . . in moderately hot oven
(400° F.) 15 to 20 minutes.
- Combine . . . 2 teaspoons milk
1/2 cup sifted confectioners'
sugar and
1/8 teaspoon vanilla. Drip over
hot buns, filling crosses.





WHILE HIS MOTHER CURSES HIM AND HIS COUSIN AND NITWIT BROTHER GAPE, DICK DUDGEON (MAURICE EVANS) PROUDLY BOASTS HE IS THE DEVIL'S DISCIPLE

SHAW'S SHENANIGANS

"Devil's Disciple" has fun with American Revolution

"I resolved to get together all the trite episodes, all the stale situations," said G. B. Shaw in 1903, "... and combine them in a new melodrama, which would have the appearance of a deeply thought-out, original modern play. The result of it all was *The Devil's Disciple*."

The result of it, too, was a play which became such a hit when it was revived last month in the New York City Center repertory season that it was carted off to another theater for a regular run. Now, with his *Caesar and Cleopatra* (LIFE, Jan. 30) still going strong, Shaw is the only playwright with two comedy hits on Broadway.

The Devil's Disciple, into which Shaw poured enough fresh fun to atone for stale situations, centers around the only American ever to be a hero of a full-length Shaw play. He is dashing Dick Dudgeon, who lives in a New Hampshire village during Revolutionary days and calls himself the devil's disciple as a protest against the bogus piety of his Puritan mother. But at heart Dick is a gallant adventurer who, to save a local parson from being hanged by British soldiers, poses as the parson himself right up to the gallows. These Shavian shenanigans, well acted by Maurice Evans as Dick and Marsha Hunt (cover) as the parson's wife, sweep to a thumping climax as Dick temporarily wins the fair lady, permanently wins his freedom.



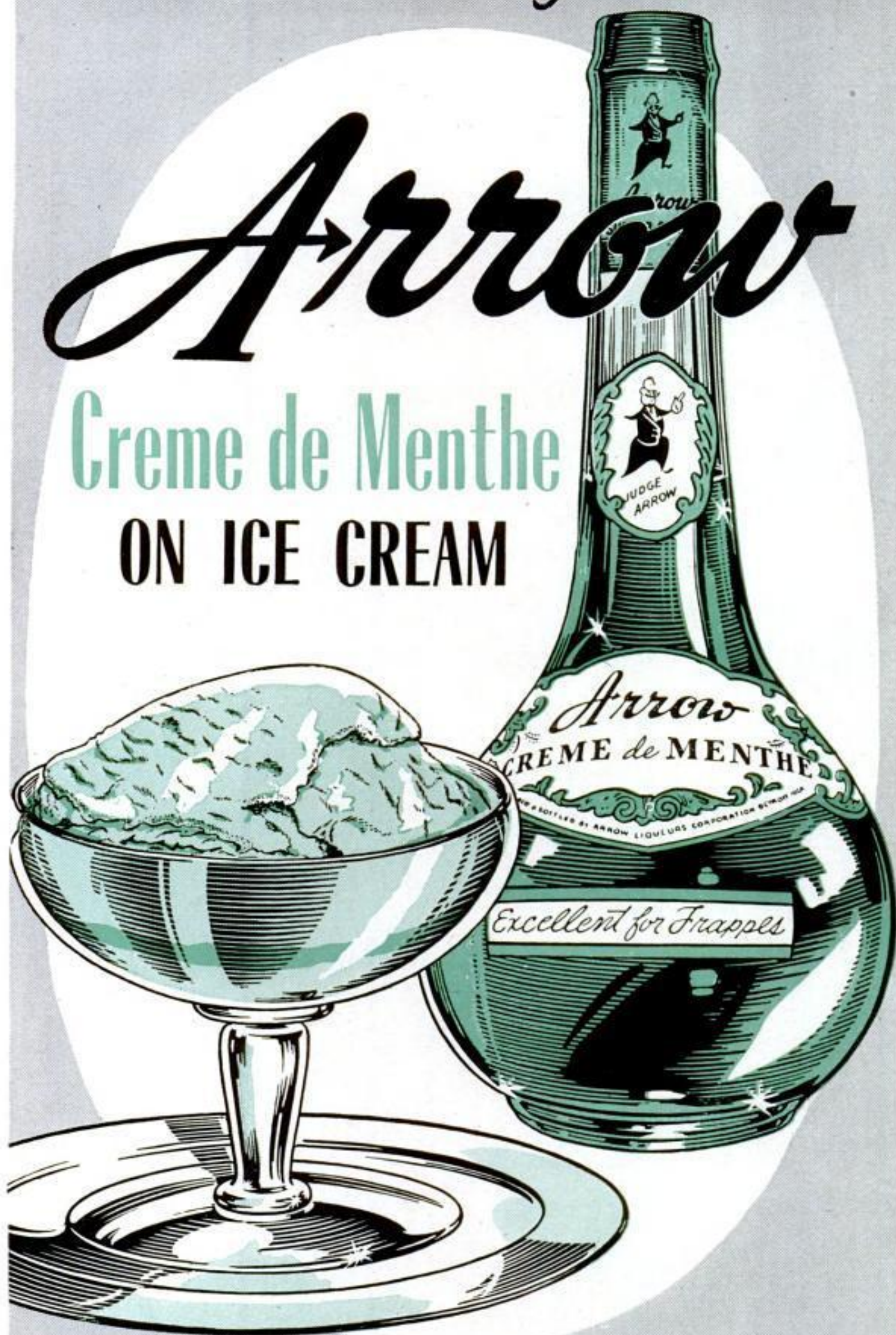
TO THE RESCUE runs parson (Victor Jory), getting help for Dick, who let himself be captured by British in order to save parson. Ladies are Dick's cousin, parson's wife.

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Creme de Menthe

ON ICE CREAM



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"The Devil's Disciple" CONTINUED



"YOU SHALL NOT HANG HIM: that man is not my husband," cries the parson's wife to General Burgoyne, who considers the trial important enough to require his presence. British want to hang parson as a lesson to the rebels.



BRAVE TO THE END, Dudgeon mounts the gallows. The British know by now he is not the victim they want, but they feel they ought to hang someone anyway. The parson's wife, half in love with Dudgeon, still tries to save him.



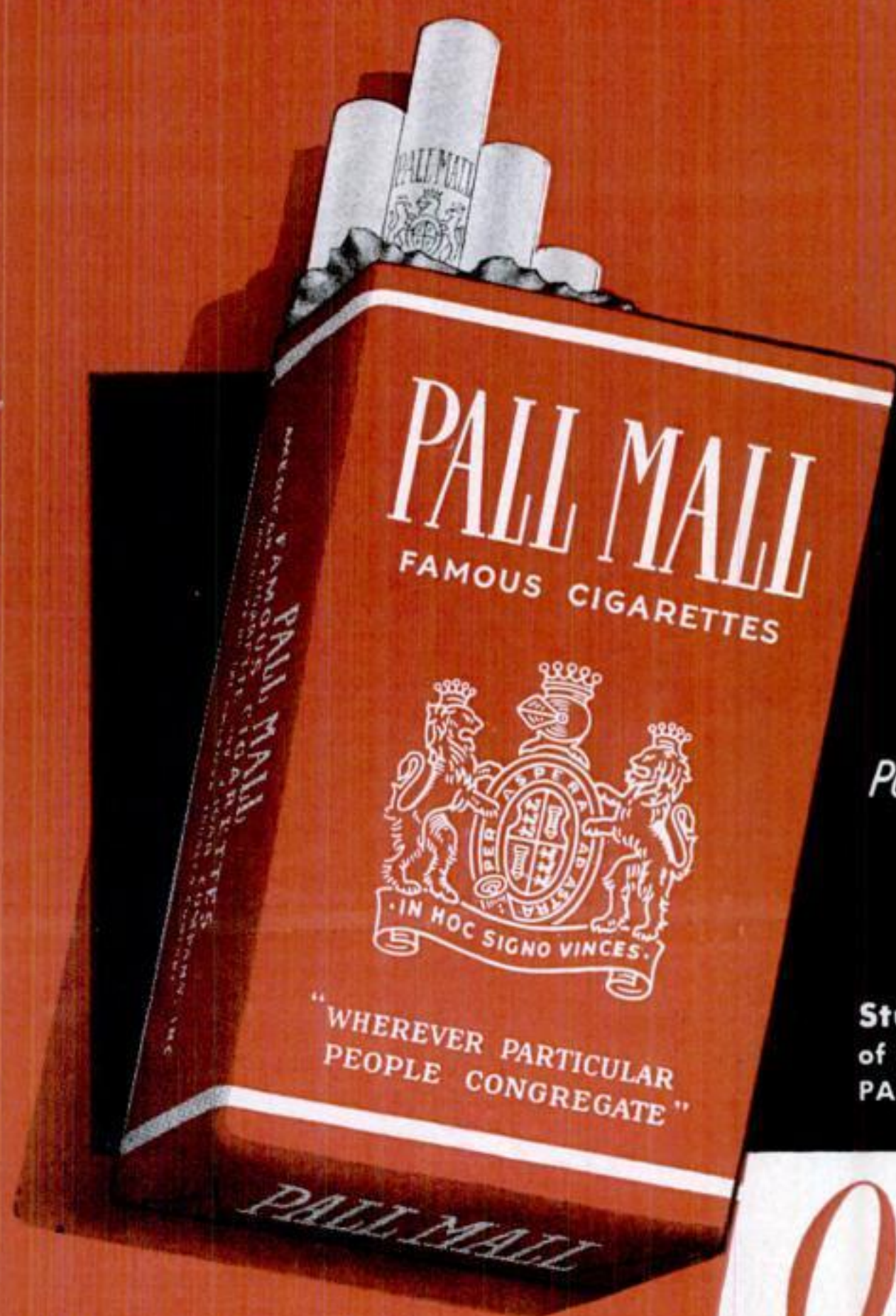
SNATCHED FROM DEATH, Dudgeon is borne aloft by villagers after the parson, who has aroused the rebel troops, rescues him and forces the British to evacuate the town. The parson gets back his wife, and Dick becomes a hero.

CONTINUED ON PAGE 56

GUARD AGAINST THROAT-SCRATCH

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**filters the smoke
and makes it mild**

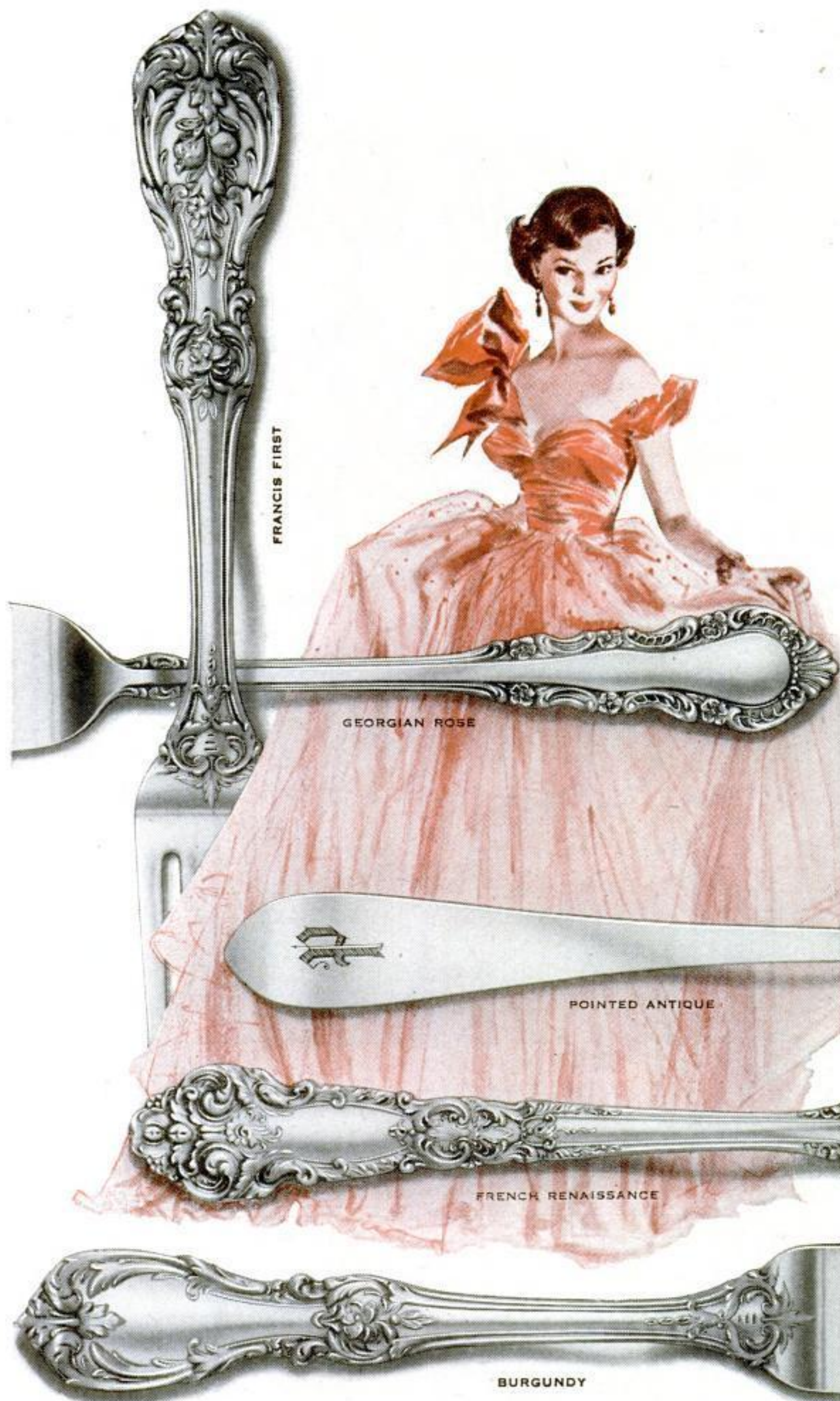


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Take 5 puffs or 10... or 17... when you smoke **PALL MALL**

Puff by Puff 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 You're Always Ahead

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are mild!



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"The Devil's Disciple" CONTINUED



A SKIRMISH OF WITS goes on between Dick Dudgeon and General Burgoyne, played by Dennis King, who does the best job of his long acting career.

GENTLEMAN JOHNNY STEALS SHOW AS URBANE MOUTHPIECE FOR SHAW

Near the end of his show, after having indulged in melodramatic hokum and horseplay, Shaw brings on a perfect mouthpiece for the customary exhibition of Shavian jibes. He is England's General John Burgoyne. To Americans, Burgoyne is known as the general who lost the Battle of Saratoga during the Revolutionary War. To Englishmen, he is known as "Gentleman Johnny," a wit, a dandy and a humanitarian who tried to forbid the flogging of soldiers. True to his portrait, the elegantly bewigged general swaggers into Shaw's play at Dick Dudgeon's trial. When Dick asks that he be shot instead of hanged, the general replies dryly, "Have you any idea of the average marksmanship of the army of His Majesty, King George the Third? If we make you up a firing party, what will happen? Half of them will miss you: the rest will make a mess of the business. . . . Whereas we can hang you in a perfectly workmanlike and agreeable way. Let me persuade you to be hanged, Mr. Anderson?" "To oblige you," says Dick, "I withdraw my objection to the rope. Hang me by all means."

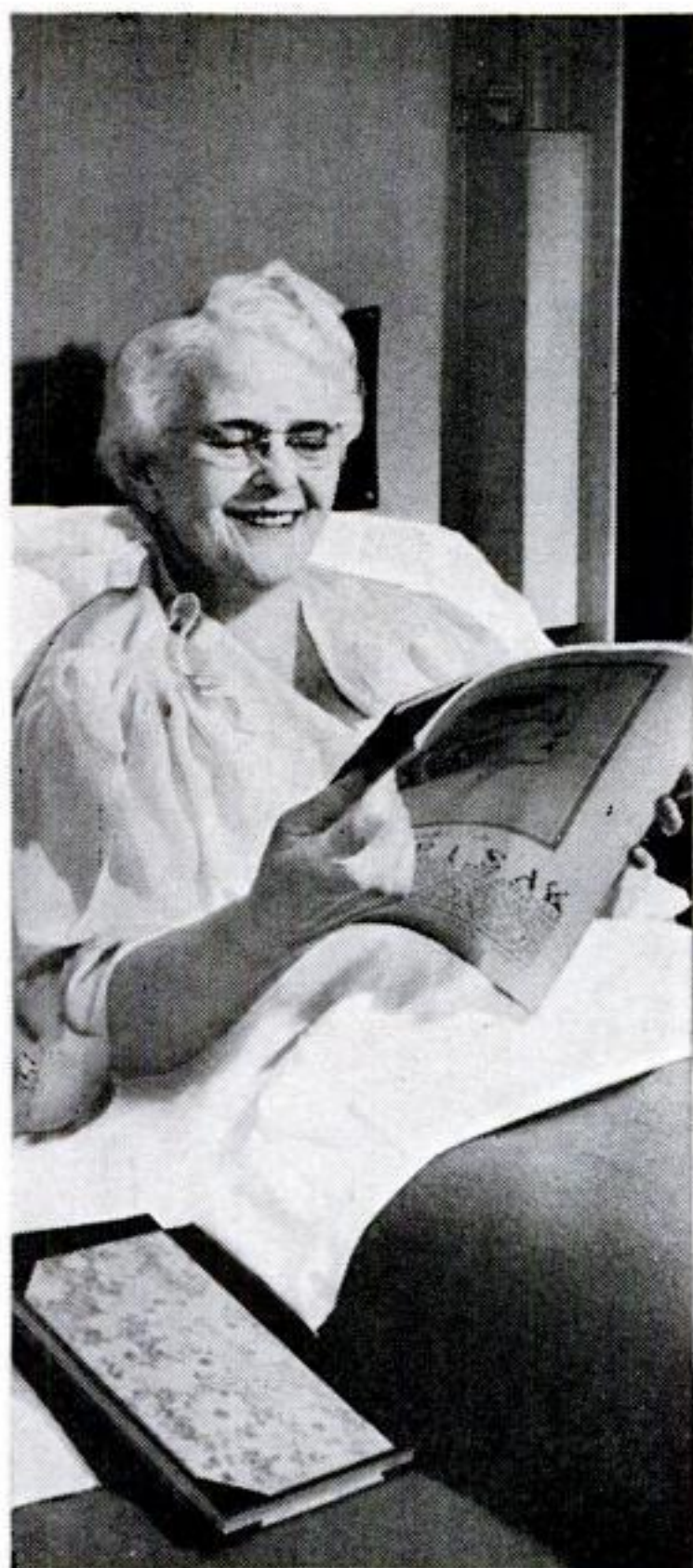


HUDSON'S PAINTING OF BURGOYNE

Burgoyne goes on to indulge in the commendable British pastime of twitting his own countrymen. He cautions his fellow officers "to be a little less generous with the blood of your men, and a little more generous with your own brains." He defends the bravery of his men by insisting that "the British soldier can stand up to anything except the British War Office."

Shaw's admiration for Burgoyne may stem from the fact, unmentioned by many historians, that Gentleman Johnny was also a successful playwright. He wrote a London smash hit called *The Heiress* which was given 30 performances, a phenomenally long run for its time. Horace Walpole called it "the genteel comedy in the English language."

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Lost Treasures of the Americas

THEY STILL LURE THE HOPEFUL HUNTER

In the vast area mapped at right, little groups of secretive men are exploring ocean beaches and mountain lakes, hoping to make themselves quickly and immensely rich. They are the treasure hunters—seekers after the gold and silver which authenticated history or the merest legend places in certain remote areas. The map shows 37 treasure sites, explained by numbers below. Today's hunters go out armed with electronic devices to detect metals, elaborate diving gear and modern research methods. But, like treasure seekers in all ages, they are a close-mouthed clan (p. 60), and no one knows how many expeditions are now out on their romantic quests.

1 Sidewheeler *Brother Jonathan* sank in 1865 off Crescent City, Calif. with \$500,000 in gold aboard.

2 S.S. *R. J. Cochrane* went down off Angel Island in San Francisco Bay in 1911 with \$96,000.

3 S.S. *Rio de Janeiro* sank in 1901 off San Francisco. Company records show she carried \$40,000 in gold. She may also have had \$2 million in Chinese silver.

4 Four hundred greedy Spaniards, laden with Aztec loot, drowned in lake while fleeing Montezuma.

5 Spaniards supposedly buried much loot here, fearing a raid by Sir Francis Drake. Many expeditions, one as recent as 1949, failed to find it.

6 S.S. *Golden Gate*, believed to have carried \$500,000 in gold, went down off Costa Rica in 1862.

7 Henry Morgan burned Panama City (picture in map, bottom left). Treasure is still found near site.

8 Inca jewelry has been recovered from the lake here.

9 Spanish galleon, sunk by French pirate De Lussan, went down with an estimated million dollars in plate.

10 Biggest treasure, estimated as high as \$100 million, was collected by Incas to ransom Atahualpa from Pizarro, was hidden instead in a lake.

11 Into lake sacred to the Incas, the faithful used to throw gold ornaments as a tribute to their gods.

12 Jesuit priests once hid treasure estimated at more than \$50 million in this hill.

13 H.M.S. *Thetis* was wrecked in 1830 in cove here. Some \$800,000 was lost, \$760,000 recovered.

14 *San Pedro de Alacantara*, Spanish ship laden with \$4 million in treasure, blew up in 1812.

15 Another Spanish galleon, *Santissima Concepcion*, was wrecked with \$6 million in gold and silver plate.

16 Six ships with a reported one million dollars on board sank during a raid by Sir Henry Morgan.

17 Flagship of French Admiral De Grasse, with \$100,000 aboard, was sunk by British in 1782.

18 Pirate William Jennings is believed to have cached one million dollars in this area. Some of it may have been recovered by a 1939 expedition.

19 A 3,370-ounce nugget was said to be aboard ship sunk in 1500 off what is now Trujillo City.

20 Sixteen Spanish galleons wrecked by hurricane in 1643 took an estimated \$60 million in treasure to the bottom. To date, \$2.4 million has been recovered.

21 Henri Christophe, Haitian ruler, was rumored to have hidden vast sums in his citadel.

22 *Don Carlos III* sank with about \$2 million in gold and silver. Guns and some \$35,000 have been found.

23 Pirate city of Port Royal sank during a 1692 earthquake, presumably with much loot.

24 Galleon wrecked on coral reef 120 miles west of Jamaica has already yielded some treasure.

25 Legend says crews of two galleons jettisoned a treasure before capture by Dutch admiral in 1628.

26 Fourteen galleons went down in 1715. They are probable source of Arthur McKee's find (next page).

27 Fifteen million dollars in pirate gold was buried near a bluff, according to widespread legend. Some say a lumberman recovered part of it in 1870.

28 Blackbeard and other pirates reportedly buried treasure here. At least \$170,000 has been recovered.

29 S.S. *Central America* sank near here in 1857 with loss of 441 lives and \$3,100,000 in gold.

30 Old coins still wash up on beach here from 1798 wreck of the British privateer *Braak* which foundered with loot from many Spanish galleons.

31 H.M.S. *Hussar* sank in the East River in 1780, reportedly with pay for the British army aboard.

32 U.S. privateer *Defence* sank off Stonington in 1799. It held \$500,000 in captured treasure.

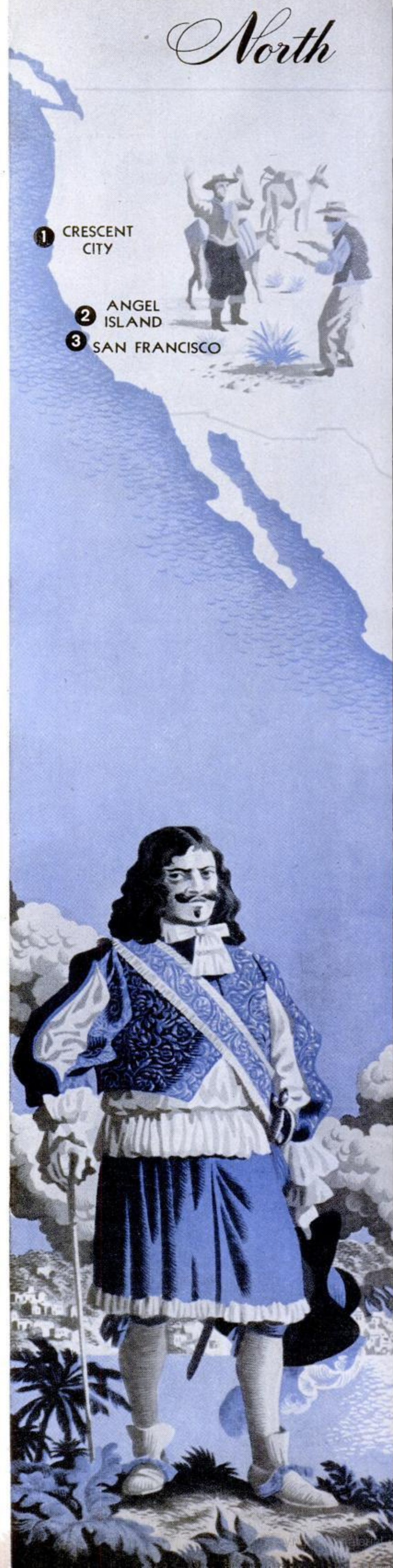
33 White Star liner *Republic* sank with a reported \$100,000 after collision with a freighter in 1909.

34 Pirate Captain Bellamy lost his ship *Whydah* in 1717 with one million dollars taken from Spanish.

35 S.S. *Portland* (picture, top right) sank in 1898 with \$200,000 in gold never reported recovered.

36 Pirate Captain Quelch is said to have buried \$100,000 here in 1705. His captor recovered \$50,000 and the rest presumably awaits treasure hunters.

37 Mystery treasure, possibly most famous in the Western Hemisphere, is of unknown origin, presumably lies at bottom of a series of deep shafts. Borings have brought up rings, coin, old parchment.



America



- 37 OAK ISLAND
- 36 ISLES OF SHOALS
- 35 PROVINCETOWN
- 34 EASTHAM
- 33 NANTUCKET SHOALS
- 32 HELL GATE
- 31 STONINGTON
- 30 CAPE HENLOPEN
- 29 CAPE HATTERAS

Atlantic Ocean

Gulf of Mexico

- 28 AMELIA ISLAND
- 27 FOWLER'S BLUFF
- 26 LONG KEY
- 25 MATANZAS BAY

- 20 SILVER SHOALS
- 21 GREAT INAUGA
- 19 MONA ISLAND
- 18 ROSEAU
- 17 MARGARITA ISLAND
- 16 CUMANA BAY
- 15 LAKE MARACAIBO
- 14
- 23 TRUJILLO
- 22 OFF SOUTH CUBA
- 24 OFF JAMAICA
- 23 PORT ROYAL
- 7 PANAMA CANAL
- 6 OFF COSTA RICA
- 5 COCOS ISLAND

Caribbean Sea

Pacific Ocean

- 9 PAITA

- 10 PISCOBAMBA

- LAKE TITICACA
- 11 CABALLO
- 12 CUNCA HILL

South America

- 13 CABO FRIO ISLAND

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LOST TREASURES CONTINUED



60 FEET DOWN under water Arthur McKee takes an ingot from its ancient resting place in the coral-encrusted wreckage.



INGOT IS SCRAPED by an assistant. It was 99.36% pure silver. Smithsonian Institution bought it as a museum piece.



GALLEON'S ANCHOR was half veiled by a school of fish. The anchor's flukes were imbedded in the ship's rock ballast



HE WRESTLES 70-pound ingot to his knee. Ingots bore the inscription "NATA," mark of an old Panamanian mine.

ANCIENT SILVER FIND IN FLORIDA

Last May, Arthur McKee of Homestead, Fla., an experienced diver, making underwater movies some miles northeast of the Florida keys, came upon an exciting find: the scarcely recognizable vestiges of a Spanish galleon about 60 feet down. Teredo worms had long since eaten the hull away, but McKee spotted old ship ballast stones, one of the things underwater treasure hunters watch for. Presently he found three bars of silver and the anchor of what apparently was one of 14 treasure-laden galleons lost in a storm in 1715. His find so far is worth about \$2,200 at current silver prices and is no secret since McKee is opening a sunken treasure museum and is launching a tourist trip out to the wreck.

Usually treasure hunters remain silent about their finds. They fear taxes, suits from heirs, thieves in the remote places where treasure is often found, and possible confiscation by foreign governments. The relatively lenient U.S. authorizes the Secretary of the Treasury to decide how large a share the government should have and generally it is small. If a treasure trove lies outside the three-mile limit, the Federal government has no claim, although if the cargo was insured, an insurance company may have. In that case the finder can go into admiralty court to obtain a just share of the treasure.

and the shank still bore the ring to which anchor lines were attached. McKee also located 18 cannon in galleon's wreckage.



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TO FIT YOUR
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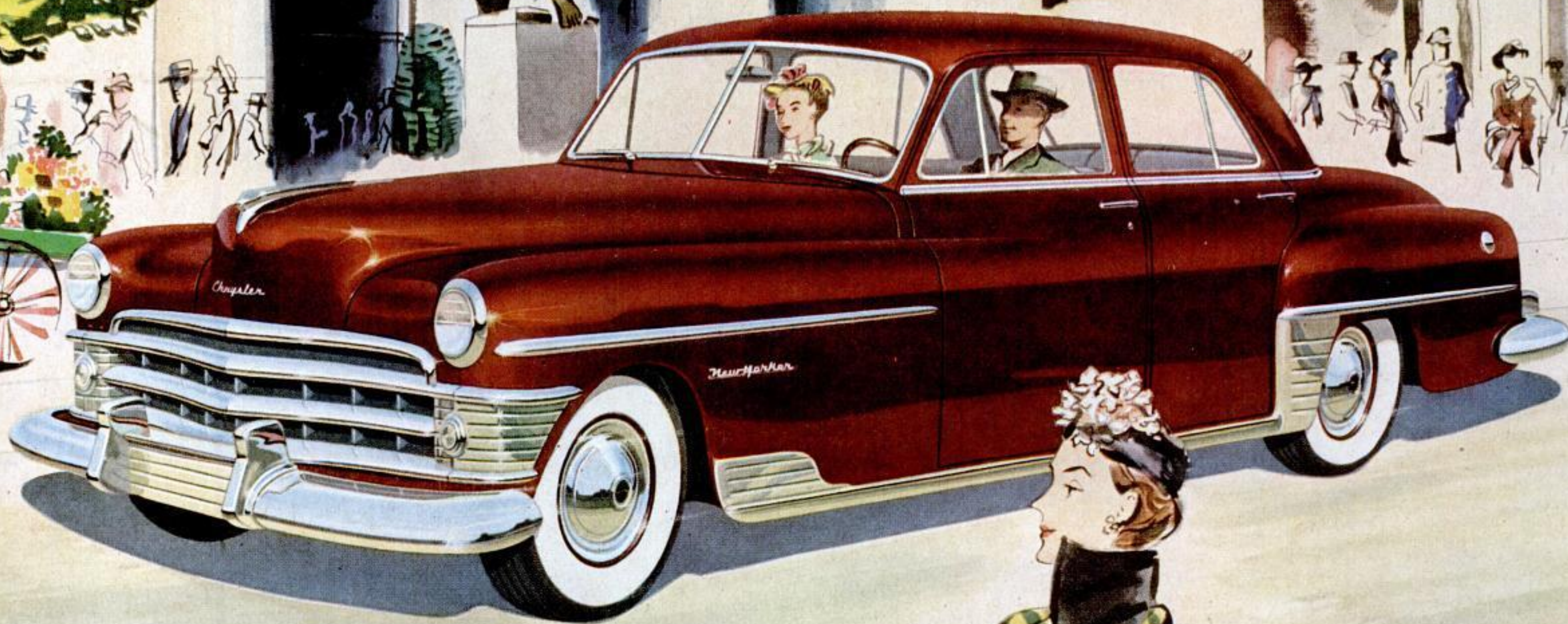
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THE CASE OF THE DISTINGUISHED CORPSES

Despite secrecy, reluctant allies, ruined castles, U.S. Army finds "Todesraum" for four famous Germans

by WILL LANG

THE coffins were found 1,800 feet below ground.

It was April 27, 1945, when the Second World War was nearing its finish and U.S. Ordnance troops were scouring the Thuringian countryside for hidden ammunition depots. They stumbled on the salt mine at Bernterode, in the northern reaches of the Thuringian forest. In the mine's 14 miles of dark corridors they had already discovered 400,000 tons of ammunition when they came upon a freshly mortared wall blocking one passage. Tunneling six feet through masonry and rubble, they broke into the secret room. It was crammed with tapestries, hundreds of brilliant regimental Prussian banners, paintings by Cranach and Watteau, swastikas—and four coffins. Across the coffins someone had hastily scrawled a few words in red crayon. The lettering identified the contents of the coffins as casually as if they were shipping crates.

So began one of the war's strangest stories—until now, a closely kept secret of the U.S. Army. For the coffins contained the remains of three of Germany's most glorified militarists: King Frederick the Great, most famed of all Prussian conquerors; King Frederick Wilhelm I, his father and the real founder of the Prussian army; and Field Marshal Paul von Hindenburg. The fourth coffin contained the remains of Frau von Hindenburg.

When, only three weeks earlier, the Nazis had hidden these distinguished corpses, they had had a chilling purpose. Hindenburg's body had once before been moved to Berlin from its original resting place in East Prussia to get it out of the path of the advancing Russians; it had traveled most of the way by sea on the cruiser *Emden*. This was understandable enough, but the removal of Hindenburg from Berlin and the Fredericks from nearby Potsdam evidently had a quite different inspiration: the corpses were to be concealed until some future moment when their reappearance could be timed by resurgent Nazis to fire another German generation to rise and conquer again.

The premature appearance of the corpses was thus a stroke of luck. But what to do with their luck and their corpses was no easy matter to decide. The problem launched one of the most curious and complicated enterprises the U.S. Army of Occupation ever undertook.

From the outset the corpses proved a stubborn problem, for the coffins were so heavy and unwieldy they could hardly be hoisted out of the mine. It took a full hour just to get Frederick the Great's 1,200-pound casket on the elevator. Had it been one

half inch longer, the Army engineers would have had to give up. Above-ground the dead were an even more embarrassing problem for the U.S. Army. After all, history's celebrities could not be buried just any place. Nor could they be put where Nazis might stage secret rallies.

The Army fell back on a well-tried procedure: it did nothing. After transferring the coffins from the salt mine to the cellar of a heavily guarded castle in Marburg, the Army passed the dilemma on to Washington and sat tight.

Since the corpses were classified by Washington as political personages, the matter was referred to the State Department. It was not until a year later (April 1946) that the then U.S. deputy military governor in Germany, Lieut. General Lucius Clay, got his instructions. They were guarded and brief: the four bodies were to receive a "suitable and dignified burial" which would reflect no dishonor on the action of the U.S. government. It was further ordered that the two kings be buried in the U.S. Zone and the two Hindenburgs in the British Zone, near Hanover.

General Clay acted on his orders. Since there was no appropriate department in Military Government, he assigned the project to a section known as Monuments, Fine Arts & Archives. MFA&A is charged with preserving art treasures and historical items found in the wake of war and the corpses were felt to be historical. The news of their macabre job was received by MFA&A men with mixed feelings although they had received many strange assignments from Washington before this. The corpses were delegated to three young officers, Theodore Heinrich, Everett P. Lesley Jr. and Francis W. Bilodeau, who went to work with dispatch. Lesley immediately dubbed the project Operation Bodysnatch, and thereafter that name was the only one used in official correspondence.

In launching Operation Bodysnatch, Clay ordered MFA&A to find suitable graves for the militarists but to entrust the actual burials to the German government of Greater Hesse. The whole operation, he warned, was to be considered *top secret*. The young officers first called on Dr. Karl Geiler, then minister president of Greater Hesse (the appointed equivalent of a state governor in the U.S.), to ask his cooperation. Geiler had enough worries over cases of starvation in his state, but he accepted the dead stoically enough. "At a time like this," he asked, "what difference do a few more corpses make in my troubles?" He next summoned his entire cabinet to reveal the secret to them.

Meanwhile the Americans grew



GREAT HINDENBURG FUNERAL staged by Nazis in 1934 took 24 hours, brought 250,000 "pilgrims" to Tannenberg, site of Hindenburg's 1914 victory over Russians.



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THE TIRELESS OFFICERS were (left to right) Theodore Heinrich, an art expert, Everett Lesley, a professor, and Francis Bilodeau, art museum official.

DISTINGUISHED CORPSES CONTINUED

apprehensive about the possibility of burying the Hindenburgs in the British Zone. The State Department's specific instructions evidently were inspired by a once-expressed request that he be buried next to his wife in the province of Hanover. Hitler had ignored the request and installed the old soldier in a garish battlefield memorial at Tannenberg, in East Prussia. But though Heinrich and Lesley were impressed by Washington's respect for Hindenburg's wishes, they still doubted whether the British were yet aware that two corpses were about to be presented to them. Discreet inquiries confirmed their fears. Not only had the British been unaware, but they were also quite distressed at the prospect. Hastily they referred the matter to their Foreign Office in London.

With the matter of the Hindenburgs temporarily stalemated, the Americans concentrated on their two kings and began looking for a site where Frederick Wilhelm I and Frederick II could receive the "suitable and dignified" burial ordered. "It isn't easy to bury a king," Heinrich recalls. "It offers many unexpected problems." All three officers agreed that it would be most suitable if the kings, who were Hohenzollerns, could be buried on family property. But as a result of World War I, which had cost the family its throne, the Hohenzollerns owned only two pieces of property in that part of the world. One was Schloss Reinhartshausen, an estate on the Rhine near Wiesbaden. This the Americans considered unsuitable, since it was then serving as a billet for French troops and a secret burial there was obviously impossible. The other was Burg Hohenzollern, a pretty mountain-peak castle which looked like a fairytale illustration and seemed an ideal tomb for two kings of early vintage. Crown Prince Wilhelm, son of the late Kaiser, owned the castle, though he lived in a villa nearby. It was presumed that he would be happy to offer a refuge to his displaced ancestors. But the castle was in the French Zone of Germany, and French permission for such a burial was first necessary. The French answer was unequivocal: they wanted no Hohenzollerns, even kings, buried in their zone.

This disappointment was quickly followed by another. The British, now fortified by a high-level ruling in London, informed their American colleagues that under no conditions would they permit the Hindenburgs to enter *their* zone. Neither the French Quai d'Orsay nor the British Foreign Office knew, at that stage of the occupation, how Germans would react to the reappearance of the missing militarists.

It was now 14 months since the discovery, and the Americans' troubles had doubled. They now needed a repository which would accommodate four bodies instead of two. "Since all of the corpses had embraced the Protestant faith in their lifetimes," Heinrich recalls, "we considered burying them all together in a Protestant church." But a superficial survey indicated that most of the "suitable" churches in the U.S. Zone had a serious shortcoming: they were either severely damaged or in ruins.

The dismayed Americans tried a new approach. They began a dogged inspection of all places which had ever had any connection with the Hohenzollern family. Their study led them to Kronberg Castle in the Taunus Mountains near Frankfurt. This 19th Century castle was currently owned by the Landgräfin of Hesse, though the U.S. Army had temporarily requisitioned all of it for a de luxe officers' club complete with dance orchestra. If the burial could be accomplished without too much fanfare, this seemed to be the place. But at this moment the famous Kronberg jewel robbery broke into



BURG HOHENZOLLERN seemed a solution to the Americans' problem, until French announced no German militarists would be buried in their zone.

the headlines. The Landgräfin discovered that she was missing \$3 million worth of family jewels which had been buried in the wine cellar of the castle. The cops-and-robbers atmosphere which quickly enveloped Kronberg clearly made a "dignified" burial of any sort out of the question.

The search—and the bad luck—continued. The Americans investigated a former Hohenzollern summer palace at Kassel only to find that the chapel there had no burial crypt. Next they examined a small satellite castle in the palace park, but closer inspection showed it to be too badly damaged by bombs.

Rapidly running out of Hohenzollern real estate, the Americans were getting steadily less fastidious. Ready now to settle for a locale with only modest distinction, Lesley approached Prince Ludwig of Hesse, who owned not only a castle, but also a prize bed of rhododendrons which was famous throughout the countryside. His request was unusual but, in the most offhand manner he could summon, Lesley asked whether he might not be permitted to disturb the rhododendrons in order to lay the kings to rest beneath. The owner was equally delicate, but he firmly rejected the idea.

Desperate, Heinrich, Lesley and Bilodeau returned to a serious scrutiny of all Protestant churches in the U.S. Zone which had ever been used for the burial of distinguished people. With delight they discovered one church answering all their qualifications. With some chagrin they discovered that it was in Marburg itself, only a few hundred yards from the spot where the bodies had rested during all the months of search.

St. Elizabeth's Church seemed ideal. Begun in 1235 to contain the body of the German saint who had died four years before, it was the first pure Gothic church built in what later became modern Germany, and it had been used for centuries as a burial place for princes of the region. It had suffered no serious war damage and was so conspicuously located in a large city that it could hardly be used for secret nationalist rallies. When General Clay was informed of the choice, he approved and asked MFA&A to proceed "with dispatch."

No room in the church

THIS military term hardly suited the circumstances. The three officers knew that any large church 700 years old is likely to have a great assortment of bodies filling most nooks and crannies. Their first job was to consult all old church burial records and to make accurate surveys of the entire church, seeking any space available. After surprising the pastor of St. Elizabeth's with their news, the Americans spent many hours with their tape measures in the locked structure. They finally selected two separate sites. The two kings would be buried below the floor in the north transept near a medieval shrine marking the supposed resting place of St. Elizabeth, a Hohenzollern ancestor. *Todesraum* for the Hindenburgs was found at the base of the north church tower.

In any military occupation of a country which has surrendered unconditionally, the occupying authorities are of course free to bury unclaimed bodies anywhere and any time they please. But the Americans had already striven so hard to act correctly that they agreed to follow the niceties to a finish. Accordingly they decided to consult the living Hohenzollerns and Hindenburgs and to get their approval. They should perhaps have known that the living could be as much trouble as the dead.

Consultation with the Hohenzollerns produced what Heinrich wryly recalls as "an amusing contretemps." The French authorities refused to let Crown Prince Wilhelm leave their zone for any

CONTINUED ON NEXT PAGE

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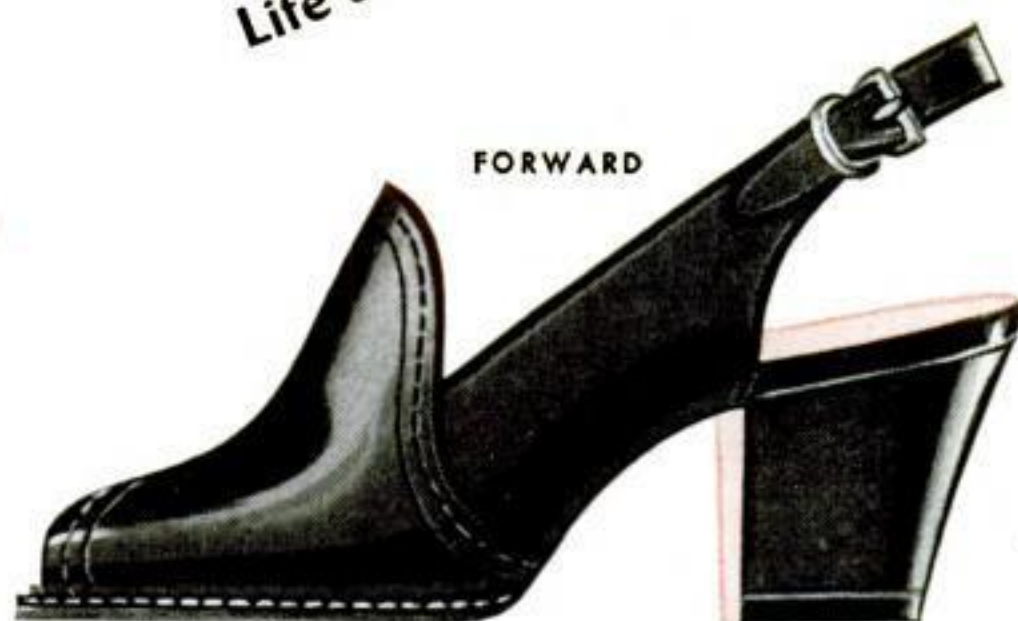
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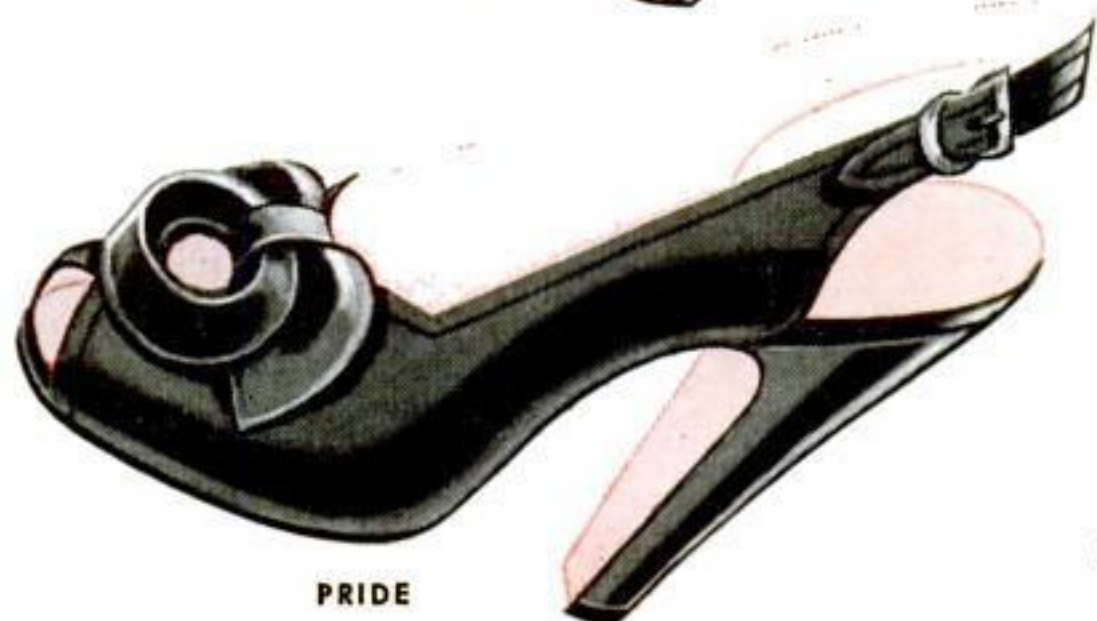
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CROWN PRINCE WILHELM got into a confusing discussion concerning the funerals. Here, with crown princess, he watches his daughter's wedding.

DISTINGUISHED CORPSES CONTINUED

purpose. So Lesley made the trip to Burg Hohenzollern. He was accompanied by Princess Cecilia, youngest daughter of the crown prince (and now Mrs. Clyde Harris, wife of an Amarillo, Texas interior decorator). Both of them were preceded by a letter advising the crown prince that Cecilia and a young American would visit him on a certain day to discuss a matter of very private family importance. With only this information as a clue, the crown prince drew his own conclusions about the nature of the mission.

Wilhelm wore a proper look of parental concern when his youngest unmarried daughter arrived with her new American friend. The conversation went as follows:

LESLEY. Sir, I presume you know why we are here.

CROWN PRINCE. Yes—I believe I do.

LESLEY. We've decided the best place for the ceremony to be held is in St. Elizabeth's Church, Marburg. It's dignified and is connected with the family.

CROWN PRINCE. That's all very true but, Cecilia, what do you think about it?

CECILIA. Well, father, it's been going on for some time now, and apparently we have to act quickly. But it's all the same to me.

CROWN PRINCE. I have nothing against you, captain, but I don't see how I can give my permission.

LESLEY. Whether you give your permission or not will really have nothing to do with the matter in the end. We're acting under orders from the Secretary of War.

CROWN PRINCE. What on earth has the Secretary of War to do with your marrying Cecilia?

LESLEY. Marry Cecilia! I'm trying to bury your great-great-great-great-granduncle!

The crown prince roared with laughter and brought out a bottle of champagne. He also gave full family approval to the plans for burying the two kings.

Trouble finding Oskar

THERE remained the Hindenburg family. A discreet telegram sent to Hindenburg's son, living in the province of Hanover, was answered promptly. Prussian Major General Oskar von Hindenburg replied that he would be in Wiesbaden the next day to discuss whatever private business was referred to in the telegram. He never appeared. Quite by chance he was found in custody of the local American security police, howling to be released. On arriving at a Wiesbaden hotel, the ex-general had broken the law by signing the register with his full military title.

Sprung from his cell, the Prussian was a meeker man the next day when he was taken to Marburg to view the prospective site for his parents' graves. He was pleased with the tombs. He was also pleased to hear that the state of Hesse would bear most of the costs for re-burying his parents. "My family," he lamented, "is now as poor as church mice."

With the grave sites approved, the three officers were at long last able to forsake protocol and finish their job. The selected areas in the church were shielded from curious eyes by large wood and canvas screens, and the excavations started. But Operation Bodysnatch was not yet out of trouble. A crisis immediately developed in the



PRINCESS CECILIA almost found her hand given in marriage during one mix-up. Later she married Texan Clyde Harris, with whom she is shown above.

transept where the kings were to be buried. Workers' shovels uncovered masses of bones under the flooring, where none should have been found. The spot had evidently been used for unrecorded burials of pre-Reformation monks attached to the church. At this late stage the harassed Americans recognized no real competition for the resting place between the anonymous monks and the famous kings. The old bones were carefully moved over a few feet under the flooring and there reconsecrated, leaving a large private hole to await the two Fredericks.

It would have been out of character for the Hindenburgs to go down without incident. Heinrich heard of the difficulties over a bad telephone connection. The alarming message he understood was: "We've struck *water* while digging under the north tower. What do we do now?" He set off with Lesley and Bilodeau for the church, visualizing the awful possibility that they might have to start all over to find graves for the field marshal and his wife. On arrival they were relieved to see that the workmen had struck, not water, but bedrock only 24 inches down. This meant, however, that the large Hindenburg caskets could not rest beneath the floor as planned. They considered blasting the graves out of the bedrock, but someone pointed out that the same dynamiting might also bring down the 236-foot, 14th Century tower. A local architect was brought in and instructed to raise the church floor in the tower by several steps so that the large caskets could be accommodated.

Now the official American undertakers found still another obstacle in the German authorities they had first consulted. The Germans had appointed a new Hessian cabinet minister, Dr. Hermann Brill, to represent them in the secret burial negotiations. Dr. Brill, a socialist, voiced violent objections to the entire plan. His opposition, it developed, was due chiefly to his conviction that Germany's misfortunes were as easily attributable to Field Marshal von Hindenburg as to Hitler. He did not particularly object to the two kings, although he made it plain that he thought burial in a church was too good for any of the four in question. Dr. Brill took pains to explain his own lugubrious achievements; he said he had been instrumental after the war in rescuing and returning the bodies of the poets Goethe and Schiller to their original graves in Weimar. Heinrich reflects on this whole chapter with understandable bitterness. "In addition to his strong political feelings as a socialist," he said, "this politician considered himself an eminent authority in the highly specialized field of reburying eminent personages. He strongly resented having the Hohenzollern and Hindenburg corpses handled by young American amateurs."

Days of angry argument followed. They ended when the U.S. officers, backed by General Clay, finally ordered Dr. Brill to shut up. He did.

At this point Bilodeau noticed that the burial slabs had not arrived. He had ordered immense, two-ton sandstone blocks with which the graves could be sealed and thus discourage any fanatic Germans who might want to steal the bodies on a dark night. The slabs had already been shipped by rail from the quarry, 150 miles away from Marburg. But they were five days overdue. A frantic check of German railroad stations was launched, and finally the errant flatcar with the grave lids was found. It was just about to wander mistakenly into the Russian Zone. It was quickly routed back toward Marburg.

The actual burial of the kings and the Hindenburgs, accomplished

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DISTINGUISHED CORPSES CONTINUED

before the formal funerals, was noteworthy for the reason that for once nothing whatsoever went wrong. All arrangements moved on schedule. The coffins were secretly transferred at night from their repository to St. Elizabeth's Church and the next morning, with the edifice locked to outsiders, a five-man crew of German workers lowered the coffins into the open graves by means of a small derrick. The graves were sealed with a sheet of steel and a layer of cement as an added antiburglar precaution, and the sandstone slabs were laboriously pushed over the openings. Through the night a stonecutter worked with hammer and chisel, cutting inscriptions on the unmarked burial slabs. The inscriptions were simple, giving only names, birth and death dates, and no titles. It was purposely intended that only knowing Germans should even recognize the simple new tombs. All was ready for the ceremony of the following day.

The 64-year-old Crown Prince Wilhelm declined an invitation to attend the consecration of the kings' tombs. His explanation was candid: "I have reached an age when funerals only depress me." But Princess Cecilia and three other Hohenzollerns were there. The funeral party gathered in the Marburg military government office so as to attract the least attention from the townspeople, then moved off to the church in automobiles.

The U.S. officers now felt that they might congratulate each other on how well they had kept the secret through it all. Not a line concerning the burial preparations had yet appeared in any of the local newspapers. But as the cars entered the churchyard from the rear (another security measure), the Americans were appalled by what they saw. More than 500 Germans had already gathered there. They hung out of nearby windows, over the courtyard wall, and gaped at the official cars debouching more Hohenzollerns than Marburg had seen in years.

Only the Hohenzollern funeral could be held on this day, however, because the Hindenburgs failed to show up. Two days later they did, and their ceremony was a model of Prussian simplicity. Oskar von Hindenburg, his wife, two daughters and his sister were dressed in mourning, as somberly as if their parents had died only that week. Oskar politely refused the official cars offered and announced that, out of respect for the dead, his family would walk to church instead. Walk they did, in long and solemn single file through crowded streets across all of the city of Marburg to St. Elizabeth's Church.

It was exactly 15 months, and four weeks since the GIs had come upon the four coffins in their salt mine.



BURIED AT LAST, the two Fredericks lie in St. Elizabeth's Church in Marburg. Three German veterans, one of them one-legged, pay a visit to the tombs.



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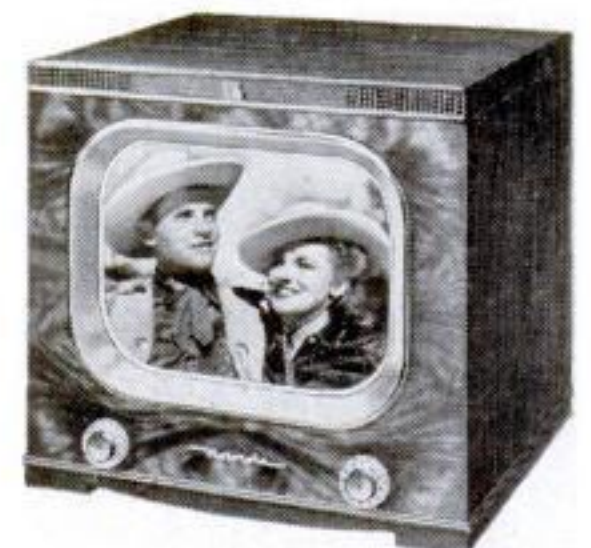
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Wooding Up, On the Mississippi, an engraving from a painting by William Mombberger, shows a river steamboat being loaded with wood for her boilers by rousta-

bouts who are furiously straining to get her away on time. Captains sometimes fed pitch pine and rosin into the fires to make an impressive cloud of black smoke.

THE MISSISSIPPI

ST. LOUIS MUSEUM SHOWS ART OF THE RIVER'S GREAT PAST

Today the Mississippi River, spanned by bridges, banked by soot-gray cities, is a coldly mechanized artery of trade. Yet here and there are casual reminders of its glittering and romantic past—a long wharf falling piece by piece into the river, a stern-wheeler (a rare sight now) puffing from New Orleans to St. Louis, weatherbeaten frame houses still with the catwalks where retired river captains watched the dwindling parade of river boats. Its past lives on too in hundreds of paintings and prints done by artists in the 19th Century. Late last year, when the City Art Museum of St. Louis put on view the largest collection of Mississippi art ever assembled, 10,000 people a week poured in to see the furor and bustle of life in the great river's flush days.

The trappers and fur traders came in the late 1700s to use the Mississippi and build their forts and trading posts along its shores. They were followed by caravans of eastern farmers who settled in the valley. Keelboats worked the river, poled by boatmen, the hard-

drinking, bawdy aristocracy of the river made famous by men like Mike Fink, who brawled up and down the shore, showing off his skill with the rifle by shooting jiggers of whisky off the heads of his friends. In 1811 the first steamboat butted into the Mississippi. An earthquake suddenly threw the water into an upheaval near New Madrid, but the steamer weathered the waves with such aplomb that a Negro on the shore flung up his hat and cried, "Old Mississippi done got her master now!"

The steamboat pilots did master the river, racing their gilded floating palaces through the constantly shifting channels. Trade of the valley boomed. In 1860, when Mark Twain was a river pilot, New Orleans was already one of the world's busiest seaports, its docks a 5-mile-long forest of masts and funnels. But soon after the Civil War, with the competition of the railroads, river traffic began to wane. By 1880 the golden era of the Mississippi had gone, to be relived by Americans only in quiet and satisfying moments of nostalgia.



Three-dollar bill was used as currency along the Mississippi River. On its face is the city of Lawrence, Kan., where it was issued circa 1860.

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ST. LOUIS THE HUB OF RIVER TRADE

This busy scene of St. Louis was painted in 1832 by Leon Pomarede, a Frenchman who emigrated to the U.S. Pomarede stood in Illinois Town (now East St. Louis) to paint his picture. At the left a ferry is unloading passengers and animals. In the background, lining the waterfront, are the warehouses and wharves where twin-stacked steamers are being docked. As the hub of river traffic, thriving on the fur trade, St. Louis grew from a rough trapper's hangout in 1800 to a town of more than 7,000 when this scene was painted. By 1880 its population had soared to 350,000, making it then the sixth largest city in America.

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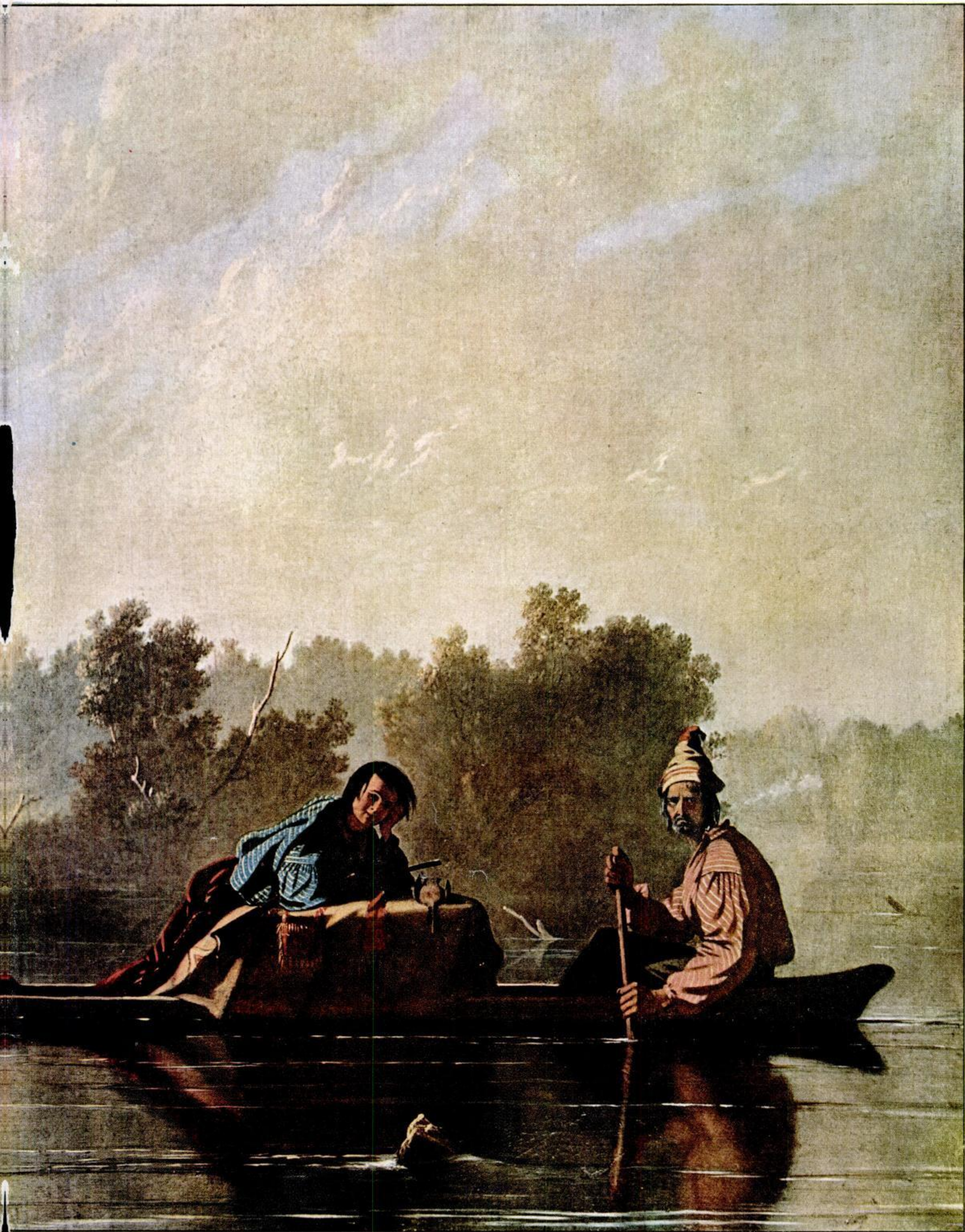


BINGHAM DRAWING OF RIVER BOATMAN

FUR TRADERS PLYING THE WIDE MISSOURI

During a late afternoon on the main western tributary of the Mississippi, a grizzled trapper lazily eases his dugout downstream toward the setting sun. His youthful but travel-hardened companion leans on a pile of supplies while in the bow sits his pet cub bear. Beaver was the fur that drew trappers to the upper Missouri and made the traders rich—until the beaver hat went out of style about 1840 and the business collapsed. Painted by George Caleb Bingham (c. 1846) this scene, called *Fur Traders Descending the Missouri*, is one of the most famous portrayals of river life. The artist himself was a famous Missouri character. After serving as an apprentice to a cigar roller and a cabinetmaker, he took up art and became a widely known painter. Sharp-spoken, vigorous, he was also a politician, successively Missouri legislator, state treasurer, president of the Kansas City board of police commissioners and state adjutant general. Totally bald from an attack of measles when he was 19, Bingham owned an elaborate collection of wigs. Once at a dinner party the maid caught his toupee on a button of her dress and carried it off. After an embarrassing silence Bingham said, "If I can't keep my own hair on, how should I expect to keep someone else's on?"





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MOSS BEARDS IN THE BAYOU

The bustle of the river hardly touched the bayou country, near the Gulf of Mexico, where the Mississippi broadens out through a hoary swampland of cypresses hung with beards of Spanish moss. *Bayou Teche* (above) was painted in 1879 by Joseph Rusling Meeker, who made sketches of it while he was serving as a pay-

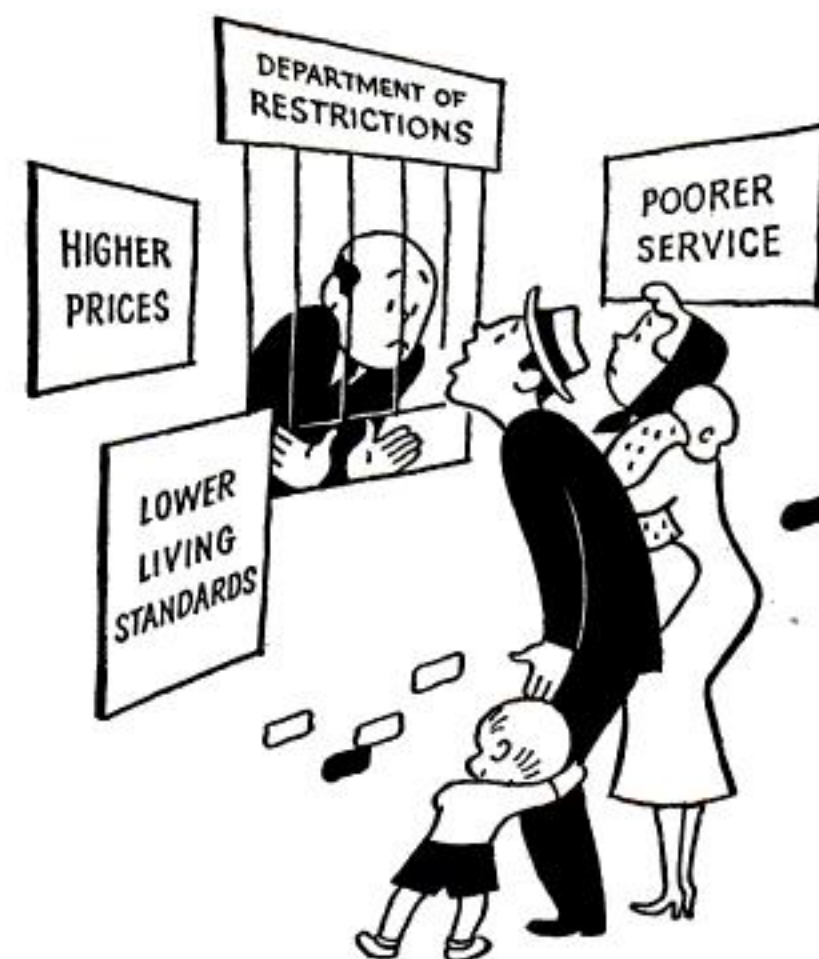
master in the U.S. Navy during the Civil War. Moved by the traditions of the Deep South, he imbued the scene with the dreamy, romantic qualities found in the story of Evangeline and the Acadians who, driven from their homes in Nova Scotia, traveled down the Mississippi and settled along the banks of the Teche.



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TETHERED TO A TREE IN THE BACKYARD OF DR. HOYT'S HOME, PHLOEO GRIPS THE TRUNK WITH HER STRONG CLAWS. THE PILEATED WOODPECKER GETS ITS NAME FROM



INSIDE THE HOUSE Phloeo perches on the cage in which she travels with Dr. Hoyt on all his lecture tours.

PILEATED AND PAMPERED

A rare woodpecker named Phloeo takes it easy in ornithologist's home

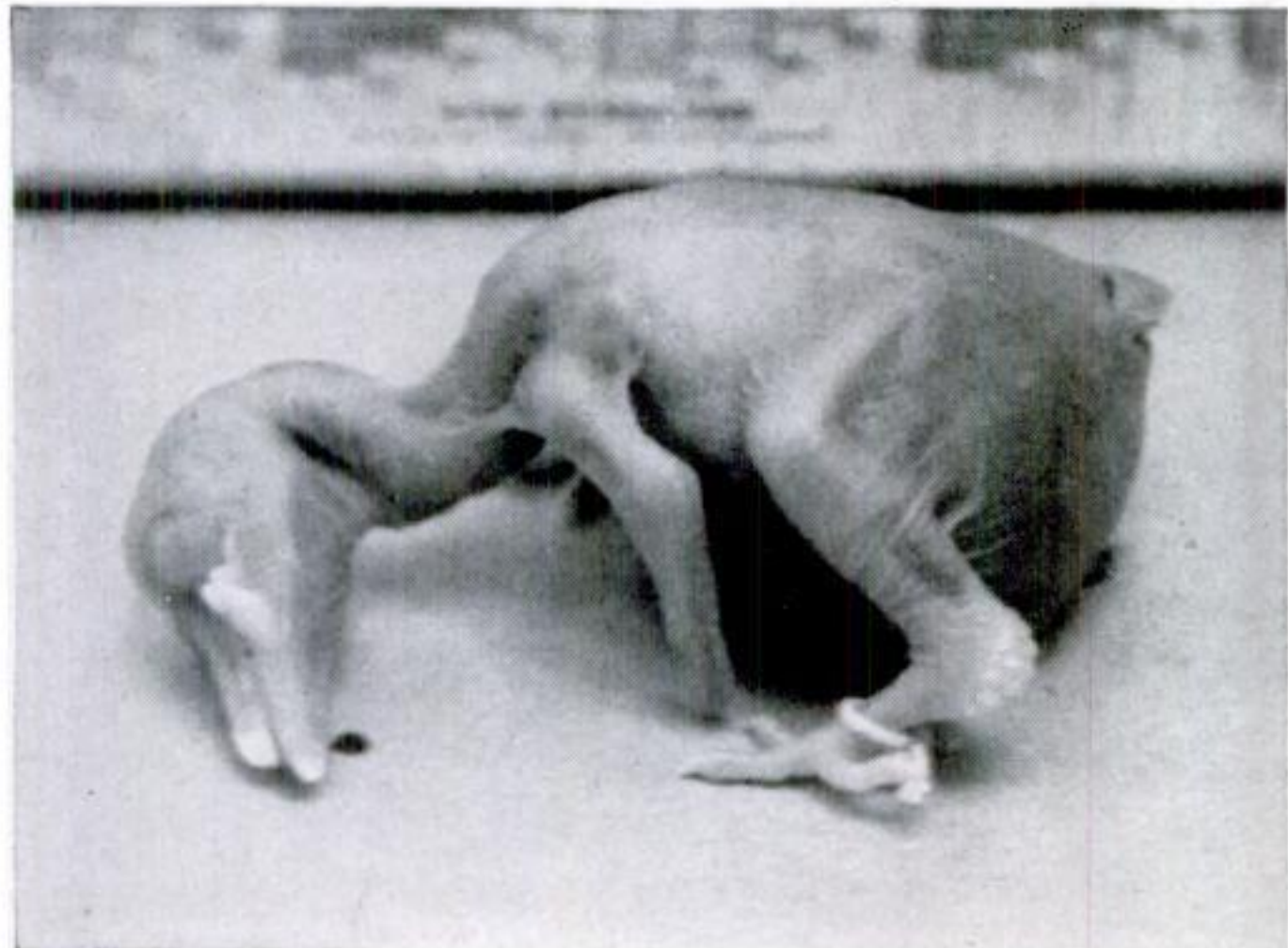
One of the most exclusive pets in the world is a bird named Phloeo (pronounced flee-oh), which is gawky and tailless but has a beak strong enough to chip oak. Phloeo is probably the world's only pileated woodpecker living in captivity. Next to the ivory-billed woodpecker, which is almost extinct, the pileated is the rarest of the 51 kinds of woodpeckers in this country. Although found in all parts of the U.S., it lives deep in the woods and is so wild that ornithologists believed it could never survive if caught and caged. Zoos have not been able to keep them alive more than a few weeks.

But Phloeo has lived for nine years with Dr. South-

gate Y. Hoyt, an ornithologist at Cornell University who is devoting his life to studying woodpeckers and got his Ph.D. on a thesis on Phloeo. Hoyt's main problem in raising Phloeo was to supply her with the ants and grubs which wild woodpeckers usually get by digging with their beaks into decaying trees. He finally worked out a substitute of Pabulum and eggs, on which Phloeo thrives except that some dietary deficiency caused her to lose her tail feathers. Phloeo has pecked away three of her cages and is now working on her fourth cage. Once, in giving Hoyt a friendly tap on the head, she did not realize her own strength and knocked him unconscious.



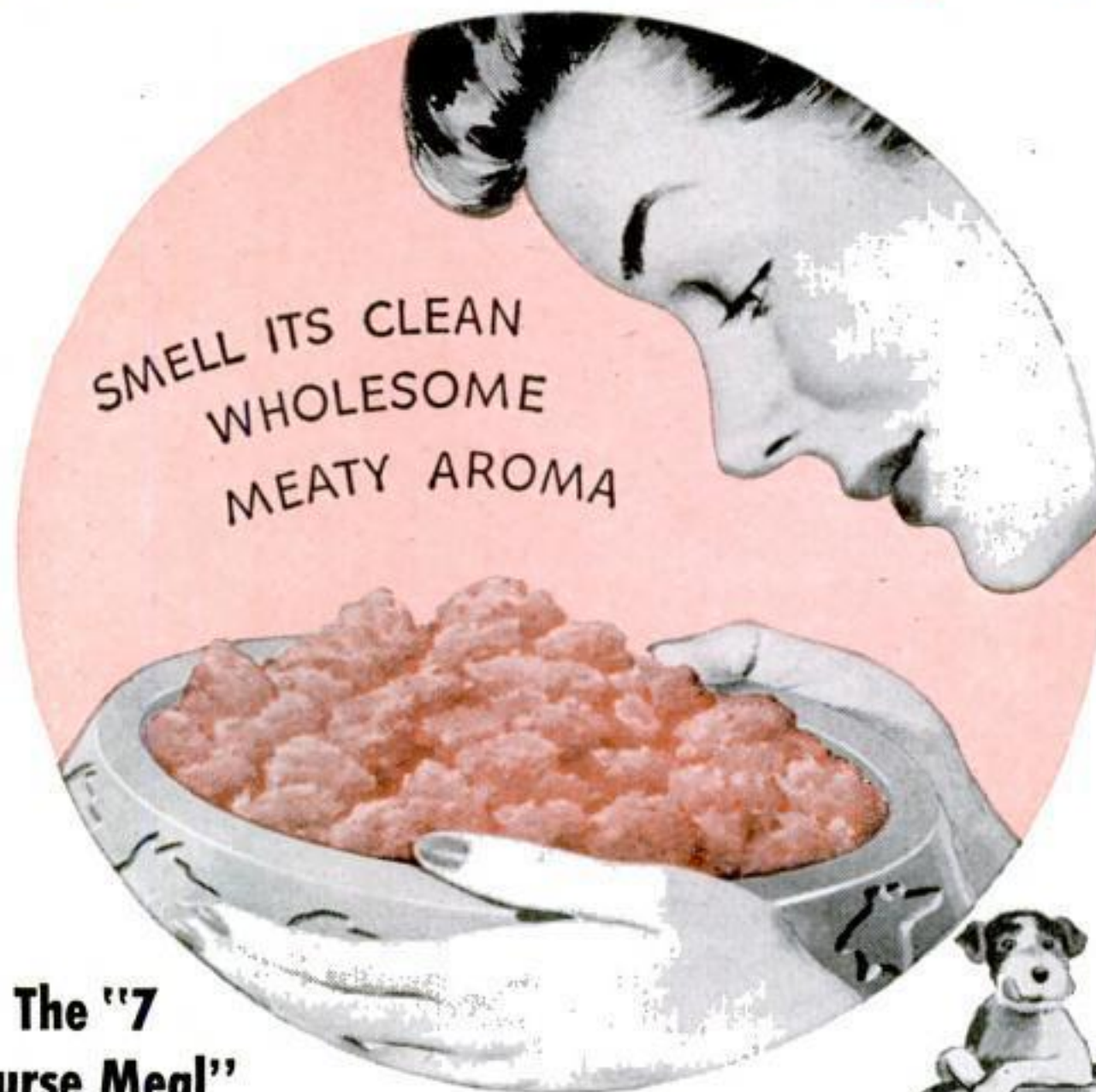
THE FACT THAT IT HAS RED CREST ON ITS PILEUM, THE TOP OF ITS HEAD



BABY PHLOEO was ugly, featherless mass of flesh when taken from nest. Hoyt watched nest for days, hiding himself under leaves until eggs hatched.

CONTINUED ON NEXT PAGE

A dog's best meal is Wilson's **I**deal



The "7
Course Meal"

Feeds In All 7 Ways

Two *important reasons* why more and more women prefer Ideal are—1. Ideal's clean, wholesome, meaty aroma makes it *pleasant to feed*. 2. Ideal is best for the dog or cat because it feeds in *all 7 ways* for:

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| 1. Strong muscles and growth, | 5. Vitality and nerves, |
| 2. Vitamin balance, | 6. Strong sinews and tendons, |
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| 4. Strong bones and teeth, | dog or cat go for it. |

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WILSON & CO., U. S. YARDS, CHICAGO



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<p>8. PEARLS & JEWEL CASE. Famous Jewel Pearls. Rhinestone clasp. In beautiful jewel case. 50c and 2 Ideal labels.</p>	<p>12. 7-PC. FOOD SAVER BAG SET. Made of famous Dupont Polyethylene. Assorted sizes. 25c and 2 Ideal labels.</p>	<p>4. 8-PC. COMB SET. Beautiful Virgin Polystyrene. Ball point teeth. Pastel colors. 25c and 2 Ideal labels.</p>

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a Party?



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Barman
in a
Bottle
(HUGH
BLINE)
will
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make
perfect
drinks!



■ Don't do it the hard way.
Do it the Heublein way!

Serve better cocktails, with less work.
Made of the finest liquors by *cocktail*
specialists. Ready mixed. No fuss.
No waste. Just stir with ice and serve.

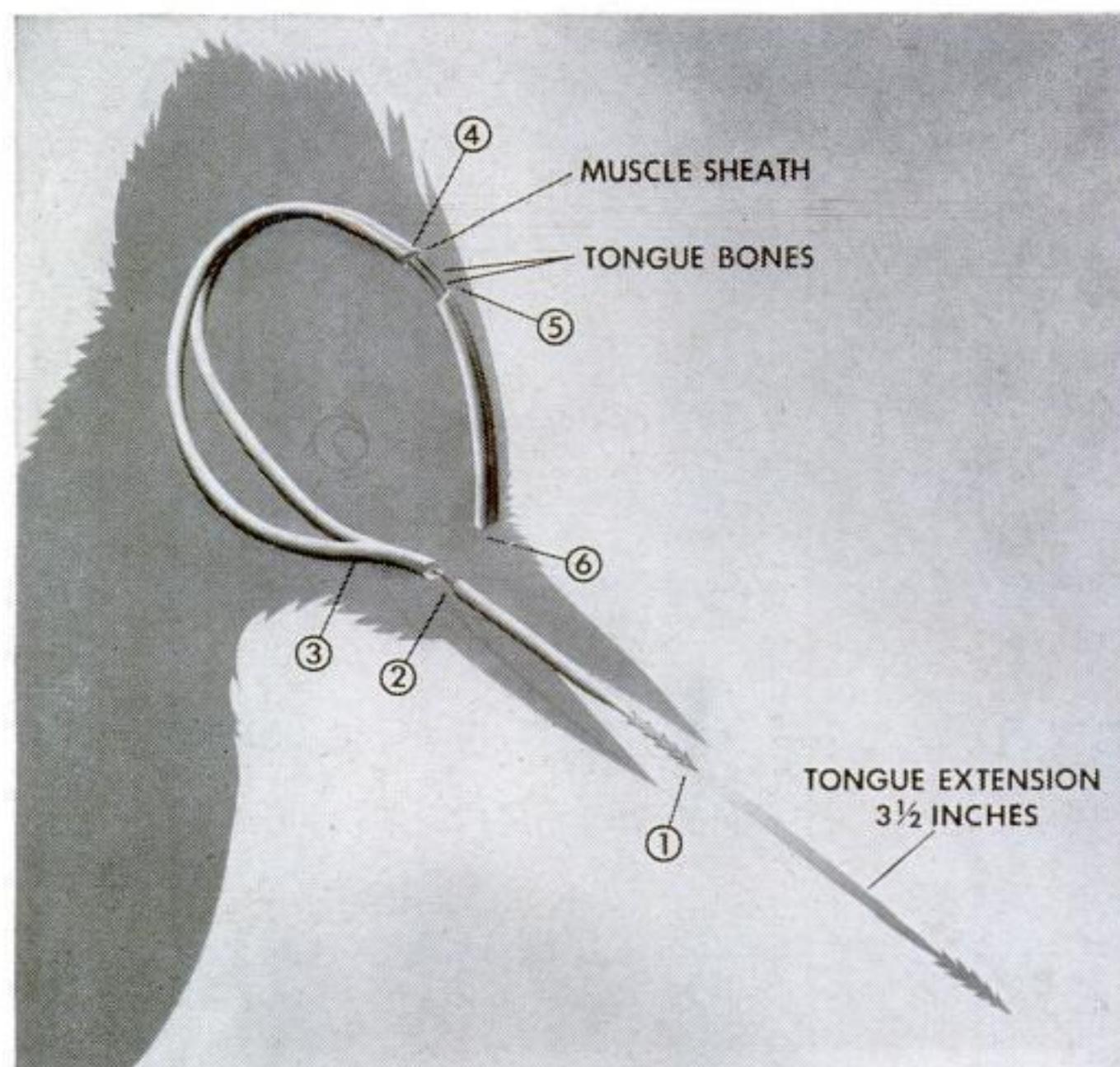
EIGHT KINDS

MANHATTAN, 65 proof	DAIQUIRI, 60 proof
DRY MARTINI, 65 proof	OLD FASHIONED, 70 proof
GIBSON, 75 proof	WHISKEY SOUR, 60 proof
very dry Martini	STINGER, 65 proof
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G. F. Heublein & Bro., Inc., Hartford, Conn.

HEUBLEIN'S
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COCKTAILS

Phleo CONTINUED



PHLEO'S BARBED TONGUE can extend itself several inches to spear insects in wood. She controls tongue 1 by slender bone 2 whose two forks 3 move inside muscle sheath 4 across the top of her brow 5 to the upper mandible 6 of her beak. Bones move through sheaths like pistons and push the tongue out.



PHLEO'S STRONG BEAK digs into tree trunk like a pneumatic hammer as shown in multiply exposed picture. When wild woodpecker pecks, it seizes tree trunk with feet and uses tail as brace. But since Phleo has no tail, she has to have wire screen on the tree trunk so she can grasp it securely enough to peck.



WHEN IS A LUXURY A BARGAIN? WHEN IT'S A **BEAUTYREST!**

Everybody loves luxury. But when you can buy luxury at a bargain price—then you've hit the shopper's jack pot.

Here's why Beautyrest* is such a "luxury bargain."

Beautyrest, you know, is the world's most comfortable mattress (see proof below). It gives heavenly comfort years after "cheaper" mattresses are worn out.

Now here's what makes it such a great bargain.

Beautyrest is guaranteed for at least 10 years. Its price is \$59.50. When you stretch this price across the 10 years, it comes down to only \$5.95 a year.

Where in this wide world, we ask, can you find a better mattress value, a *better mattress bargain* if you will, than that?

Why not see this great mattress buy at your dealer's? Why not see it today?



3. Takes 740,744 more poundings from the Torture-Tester (a 275-lb. roller) at United States Testing Co. Laboratories. That means Beautyrest will last twice as long as next best mattress tested. Guaranteed for 10 years against structural defects.



Says "Thanks" for 22 years of luxury
To Simmons Company
Dear Friends,

I call you friends, because you are the people who made my Beautyrest mattress almost 22 years ago.

And I just wanted you to know that that wonderful mattress is still as luxurious and comfortable as the day I bought it.

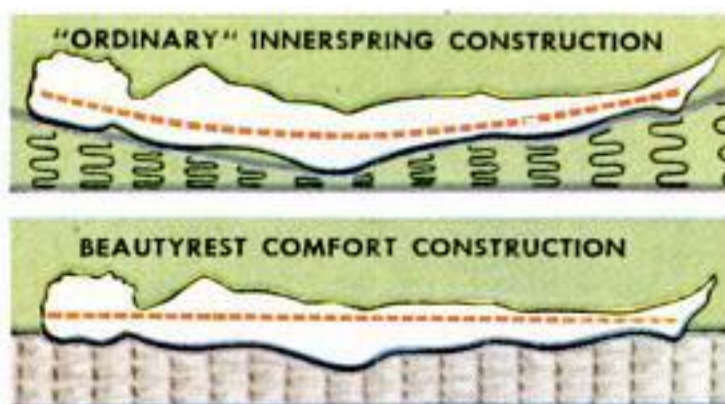
Thanks for making such a superb mattress.

Sincerely,
Mrs. Alice Bennett
Woodstock, Vermont



See inside of mattress before you buy!

X-Ray Mattress Demonstrator in your store shows why Beautyrest is the best.



1. Beautyrest is different. Top picture shows "ordinary" mattress. Springs, wired together, force each other down when you lie on them. Cause dips and sags. But Beautyrest is different—gives every part of your body correct support.



2. Here's why. In Beautyrest, each of the 837 springs is individually pocketed. Each spring acts on its own. Proof—a glass of water will stay upright when surrounding springs are pushed down. Means no hollows. Only wonderful, wonderful comfort.

Only **SIMMONS** makes **BEAUTYREST***

Another quality product from the House of Simmons... the greatest name in sleep!

*TRADE-MARK REG. U. S. PATENT OFFICE. COPR. 1950 BY SIMMONS CO., MDSE. MART, CHICAGO, ILL.



LISA



LIDO



DUSTY

Buy your shoes during Selby
ARCH PRESERVER Week, March 6 to 11

Selby **ARCH PRES**

Now—your Selby ARCH PRESERVER retailer has
these smartest new Spring shoes in a complete range of sizes
and colors! These days, they're unheard of
values in price, quality, fit and comfort. Benefit by buying during
Selby ARCH PRESERVER Week, March 6 to 11.

Enjoy these wonder-shoes made for your walking pleasure

—the *only* shoes with all these
priceless comfort features—at *any* price!

- special arch bridge for firm support
- scientifically placed metatarsal pad for comfort
- flat innersole for comfort-plus



CRISSY

also—JUNIOR SELBY
ARCH PRESERVER SHOES
for children



SELBY FIFTH AVENUE at 38th St., New York City, and your leading Shoe and Department Store... Manufactured for women by THE SELBY SHOE COMPANY, Portsmouth, Ohio
... for men, E. T. WRIGHT & CO., Rockland, Mass. • IN CANADA, MURRAY-SELBY, LTD., LONDON, ONTARIO • IN ENGLAND, SELBY SHOES, LTD., LONDON

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GLENNY



PORTRAIT



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ERVER Shoes

\$12⁹⁵ to \$17⁹⁵

slightly higher in western states



DIANE



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MARIUS

• IN AUSTRALIA, SELBY SHOES (Aust.) LTD., SYDNEY •
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• IN NEW ZEALAND, SWINTON & OATES, LTD., AUCKLAND •
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Selby Shoes the World Over—Established 1877
• IN ARGENTINA, ALBERTO GRIMOLDI,
Copr. 1950, The Selby Shoe Company



"I was curious..."



I tasted it...



Now I know why Schlitz is...

The Beer that made Milwaukee Famous!"



© 1950, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.

TUNE IN! Mr. and Mrs. Ronald Colman, "The Halls of Ivy," Friday nights on NBC



WEARING NOVEL BREATHING DEVICES AND AIMING COCKED CROSSBOWS, TWO GIRLS PROPEL THEMSELVES THROUGH WATER WITH THEIR RUBBER FOOT FLIPPERS

WEIRD AMPHIBIANS

The Aqua-lung and the Arbalette create fierce undersea snipers

The two swimmers in the picture above are not, as their flippers might indicate, armed and armored mermaids. They are a pair of quite normal and normally beautiful girls demonstrating, in a hotel pool, how to pursue the ocean's more elusive fish. This kind of subaqueous hunting is made possible by two devices of French invention—the Aqua-lung and the Arbalette. The former, composed of a mouthpiece attached to a tank of compressed air

which is carried on the back, allows the fisherman to roam the ocean floor, breathing comfortably, for 45 minutes. The Arbalette, a lethal, crossbow harpoon, will kill anything likely to be encountered (p. 90). The devices have proved popular in southern California, both for fun and for serious fishing. Together, the Aqua-lung and Arbalette cost \$225, but a good marksman sometimes takes as much as 200 pounds of game fish in a single afternoon.

Cough Relief*

*DUE TO COLDS

Yes, relief is quick, sure, safe, when Pine Bros. cover your cough-torn throat with moist, soothing glycerine. Use freely. They won't upset your stomach.

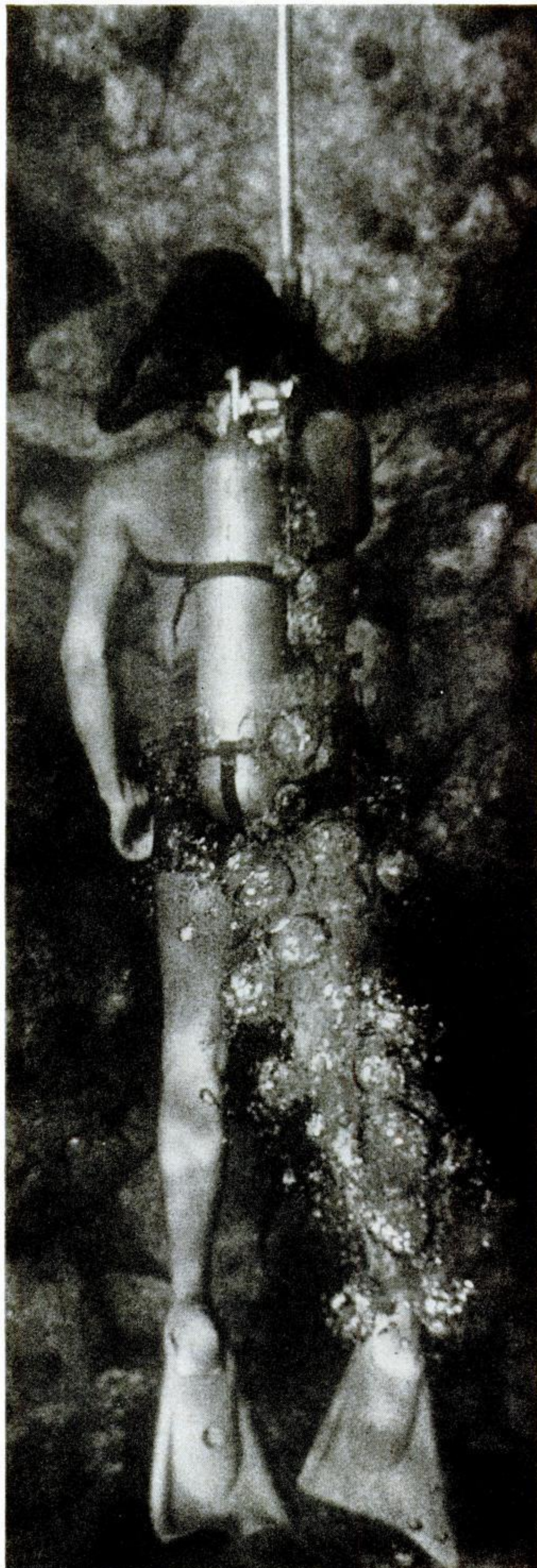
PINE BROS., INC., PHILADELPHIA



10¢

U. S. ONLY
5 pleasing flavors

fast



STALKING UNDER WATER, an Aqua-lung equipped swimmer, air tank strapped to back, uses flippered feet for forward motion, keeps crossbow at ready.

TOES IRRITATED?



Get FAST RELIEF with this MEDICATED Powder!

No unmedicated powder can relieve your sore or itching toes as Ammens Powder does!

For Ammens contains *three* famous medicinal ingredients—gives 3-way medicated skin care: (1) Medicated relief. (2) Medicated protection. (3) Medicated comfort. Soothing and comforting. So soft, it actually promotes healing by helping to protect and cushion your tender skin against further irritation and chafing. For real medicated skin care, get Ammens Medicated Powder today.



FREE trial size can. Write today to Dept. L-301, Bristol-Myers Co., Hillside, N. J. (Offer limited to U.S.A.)

AMMENS
Medicated Powder

PROVE FREE—HOW QUICKLY YOU CAN LEARN A FOREIGN LANGUAGE IN YOUR OWN HOME



Faster, Easier than Ever Before! Alone—with Friends or Family

Learn to Speak

FRENCH—SPANISH

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or any of 21 useful languages

Now you can examine absolutely free the sensational new language method originally developed for the Armed Forces and State Department by the non-profit American Council of Learned Societies. Already used and endorsed by 1400 schools and colleges, thousands of business organizations and individuals.

The Holt Spoken Language Courses start you speaking immediately. The secret is *Guided Imitation!* You simply listen to the

voices of native speakers on noise-free unbreakable phonograph records—and then repeat—building your command of the language from simple, practical phrases and sentences to fluent and natural conversations. Yes, it's that easy! You learn to speak *like a native with a native*. Each course consists of 24 or 25 Vinylite records (78 RPM), a guidebook and a key.

WRITE FOR FREE BOOKLET NOW and full details of how you may obtain the first two records of any one of 21 Spoken Language Courses for *free examination!*

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Please send free booklet and full information on how I may examine two Holt Spoken Language records *absolutely free*.

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NOW!...GLO-COAT IS WATER-REPELLENT! MOPPING WON'T TAKE OFF ITS SHINE!

*At last a self polishing wax
that stays on the floor...even after
repeated damp moppings!*

Water used to be the ruin of all self polishing waxes... but now there's one wax that is sensationally different... *positively water-repellent!*

Yes, Johnson's Glo-Coat now gives floors a shine that isn't washed away by repeated damp moppings!

And what a saving in work this means!

Now you can keep floors clean without the drudgery of frequent scrubbing. Now a mop dampened in clear water swishes off dirt and leaves the sparkling, protective Glo-Coat shine!

When spilled food and splashed water are promptly wiped up, there are no ugly blotches left behind to spot the floor. A single waxing with Glo-Coat actually lasts up to four times longer!

And it's easy to give your floors a water-repellent Glo-Coat shine. Just spread Glo-Coat on with a cloth or long-handled applicator. That's all. Glo-Coat dries quickly and shines itself without a stroke of rubbing.

Your dealer has Water-Repellent Glo-Coat. Be sure you get Johnson's Glo-Coat... no other self polishing wax gives the same work-saving, money-saving shine that mopping won't wash away!

DON'T WORRY, TEDDY. I CAN QUICKLY WIPE UP THAT MUD WITHOUT HURTING THE GLO-COAT SHINE!

No change in container!
The label is the same—the contents are miraculously different!



© S. C. Johnson & Son, Inc., Racine, Wis., 1950. "Johnson's" and "Glo-Coat" are registered trademarks.

GUARANTEED
the most economical self polishing wax
you can buy! Its protective shine now
lasts up to 4 times longer!

The Glo-Coat your dealer now has on his shelf
is Water-Repellent Glo-Coat!

Something to write home about ...he's got P.A.*

P.A.* means Pipe Appeal and Prince Albert

• You can guess that she's writing about his Pipe Appeal. And you can tell by his contentment that he likes his pipe packed with mild, tasty-rich Prince Albert. The choice, crimp cut tobacco selected for Prince Albert is specially treated to insure against tongue bite. Try P.A.! It's America's largest-selling smoking tobacco.

THE NATIONAL JOY SMOKE

R. J. Reynolds Tob. Co., Winston-Salem, N. C.

PRINCE ALBERT

CRIMP CUT SMOKING PIPE AND RETTE TOBACCO

"P.A. shapes up fast into a grand tasting cigarette, too."



STARFISH SURRENDERS when wrenched from the rocks on ocean floor with gloved hand. Glass face mask is independent of the Aqua-lung mouthpiece.



LOBSTER RESISTS Mary Ann Hawkins, a lithe movie stunt girl who likes to explore undersea depths on day off. Swimmers use heavy cloth work gloves.



THE FATE OF A FISH hit by Arbalette harpoon is shown by sniper who comes up beside boat carrying empty Arbalette and impaled catch in right hand.



Best shaving news since whiskers went out!

BENEX
Makes beards 1/5 water!



At last—shaving's a snap! New Benex makes your beard soak up 1/5 its weight in water—so your razor just whizzes through! Easy on, easy off—won't clog razor or drain. Try new Benex today!

BRISTOL-MYERS' BRUSHLESS WONDER

FLUFFY!
Mamley's Hi Pop Popcorn

AT Mamley MACHINES OR FOOD STORES EVERYWHERE

LOOK FOR THE CANDYCANE PACKAGE

Eyes Tired?



Two Drops



Quick Relief!



MURINE
FOR YOUR EYES

Mothers, this dress was washed but never ironed

Unretouched photograph shows how wrinkles hang out thanks to the new Wrinkl-Shed® finish.



Jumper Dress in Wrinkl-Shed Starspun® with eyelet embroidered guimpe and new "shoestring" pockets. Green or blue. Sizes 3 to 6½, about \$4; 7 to 12, about \$5.



Bonnie Blair Sub-Teen Dress in Wrinkl-Shed Starspun® with stitched, "umbrella rib" pleated skirt. Wine or brown. Sizes 10 to 14, about \$6.

Polonaise Style in Wrinkl-Shed Starspun® with creampuff sleeves. Light blue or peach. Sizes 3 to 6½, about \$4; 7 to 12, about \$5.

CINDERELLA FROCKS IN DAN RIVER'S AMAZING NEW

WRINKL-SHED® COTTONS

ON SALE TODAY IN 6,327 GOOD STORES*

Never, never anywhere, have there been cottons like these before. They're so wrinkle-resistant that sometimes mothers just hang them on the line and let the breezes iron them smooth! And this is just one of 8 amazing new features in Dan River's Wrinkl-Shed Cottons. See them at your favorite store in authentic Cinderella Classics—young as Springtime, smart as paint and *lastingly* cotton-fresh.

*For store nearest you write Sales Office, Dan River Mills, Box L, 350 Broadway, New York 13, N. Y.

Dan River Mills, Inc., Danville, Va.
Makers of Dan River Dress Fabrics
Wrinkl-Shed® Cottons • Stormwear Fabrics
Shirtings • Suitings • Yard Goods
Sheets and Pillow Cases

IT'S A
DAN RIVER
Wrinkl-SHED®
COTTON

NO OTHER COTTONS IN THE WORLD
HAVE THESE 8 FABULOUS FEATURES



1 Actually Shed Wrinkles

2 Need No Starch Ever



3 Permanent Shrinkage Control

4 Soil Resistant



5 Easier to Wash

6 Dry Faster



7 Easier to Iron

8 Resist Mildew

Wrinkl-Shed® lasts the life of the garment

Fabric shrinkage no more than 1%—Absolutely Fast Colors

GUARD against colds the natural GRAPEFRUIT way!

Fresh Florida Grapefruit and cans of its luscious juice help fortify you each morning, noon and night



IN ALL THESE WAYS
Florida grapefruit guards
your health!

1. Helps maintain
ALKALINE reserve
2. Supplies LIQUID —
hostile to colds
3. A gold mine
of VITAMIN C
4. Other VITAMINS
and MINERALS
5. ENERGY from
fruit sugars
6. Arouses sulky
APPETITES
7. Stimulates
DIGESTIVE juices
8. MILDLY LAXATIVE

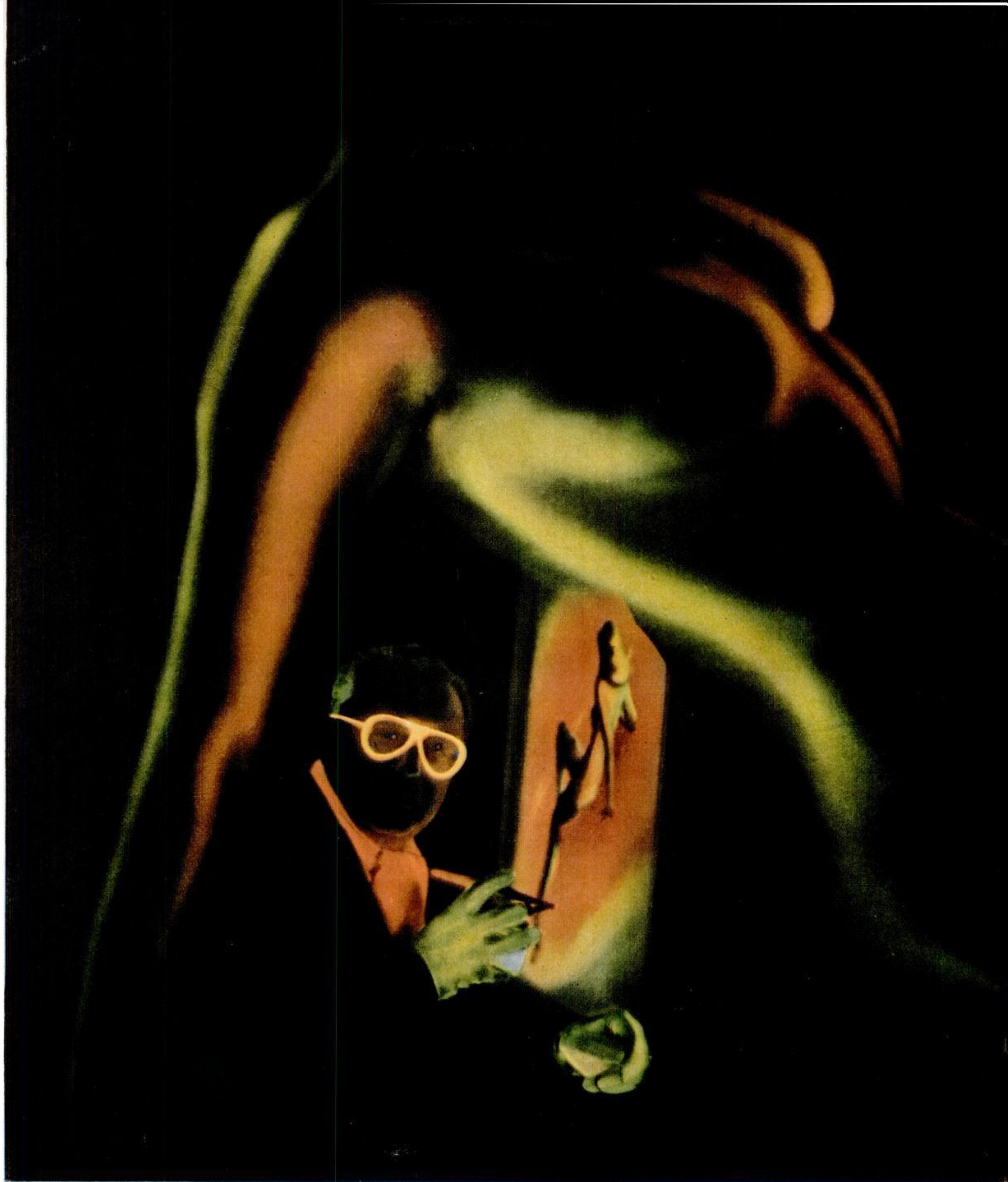
NOTHING ELSE gives you these helps to health as pleasantly and naturally as grapefruit and grapefruit juice. So make sure to fortify yourself this winter the Florida grapefruit way!

FLORIDA CITRUS COMMISSION • LAKELAND, FLORIDA

FLORIDA GRAPEFRUIT

FRESH  ...OR  CANNED JUICE





"BLACK LIGHT" ART

Detroit works in the dark doing invisible fluorescent paintings

People who like to live in dark rooms will particularly appreciate the efforts of a Detroit artist, Arthur Radebaugh, the country's busiest practitioner of "black light" painting. Under ordinary light Radebaugh's airbrush painting above would be invisible. But under ultraviolet light, called black light because it cannot be seen by the average human eye, the fluorescent pigments come to life. So does the model (*foreground*). Radebaugh, who

paints in the dark so he can see what he is doing, has sprayed her with fluorescent water color to make her visible. The artist's eyes, owlsh glasses, scarf and gloves glow because they naturally contain elements sensitive to ultraviolet light. Radebaugh, who makes most of his living out of conventionally visible commercial art, sometimes uses both ordinary and fluorescent paints on his paintings so they can be seen by ordinary and by ultraviolet light.

Put a new face on your feet—

Step out of winter's dull browns and blacks
into this newer, brighter tone for spring...



THE NEW ROBLEE LION-TONES

Here's a vibrant, virile new shade in shoes that makes winter-bound spirits soar, puts spring sunshine in your walk.

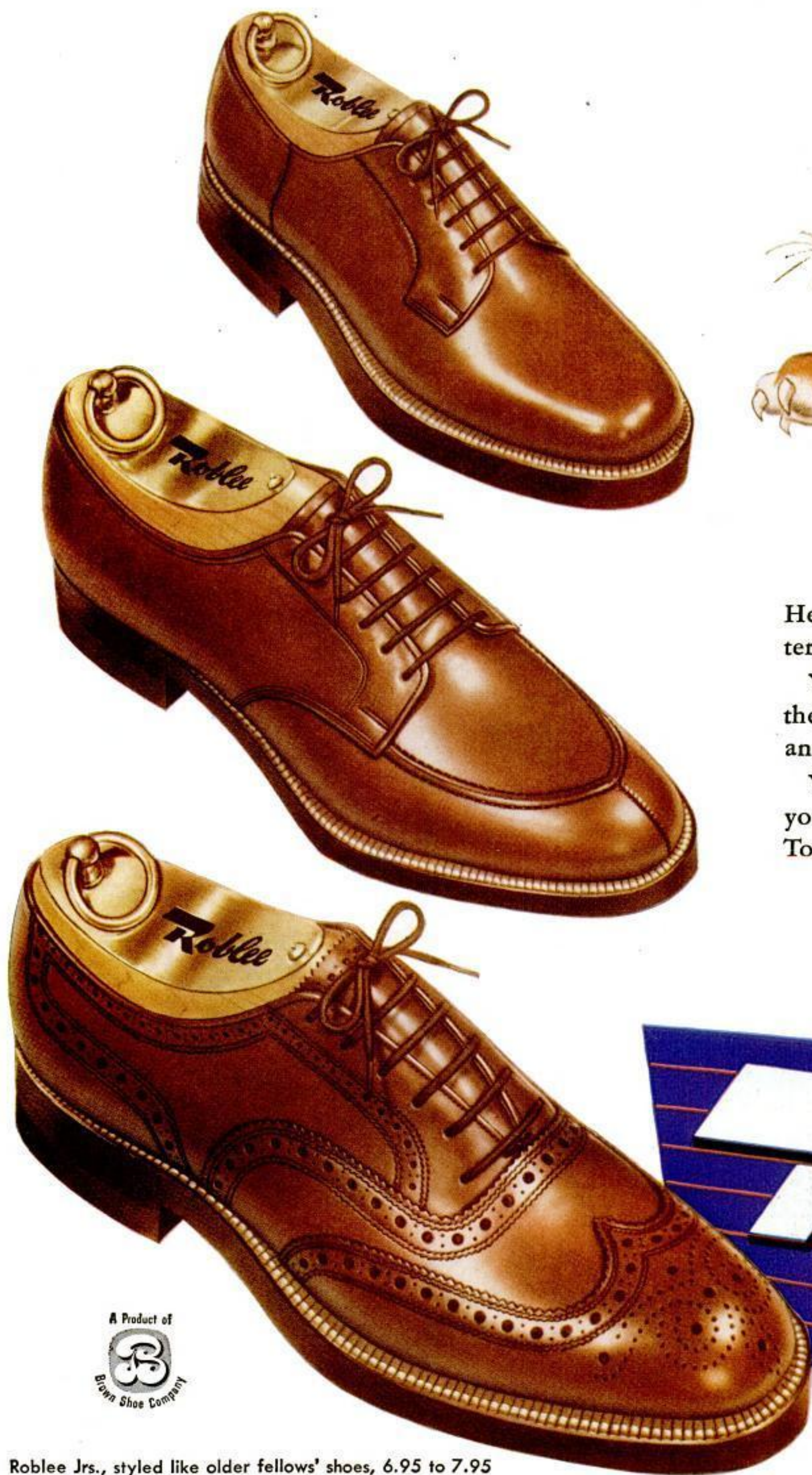
Yes, Mister, they're a bright new idea, but you'll find they're made to that fine old idea of famous Roblee quality and careful workmanship.

You should get yourself to a Roblee store and finish out your spring clothes with at least one pair of Roblee Lion-Tones. Roblee Division, Brown Shoe Company, St. Louis.

Shoes illustrated, **12⁹⁵** HIGHER DENVER WEST

Other styles, 8.95 to 14.95

Some styles higher



Roblee Jrs., styled like older fellows' shoes, 6.95 to 7.95





WITH A CAMP CHAIR AS TEMPORARY THRONE, RUTH KHAMA ACCEPTS TRIBUTE OF BAMANGWATO WOMEN TO WHOM SHE IS "MIHUMA-KGHADI (MOTHER-OF-US-ALL)"

The White Queen

HOW A LONDON GIRL IS MAKING OUT AS WIFE OF AN AFRICAN CHIEF

PHOTOGRAPHED FOR LIFE BY MARGARET BOURKE-WHITE

Under the dusty leaves of the thorn tree that shaded her from the hot African sun, Ruth Williams Khama, the white wife of a Negro tribal chieftain, sat in state on a camp chair as native women walked slowly by, paying homage to her. She was the white queen of the Bamangwato, a *cause célèbre* throughout Africa and a matter of deep concern to the British Commonwealth. Here in Africa she was 5,500 miles away from the London where she was born, and more than two years and a half away from the evening when, at a church social of the London Missionary Society, she met an earnest African named Seretse Khama, chief-designate of the Bamang-

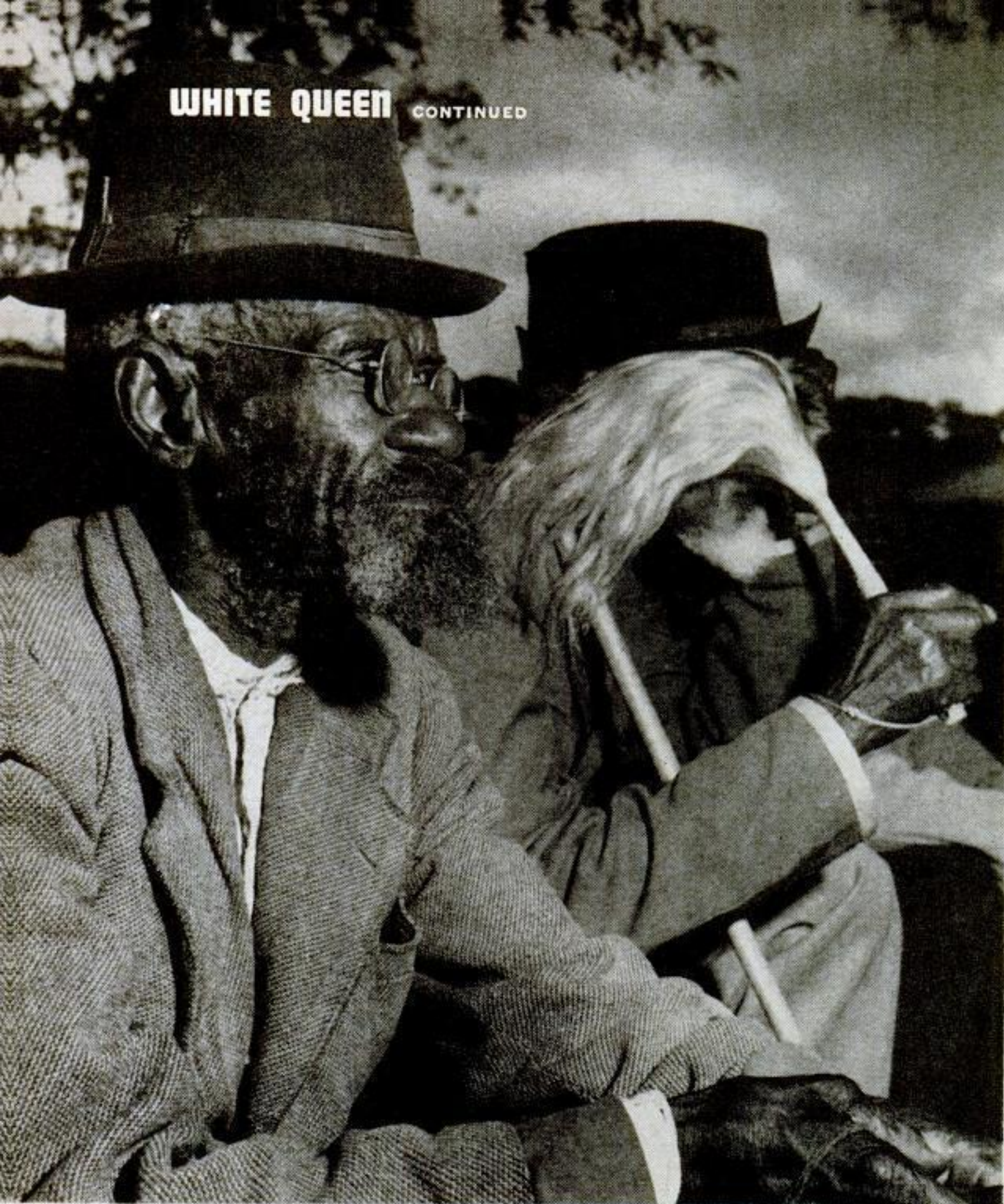
wato tribe in Bechuanaland, a British protectorate just north of the Union of South Africa.

Ruth was a pale, blond girl with frank ideas, the daughter of a London salesman, and a clerk in an insurance company. Seretse was a law student at Oxford, sent there by his uncle who felt the future chief of the Bamangwato should be an educated and enlightened man. Ruth and Seretse fell in love. Fifteen months later, in September 1948, they were married. Last August, Seretse Khama brought his bride back to his capital—Serowe.

In her new home Ruth faced a storm of problems. The small white colony of Serowe shuns

her company. Seretse's uncle, who might have been their friend, has turned against them, fearing a dynasty of miscegenation. Both the Union of South Africa and Southern Rhodesia have barred her from entering, which restricts them to Serowe and neighboring small towns. And last week Seretse was in London pleading his cause before the Commonwealth Relations Office.

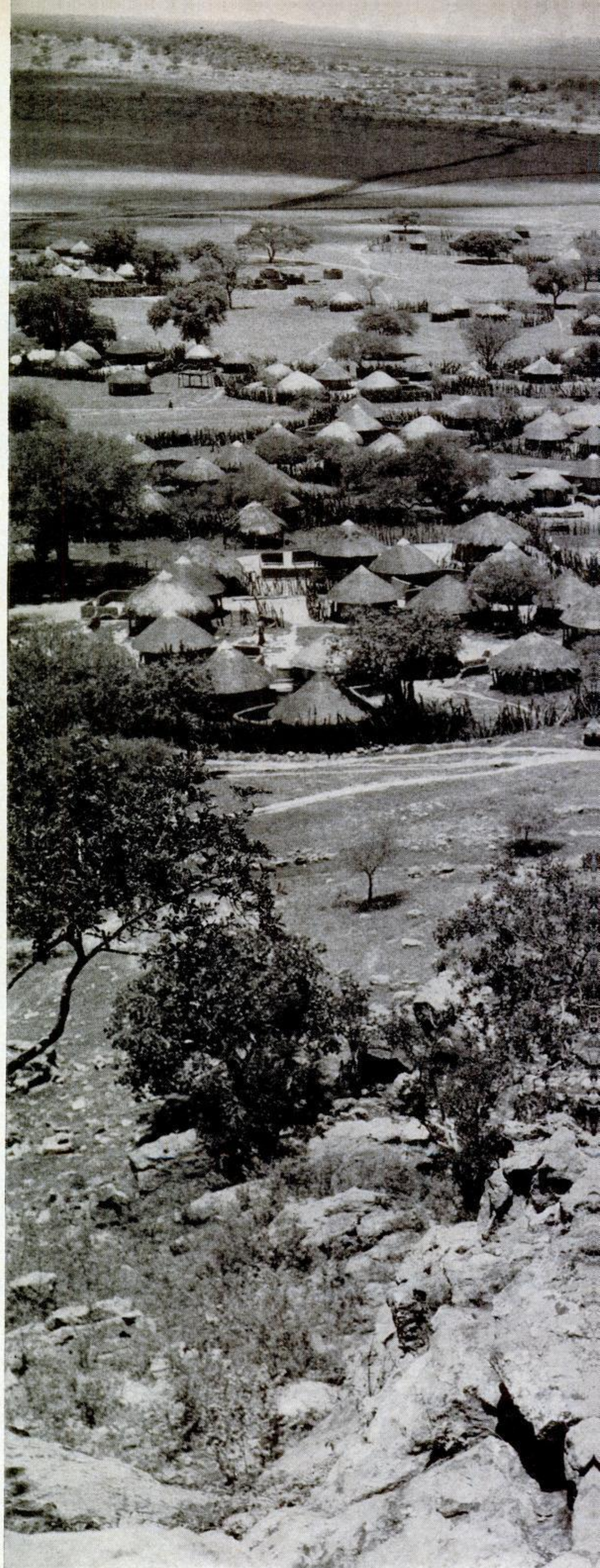
But Ruth has found friends. The natives respect her for her forthright character and her understanding of their problems; to them she is their rightful queen. Last week, as Miss Bourke-White documented her strange new life, she was preparing for the baby she expects in June.



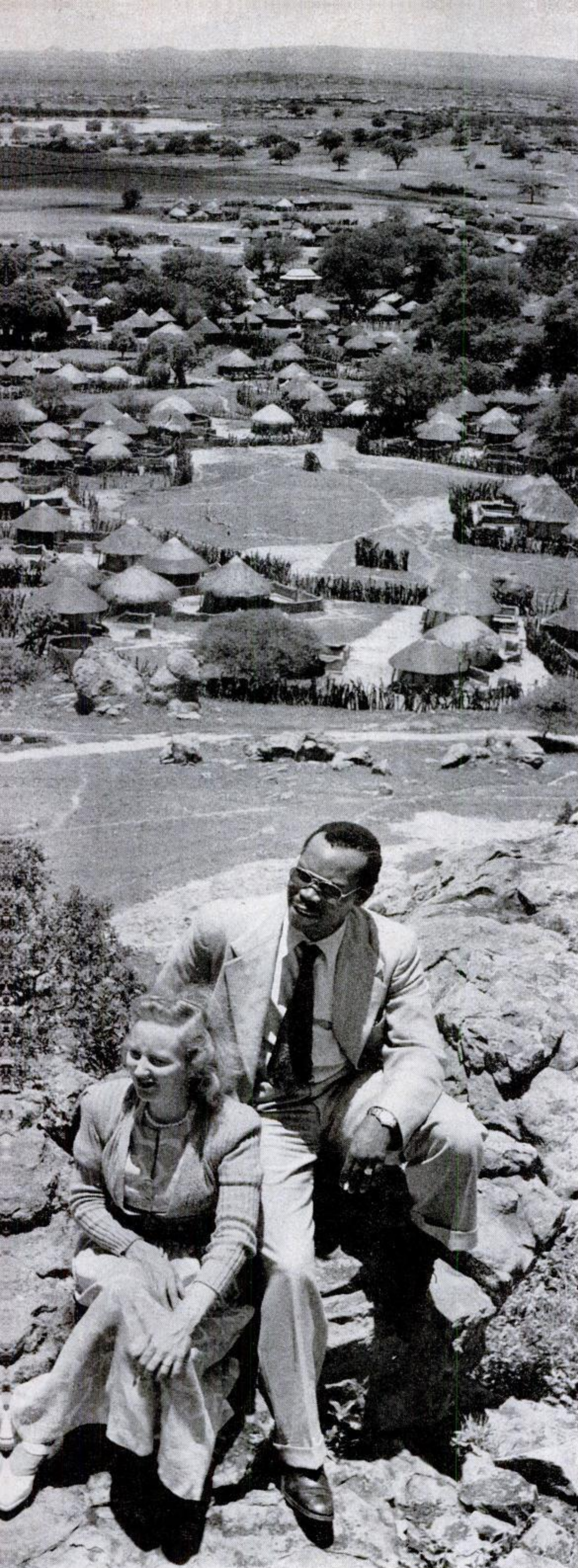
NATIVE ELDERS listen to speeches at a *kgotla*, the tribal meeting where all matters of importance are freely discussed. Their fly whisks are made of cow tails.



MINER'S WIFE affixes her thumbprint to a receipt for the pay sent home by her husband. Allan Bradshaw (*left*) is the local agent for recruiting mine labor.



A TRIBAL CAPITAL IN BECHUANALAND, Serowe lies in valley beneath the rocky hilltop where Ruth and Seretse Khama sit. Straggling over five miles of



thorn country, it is one of the largest native towns in the southern part of Africa, neat and clean despite its lack of modern sanitation. Railroad is 32 miles away.



LONG-HORNED STEER splashes into a cattle-dipping pit to rid it of ticks. The natives have large herds which, readily turned into cash, are their chief asset.

She helps rule a land of neat, sturdy people

The land to which Seretse brought his bride is as dry as the Texas plains. Its extensive tribal holdings are interlaced with ancient trails and sandy motor roads, and dotted with small villages. Serowe, the capital, houses some 28,000 people in its straw-thatched mud huts. But the Bamangwato, a tribe of more than 100,000, are no unenlightened savages. Though some work an occasional stint in South Africa's mines, sending their pay home (*below, left*), most are farmers and cattle breeders who do a brisk trade with the neighboring Union. Their capital boasts a stone church seating 1,200, a hospital staffed by a European doctor with two university-graduate Bantu assistants, and schools. To these elements of progress Seretse plans to add more. In particular he wants to free his people from discrimination. "Ruth and I," he said, "think alike about these things."



NATIVE SCHOOLCHILDREN in open-air class excitedly raise hands to recite English vowel sounds. The regent, Tshekedi, did much for people's education.



SERETSE HELPS Ruth serve a dinner. Dishes were gift from Mrs. Page-Wood (text below, right).



RUTH'S COFFEE is rated excellent by Seretse. Milk jug cover is native; flowers are home grown.



OUTSIDE HOUSE Ruth chats with boy who broke his arm in auto crash. He came from nearby village.

WHITE QUEEN CONTINUED



A PROTECTIVE HEDGE OF THORNS GUARDS THE STUCCO SIX-ROOM BUNGALOW IN WHICH RUTH AND SERETSE LIVE

Despite snubs from white colony Ruth finds her new life exciting

Annoyed by the publicity which raged around her marriage, Ruth for two years shunned the press. Miss Bourke-White finally succeeded in winning her friendship, here tells of her life in Serowe:

When Ruth arrived last August, a delegation of tribal elders asked Mrs. Page-Wood, the proprietress of Serowe's leading store, to teach her something of the tribal customs which would help her fill her new role. "You are asking more of me than I can do," she told the elders, and she sent Ruth a set of flowered dinner plates.

Mrs. Page-Wood had definite ideas of what the queen should be. "The queen," she said, "should lead the women with water on her head. She must choose the songs at harvest time. She must be first to smear the floor with cow dung—not much, but a little as a symbol of cleanliness. The people may appeal to her in any trouble, and she must intercede with the chief on their behalf. She is her husband's menial, part of his job. Ruth is a nice little thing—rather pretty. But think of that London office girl trying to be the Mihuma-Kghadi, the Mother-of-Us-All."

The wives of other European traders felt the same. At first they were worried for fear that Ruth and Seretse would come to their parties and after-cricket "sundowners." But the Khomas made no attempt to crash their gates. During a Sunday cricket match I saw them drive to the far end of the field and park under a thorn tree, where Seretse and Ruth could watch the game in discreet solitude. Many feminine spectators murmured, "Poor thing. I feel so sorry for her. She must be lonely." But not one walked across the field to say hello.

Behind the high thorn hedge surrounding her bungalow, Ruth has built up a life of her own which is far from lonely. When I first called on her, I found her playing ping-pong with Seretse at one end of their large sleeping porch, shouting excitedly as she slashed the ball back and forth. The game over, she settled comfortably

in the corner of the wide double bed at the other end and murmured to Seretse, "Darling, please get tea." I asked her what it was like to be the wife of the chief.

"The beauty of it is that you don't have to do anything," she said. "The chief's wife may do as much or as little as she chooses." She was studying the language and had learned a few words. She did not plan to practice carrying a pail of water on her head nor smear the floor with dung—however antiseptic its qualities. But she was doing something about the floor. She was having a rug made to fit it of 20 lion skins. Seretse had given out the skins to villagers who were softening them up with fat and cattle brains—the Bamangwato are experts at preparing skins. In the center would be the largest lion skin with two leopards, one on each side. The thing that worried her was how to get curtains. She wanted a 46-inch drop of ecru lace to go in the living room with the lion rug. But no stores in Bechuanaland carried lace curtains. And both she and Seretse had been barred from Rhodesia and South Africa.

"They're all against me because they know I'm on the side of the Africans," Ruth said heatedly. She was indignant at some things she had found in Serowe. "You know they've reduced the pay of the African nurses by £4. But they've tacked that £4 onto the pay of the European nurses."

We talked for a long time about the reforms which Seretse plans for his people—erosion control, free cattle auctions, better farming methods. "How will your people take it," I asked him, "if you are not made chief, but just a member of the council?" He replied, with quiet confidence, "I will still be chief in their minds."



IN THE KHAMAS' SPARSELY FURNISHED DINING ALCOVE SERETSE CHATS WITH A VISITING CHIEF WHILE RUTH CALLS TO PET KITTENS PLAYING ON RUG OF ANTELOPE SKIN



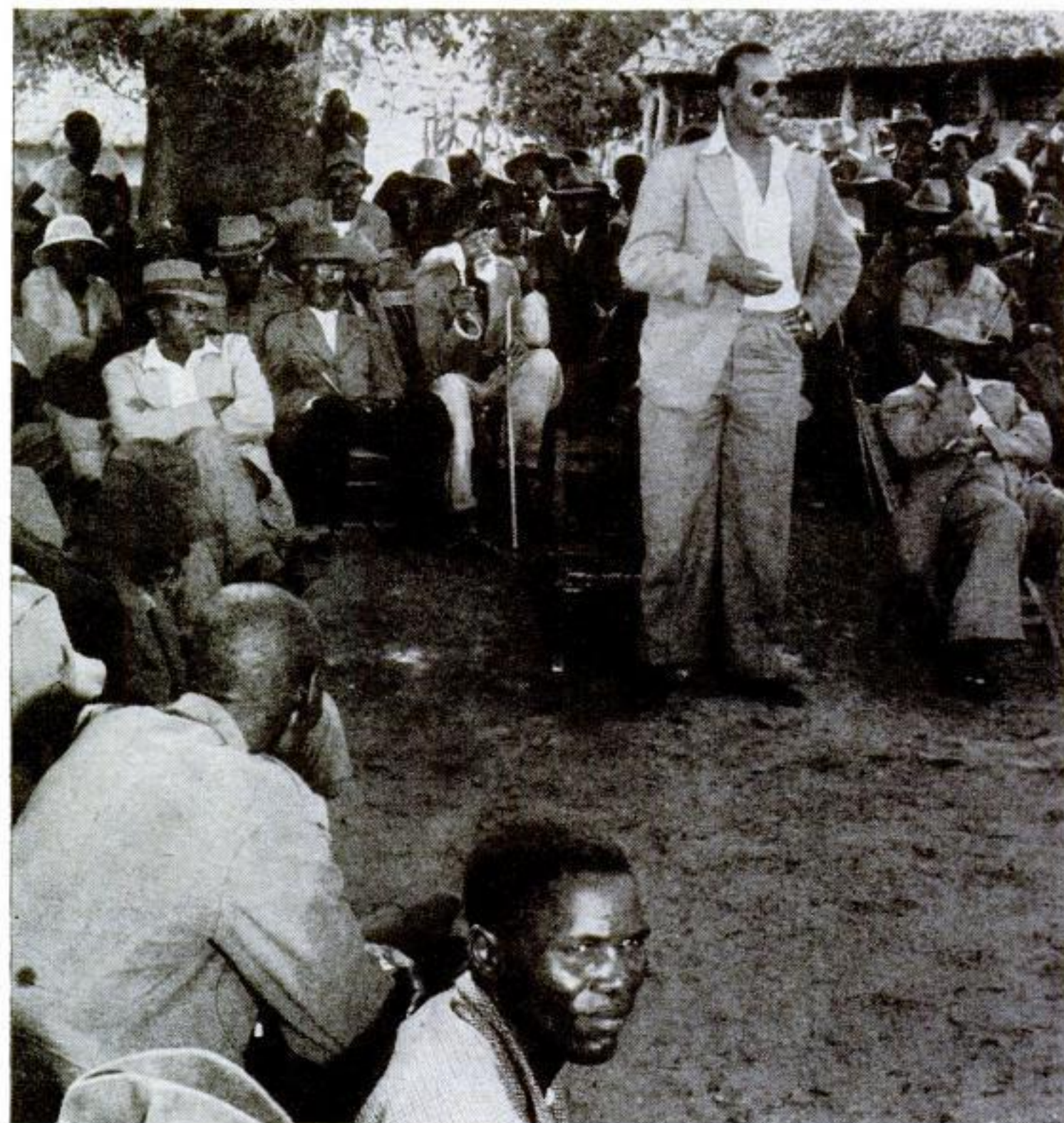
TRIBAL WOMEN, who have come to Ruth with offerings, squat inside sleeping porch as thunderstorm rages outside. They sang, "Our queen will come with rain."



TWO WHITE FRIENDS, Doris (right) and Allan Bradshaw, look over proofs of Miss Bourke-White's pictures with Ruth. They are only white people who visit her.



BECHUANALAND POLICE ARRIVED IN SEROWE PREPARED FOR POSSIBLE RIOTS



BEFORE THE NATIVE COUNCIL SERETSE EXPLAINS WHY HE MUST LEAVE FOR LONDON

In midst of trouble native women rally to Ruth

Seretse's fight for his love was a bitter one. Special militia were ordered out in case of trouble. The climax came when the British Commonwealth Relations Office invited him and Ruth to London. In a tense meeting Seretse had to explain the necessity of the London journey to the tribesmen, who feared he might never return. Ruth stayed behind because British authorities refused her a guarantee that she, too, would be allowed to come back. At the airfield she kissed Seretse goodbye and then disconsolately drove back home. It was there that she suddenly received heartening assurance of the affection of her people.

"I had dropped in for a last cup of coffee," wrote Miss Bourke-White, "when through the

open window we heard a weird faraway sound. An unearthly blend of wailing and yodeling, it died away and rose again. Far down the hill we could see a procession of women winding single file through the low bushes. As they neared the house, we saw that each one carried on her head a pail of water or a basket of grain. Crooning and raising folded hands, they filed in a stately parade past the porch where Ruth stood.

"Isn't it staggering," Ruth exclaimed. "Isn't it simply staggering!"

Then a handful broke from the ranks. Led by a handsome young woman named Mokalaka Opelang (*opposite page*), they darted in swift circles, their tongues working visibly like little clappers as they shrilled the greeting by which

Bantu women show reverence to their royalty.

Ruth sat down on a canvas chair under a big thorn tree, and the women seated themselves with their offerings of water and corn on the ground. "We are glad our queen did not go with our chief to England," their leader said. "We were afraid they would keep her there. We have come to tell you we are happy our mother has stayed with us."

Then they sang a song they had composed:

When the chief comes back we will be waiting for him,
Seretse has dogs and his dogs are the Bama-mangwato people,
Our queen will come with rain and all will be well in the land.



SERETSE'S UNCLE Tshekedi, in exile, builds up new life with members of tribe who supported him.



SAYING GOODBY, Ruth sits with Seretse in his new Chevrolet while his sister Oratile sadly looks in.



PRAISEMONGER, who chants impromptu songs about current events, extols virtues of new queen.

**CLACKING HER TONGUE IN SHRILL NATIVE GREETING,
MOKALAKA OPELANG LEADS THE WOMEN OF SEROWE
AS THEY PARADE PAST THEIR NEW WHITE QUEEN**



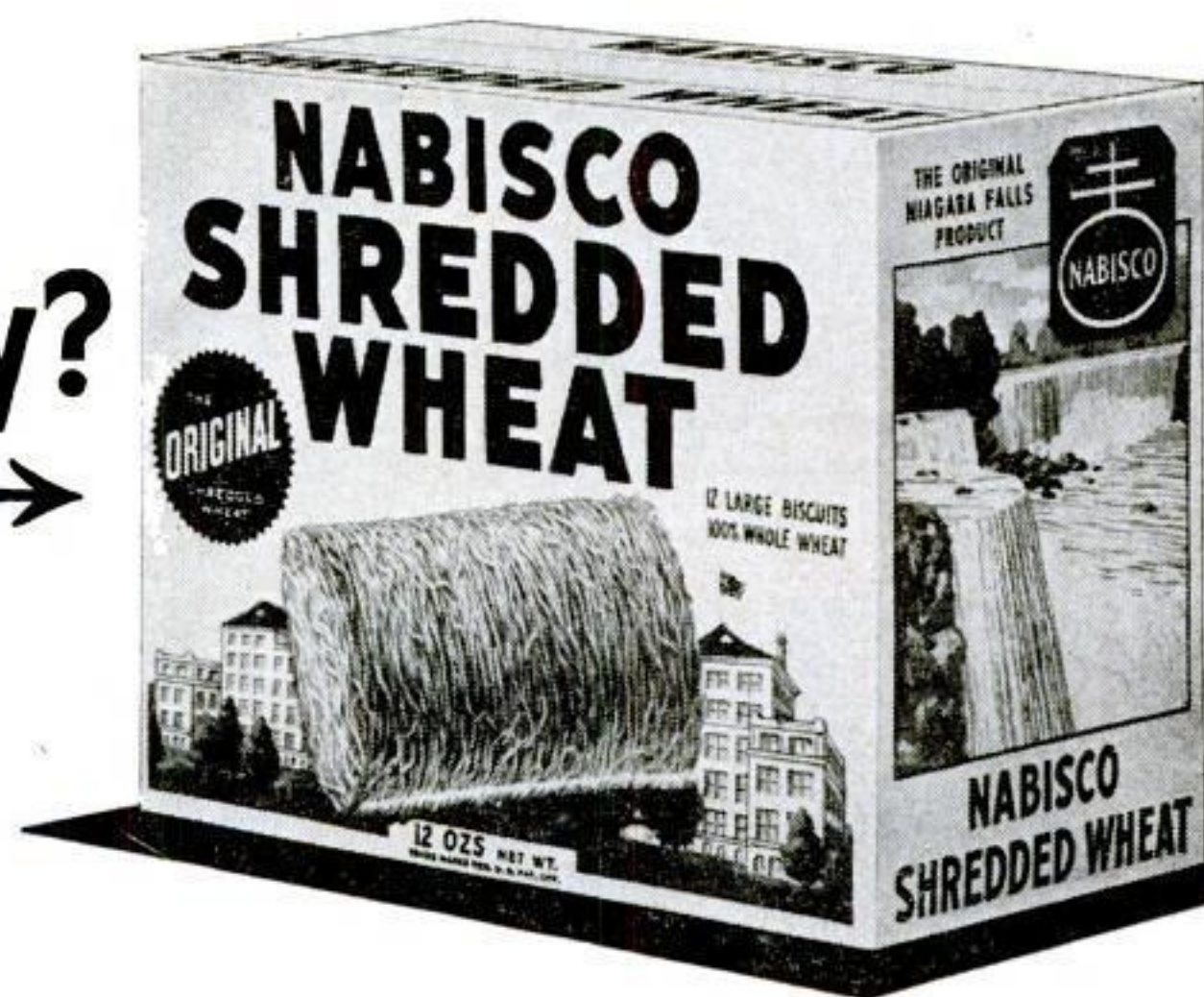
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Iron...important for red BLOOD.

**START GIVING YOUR FAMILY
THESE BENEFITS TOMORROW!**

"UNPOPULAR" SUBJECTS MAKE POPULAR MOVIES



WAR, a subject which had been labeled "box-office poison" by Hollywood bigwigs soon after the shooting stopped in 1945, came back with a bang in 1949. Best of the year's crop was *Twelve*

O'Clock High, a movie about the air war and problems of command. It was the story of a general (Gregory Peck) and how he fought to rebuild the morale of a bomber group and eventually cracked up (above).



RACE —the Negro question—was once an absolute taboo in Hollywood which assumed Southern theaters would refuse to show films dealing with it. The taboo was broken last year by a cycle

of movies, most powerful of which was *Intruder in the Dust*, a melodrama based on the William Faulkner novel telling how a white boy (Claude Jarman) saved a Negro (Juano Hernandez) from lynching.



POLITICS was another subject which was generally eschewed by American film-makers except for comic purposes. Robert Rosen's *All the King's Men* took a bold new course. It

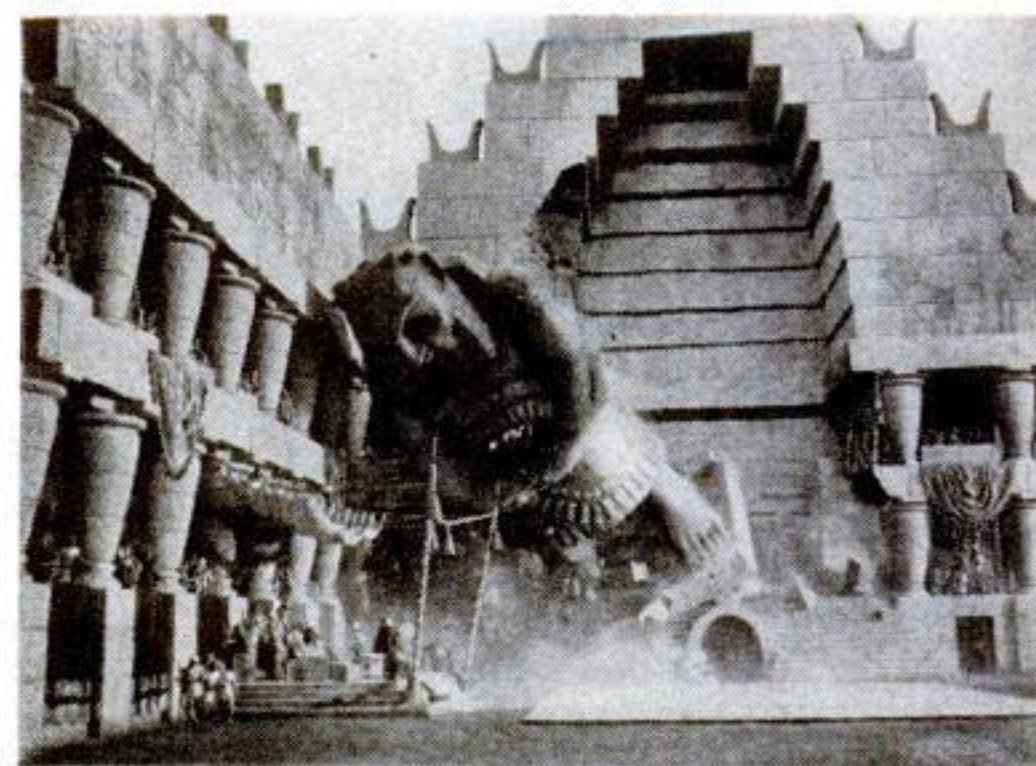
told how a small-town lawyer, Willie Stark (Brodick Crawford), rose to be governor and dictator of his state; and gave a forthright, challenging picture of what is wrong with local politics in the U.S.

MOVIES OF 1949 BROKE NEW GROUND

As its business declined, Hollywood tried to lure back adult audiences

The moan of the movie-makers was heard through the land all during 1949. Theater attendance was down about 9% from 1948, which had already seen a drop of 13% below 1947. People were staying at home to watch television, and when they did go out it was to night baseball games or bowling. Even the star system seemed shaken: *Variety* reported that there weren't more than 10 or so stars left whose name on the marquee was sufficient to guarantee the success of a film—and most of them were over 40 years old.

The whole picture wasn't as black as all that. Over 60 million Americans were still going to the movies every week and Hollywood felt that the decline had leveled off. Most of the big producers improved their financial position last year, chiefly because of drastic economies in the studio. (For the first time since before the war M-G-M made a picture that cost less than \$1 million.) But they were also trying to tap the "lost audience"—the people who stop going to movies regularly after the age of 19. This audience was picking and choosing films in a way that was disconcerting to believers in the old formulas. Some producers decided that the public was more intelligent than generally supposed and made a few outspoken films on problems of contemporary life supposedly anathema to the mass audience. Some of them were not only very good movies (left) but box-office successes as well. By contrast, the year's best films from abroad (right), which were reaching a larger American audience than ever before, stuck to the basic human themes on which movies have depended from the beginning.



HOKUM ALWAYS PLEASES

Like a voice out of the past C. B. DeMille went on being colossal, stupendous and vastly entertaining. His *Samson and Delilah*, which cost \$3,200,000, will probably take in more money than all the other movies on this page together.

IFOREIGNERS STUCK TO OLD THEMES



PATHOS, which has had no master's hand in Hollywood since the old Chaplin films, was the theme of De Sica's *The Bicycle Thief*, a heart-rending Italian movie about a Roman worker and his little boy who spend a futile day searching the streets for a stolen bicycle.



LOVE, another popular theme with the older generation of moviegoers, got its freshest and most charming treatment in *Devil in the Flesh*, a French movie in which Micheline Presle and Gérard Philipe gave fine performances as the principals in a hopeless love affair.



SUSPENSE, a third classic stand-by of films, was keynote of Carol Reed's *The Fallen Idol*. Not until the end does the audience know if the little boy (Bobby Henrey) will blunder his way into sending the man he admires most in the world to the gallows.

CONTINUED ON PAGE 106



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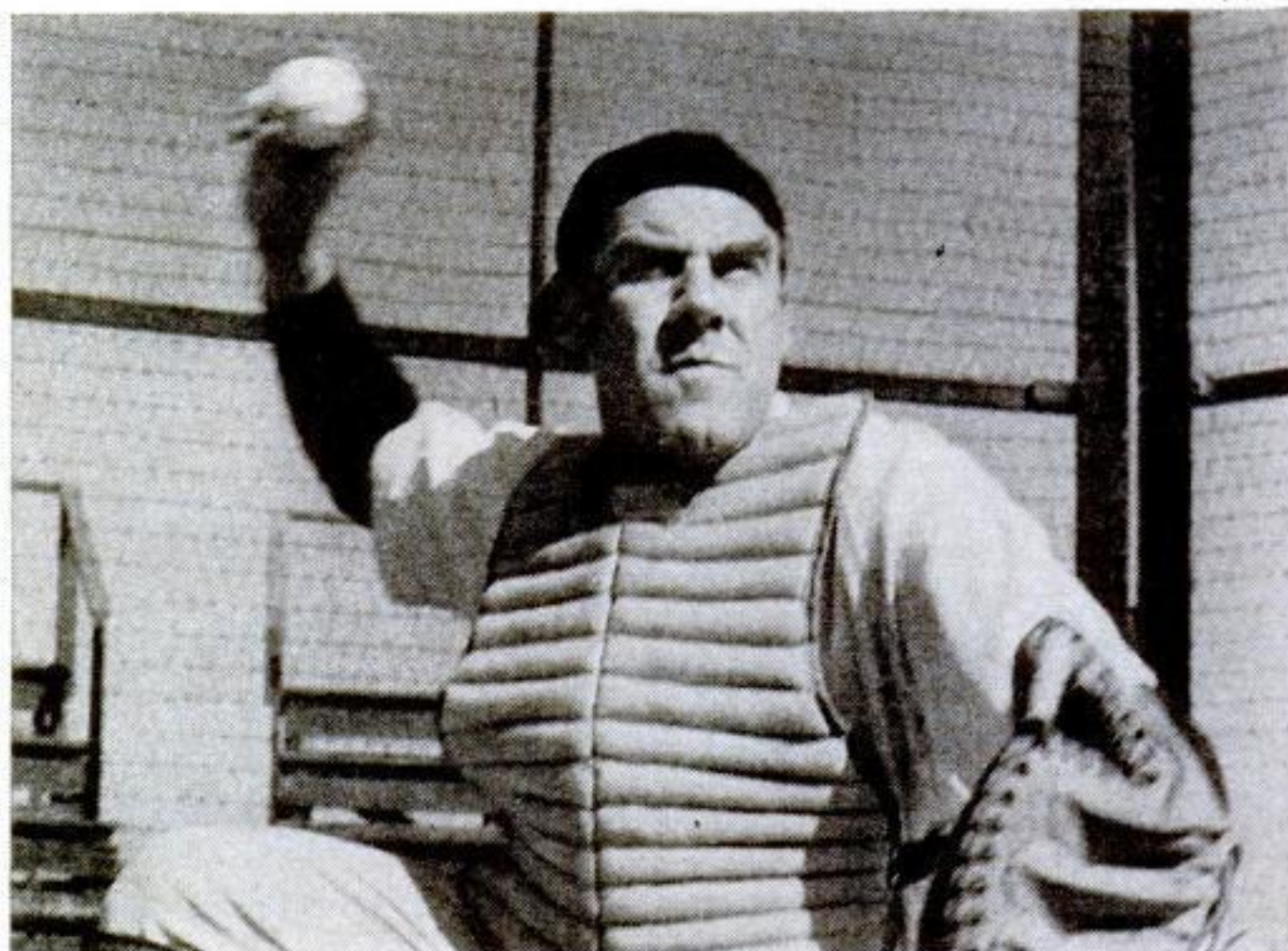
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Movies of 1949 CONTINUED

STRIKING NEW PERSONALITIES



TWO TOUGH GUYS

Paul Douglas made himself the year's comic find in Hollywood as a hard-boiled businessman in *A Letter to Three Wives*, as the catcher (above) in *It Happens Every Spring*, as the house-wrecker who becomes a singer in *Everybody Does It*.



A PAIR OF ANIMALS

Mighty Joe Young, a product of the same brains which created *King Kong* in 1933, was a polite, thoughtful, friendly gorilla who repaid the base ingratitude of humans by rescuing a little girl (above) from a burning orphan's home.



TWO STANDARD-BEARERS

In a year which was regrettably short of old-fashioned sirens of the sex-for-sex-sake school, Producer Hal Wallis came up with Corinne Calvet, a young French lady who was at her best with her hair down and a languorous look in her eye.

"Always Ask for a Welsh"



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WERE UNVEILED IN HOLLYWOOD



NAMED DOUGLAS

Kirk Douglas was just another featured movie player, generally in well-dressed roles, until Producer Stanley Kramer had him take his shirt off to play the title role in *Champion*, which established him as a top-bracket star overnight.



WITH FINE MANNERS

Mr. Toad, of Toad Hall, most attractive Disney creation of the year, was drawn from Kenneth Grahame's *The Wind in the Willows*. He was dapper and supercilious—a Clifton Webb among animals—subject to unpredictable manias.



OF OLD-FASHIONED SEX

Shelley Winters, Universal's favorite entry in the same field, made a splash as a singer in a sleazy oriental nightclub in *South Sea Sinner* and established herself promptly as one of the most rambunctious sirens in the movie business.

CONTINUED ON NEXT PAGE

Here's What You Need For A Cold—To Make You Feel Better, Fast!

RIGHT TODAY, DOCTORS THE COUNTRY OVER will tell you that of all cold treatments, the simplest and one of the most effective is "aspirin and as much rest as possible".

You need this treatment because it's important to you that you get relief from the headachy, feverish feeling—and the muscular aches and pains—that almost always accompany a cold. And BAYER ASPIRIN gives you this important relief. That's why it should be taken at the first sign of a cold—*before you do anything else*.

Regardless of what you do to stop or shorten a cold, we believe that your own doctor will tell you that this is sound advice.



FEEL BETTER FAST

And it's advice you can follow with complete confidence. For BAYER ASPIRIN is the medication used by millions of men and women to treat these distressing symptoms. BAYER ASPIRIN provides the amazingly fast relief you want because it's actually ready to go to work in *two seconds* to make you feel better, fast.



You can see this two-second speed with your own eyes by dropping a BAYER ASPIRIN tablet in a glass of water and watching how fast it disintegrates.

WHAT TO DO FOR SORE THROAT

Gargling with three BAYER ASPIRIN tablets dissolved in one-third of a glass of water will bring you remarkably quick relief from sore throats due to colds. Using BAYER ASPIRIN this way makes a highly potent medicinal gargle that almost instantly soothes tender throat membranes, relieves pain and irritation.

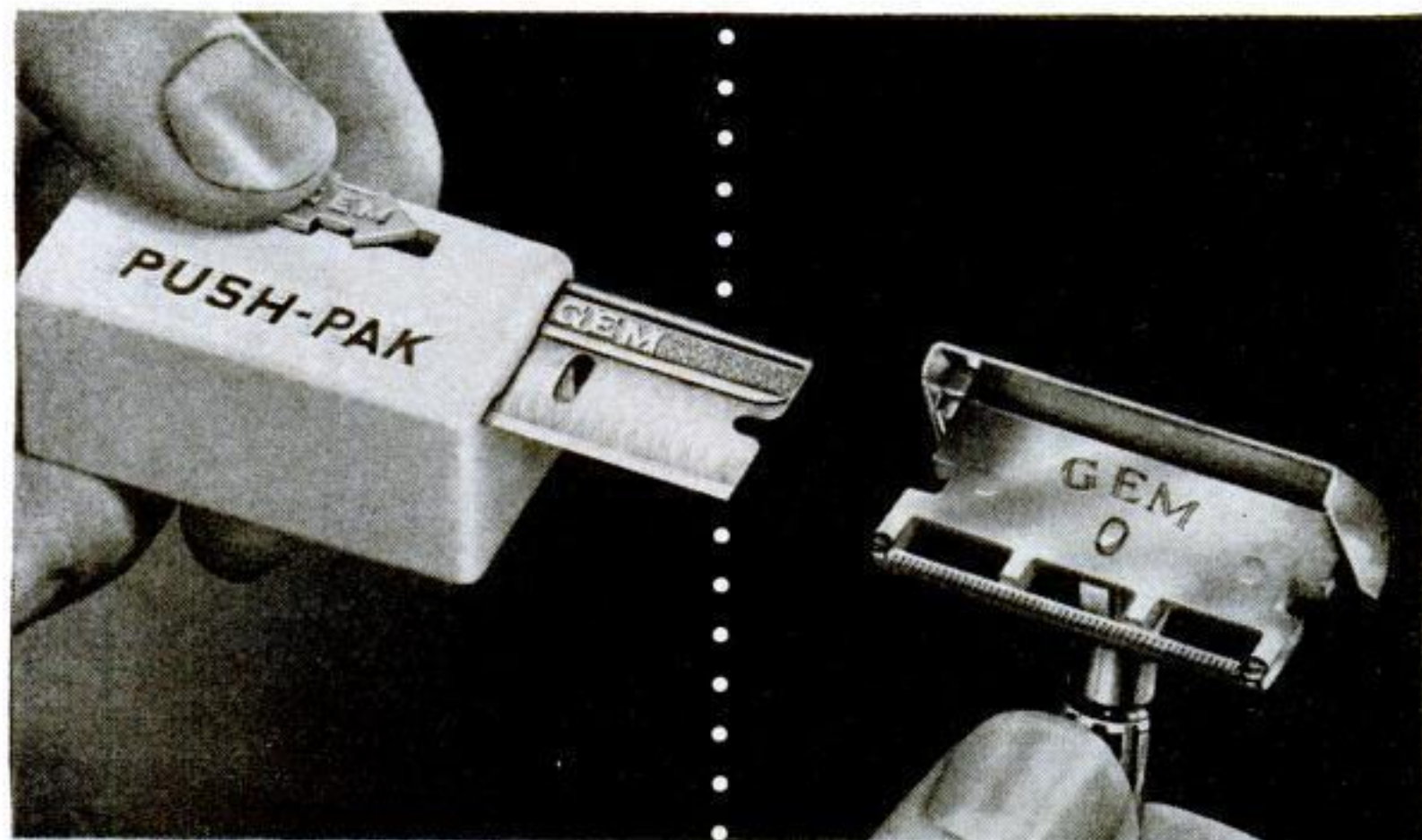
In addition to being highly effective, BAYER ASPIRIN is also wonderfully gentle. Its single active ingredient is so gentle to the system doctors regularly prescribe it even for small children.

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Movies of 1949 CONTINUED

TOP PERFORMANCES GAVE LUSTER



OLIVIA DE HAVILLAND

William Wyler's elaborate production of *The Heiress* was on the slow side but it had two of the best acting jobs of the year in its leading roles. For the second year in a row (after *The Snake Pit* in 1948) Olivia de Havilland did her best to



JAMES WHITMORE

As the grizzled old sergeant who leads his men through the muck and snow and confusion of the Bulge, Whitmore gave a flavor of unglamorous authenticity to M-G-M's *Battleground*, the story of a platoon of riflemen at Bastogne.

TO THREE OF 1949's BIG FILMS



AND RALPH RICHARDSON

make herself unglamorous. In the role of Catherine Sloper she was a plain and persecuted heiress in old New York. The proud father whose incomprehension helps ruin her life was played with brilliant malevolence by Ralph Richardson.



ETHEL WATERS

She added another moving performance to her long career on the stage and screen, playing the old grandmother in *Pinky* with a depth and sincerity that did much to lift this successful Negro-question movie out of the conventional.

CONTINUED ON NEXT PAGE

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Movies of 1949 CONTINUED

"LIFE" WAS NOT SORRY TO SNUB THESE FILMS



"THE FOUNTAINHEAD"

In this masterpiece of inanity, a psychotic millionairess (Patricia Neal) provokes "the world's greatest architect" (Gary Cooper) into raping her. They talk a great deal, he blows up a housing project and finally they get married.



"PRINCE OF FOXES"

The spectacular Italian scenery and backgrounds might have made this movie a good travelog if a large cast headed by Tyrone Power and Wanda Hendrix had not had to stalk stiffly around in front of them in 15th Century costumes.



"THE GREAT GATSBY"

The pleasant, uncomplicated personality of Alan Ladd (shown here expressing frustrated affection for Betty Field) was acutely out of place in the movie version of F. Scott Fitzgerald's classic of romance and illusion in the jazz age.

... BUT IT SHOULDN'T HAVE IGNORED THESE



"THE WINDOW"

A masterpiece of suspense, this low-budget RKO production kept audiences on edge wondering whether the little boy (Bobby Driscoll) with a reputation for lying would ever convince anyone he was actually being chased by killers.



"A LETTER TO THREE WIVES"

Linda Darnell, Ann Sothorn and Jeanne Crain played the three wives in this gay, animated 20th Century-Fox spoof on the social conventions, the radio-listening manias and the husband-catching devices of the folks in Suburbia.



"COMMAND DECISION"

M-G-M made this effective war film without a single scene of combat. High points were the performances of Clark Gable as the general who fights for daylight bombing of Germany, and of Walter Pidgeon as a Pentagon politician.



Um-m-m! Plums with Tapioca.

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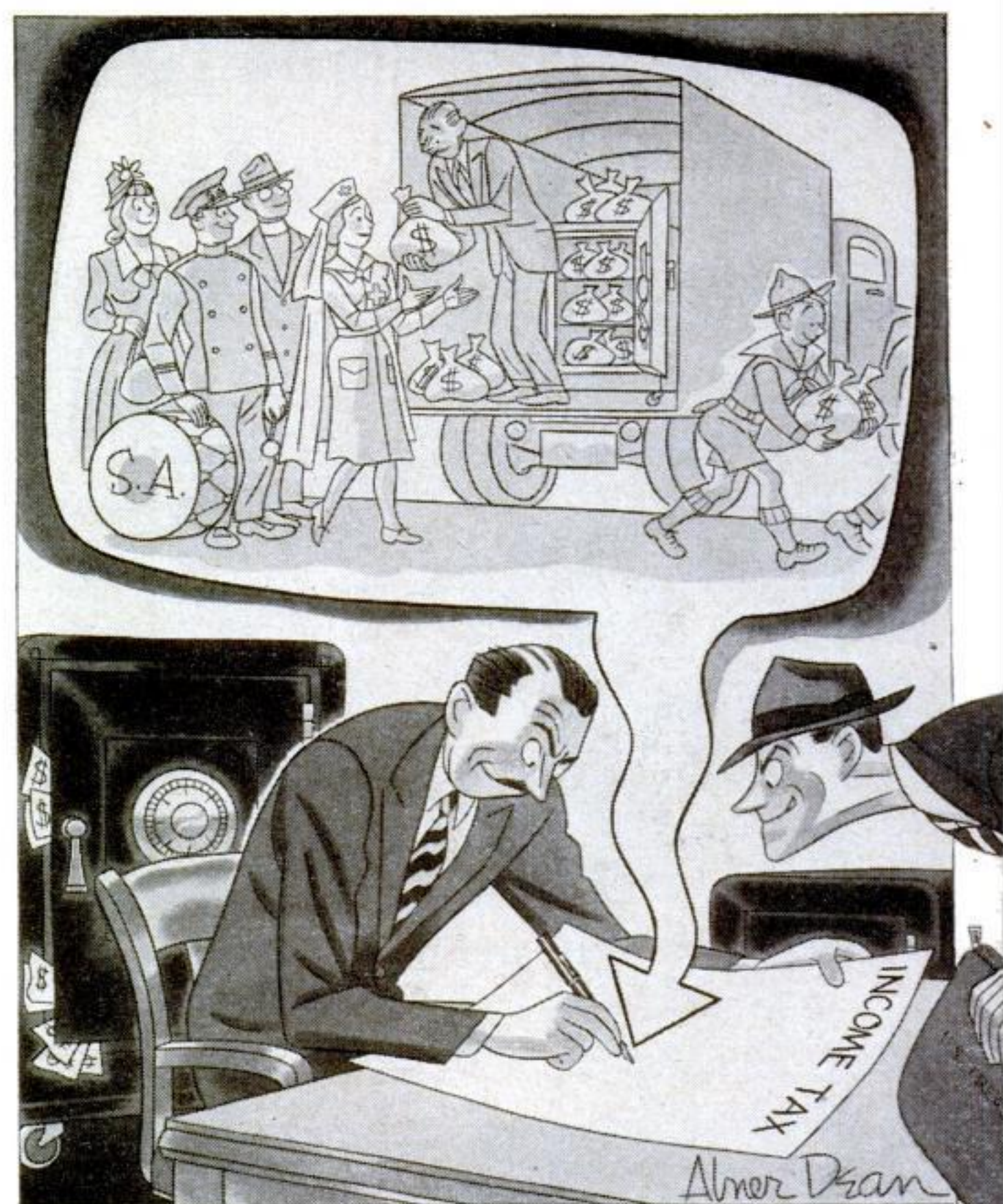
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COMMON CASES: 1) THE MAN WITH DELUSIONS OF POVERTY



2) THE SCROOGE WITH AN EX POST FACTO HEART OF GOLD

MORAL FOR MARCH 15: YOU CAN'T WIN

by ERNEST HAVEMANN

ON the West Coast several years ago two bigtime gamblers found what experts believe to be the closest approach yet to a perfect, foolproof method of beating the income tax. Their gambling activities were conducted strictly in cash; there were no checks, no bank accounts and no contracts to show how much money they made running their handbooks, dice tables and roulette wheels. To make a show of being honest they kept records—of a sort—and every year reported the income and paid the tax as shown by their books. They leaned over backward never to list a mythical dependent, a doubtful business expense or a suspiciously large contribution to charity. But every now and again they skimmed off a couple of thousand dollars in cash and buried it in a hole in the ground, carefully choosing a place where nobody was likely to dig a new house foundation or a barbecue pit, or go searching for angleworms. Thus they lived, grew rich and died without running afoul of the Internal Revenue Bureau, which they had managed to cheat out of several hundred thousand dollars.

What made their system uniquely successful was the fact that they never spent their money. They never once dipped into their underground cache to buy a Lincoln, a mink coat, a new house or a chorus girl—each of which has from time to time been the undoing of other tax cheaters. In fact they never even showed the money to anybody or tried to count it in a place where they might be overseen. The latter, although it may sound like an unnecessary precaution, is actually very important. One black marketeer in the wartime liquor business was nailed for back taxes because he had a henchman deliver a suitcase filled with \$80,000 in nice new under-the-table money to a hospital room where he was recovering from a spinal operation. While he was counting the money a nurse walked in, jumped to the conclusion that there had been a robbery and ran down the hall to call the police. The tax people naturally heard of the incident and almost as soon as the man was up and around again he was on his way to prison.

The system used by the West Coast gamblers demanded such painstaking caution that it would hardly appeal to many people. The money the gamblers hid from the tax bureau merely caused them a lot of trouble and worry without increasing their standards of living by a penny's worth. If they were planning to dig up the money some day and move to another country to live in luxurious retirement, death caught them first, as it has

a way of catching people who try to defer all enjoyment. If they were merely trying to protect their estates from the clutches of the government, out of love for their heirs or some high anarchistic principle, their scheme came to failure in the long run. At the death of the second gambler the estate went to a daughter, who found that the chief asset was a map leading to the buried money. By that time it amounted to \$600,000 and represented a considerable temptation, but like many children of dishonest men she was thoroughly law-abiding and immediately notified the revenue people. They figured the back taxes and she paid up; the 50% penalty for fraud and the 6% annual interest left her with practically nothing. Sooner or later, as many people now in prison have discovered, the collector is almost bound to get his cut, and it seldom pays to postpone the day.

It may hurt, but it's wonderful

THE collector is such a relentless and efficient fellow—in his quiet and unobtrusive way—that he has made the U.S. income tax one of the modern wonders of the world. Our tax system, by and large, relies on the willingness of the citizen to take the responsibility for making out a return, figuring his own assessment and paying it honestly and on time. The fact that so many citizens do all this is something that frequently amazes foreign visitors who have been taught to think of the U.S. as a law-breaking nation. Certainly no other country except possibly Canada, which has copied a good part of the U.S. example, has ever done quite so well with quite so little policing. In some countries the income tax, although on the law books, is so generally ignored that a man who pays it is considered either stupid or ostentatious. In other countries it requires a small army of enforcers; England, for example, has more than twice as many tax people per capita as the U.S. While history seems to prove that taxes can be collected only at the point of a gun, this year the U.S. Treasury will get about \$18.5 billion in income taxes from people who by and large will never come face to face with any kind of tax man, much less a gun-toting tax man, in their lives.

This is all the more remarkable because the income tax, as a topic of general conversation, concern and consternation around March 15, is a



3) THE RICH FARMER WHOSE LUCK HAS BEEN TERRIBLE

EVEN MORE ASTONISHING THAN THE SLY METHODS TRIED BY EVADERS OF INCOME TAX IS THE WAY THE COLLECTOR ALWAYS GETS THE LAST LAUGH

fairly new phenomenon. The U.S. had one briefly in the Civil War, tried to restore it in 1894, had it declared unconstitutional by the Supreme Court and then established it by constitutional amendment in 1913. Up to World War II it was mostly what experts call a "rich man's tax"—only slightly more than three million people had to pay anything in 1938, and nobody had to pay as much as \$500 unless he was earning \$10,000 a year if a bachelor, or about \$12,500 a year if a married man with two children. Since 1938, of course, the tax has become the single greatest fact of U.S. financial life. It now reaches down to tap every bachelor who earns as much as \$675 a year, and in the upper brackets it takes away as much as \$77 out of every \$100 the taxpayer makes. This year at least 37 million people are paying the tax; the average per taxpayer will be about \$500, and a few people with enormous incomes will probably pay as much as \$4 million each.

When the wartime expansion of the tax began numerous government people had serious doubts. On the lower level the tax was reaching down into groups of people who had very little financial experience, were ignorant of or indifferent to bookkeeping and sometimes even lacked adequate education in arithmetic. On the upper level it was becoming such a burden as to create terrific temptations for evasion. For the way both problems have been handled, the Bureau of Internal Revenue deserves great credit and has certainly qualified as one of the most competent of all government agencies. Since 1938 the number of personal-tax returns that the bureau receives has increased by 800%; at the same time its own personnel, including secretaries, typists and phone operators, has increased by only about 150%. Today the bureau has just about 20,000 men who are qualified as auditors and investigators, or one for every 1,900 taxpayers scattered over cities, towns and countryside. Yet the tax gets paid and the great bulk of the important evaders get caught. There are not enough collectors around to see all and hear all—but there are enough of them, with keen enough senses, to keep the taxpayers on their toes.

The bureau gets a lot of help from amateur collectors—i.e., tax

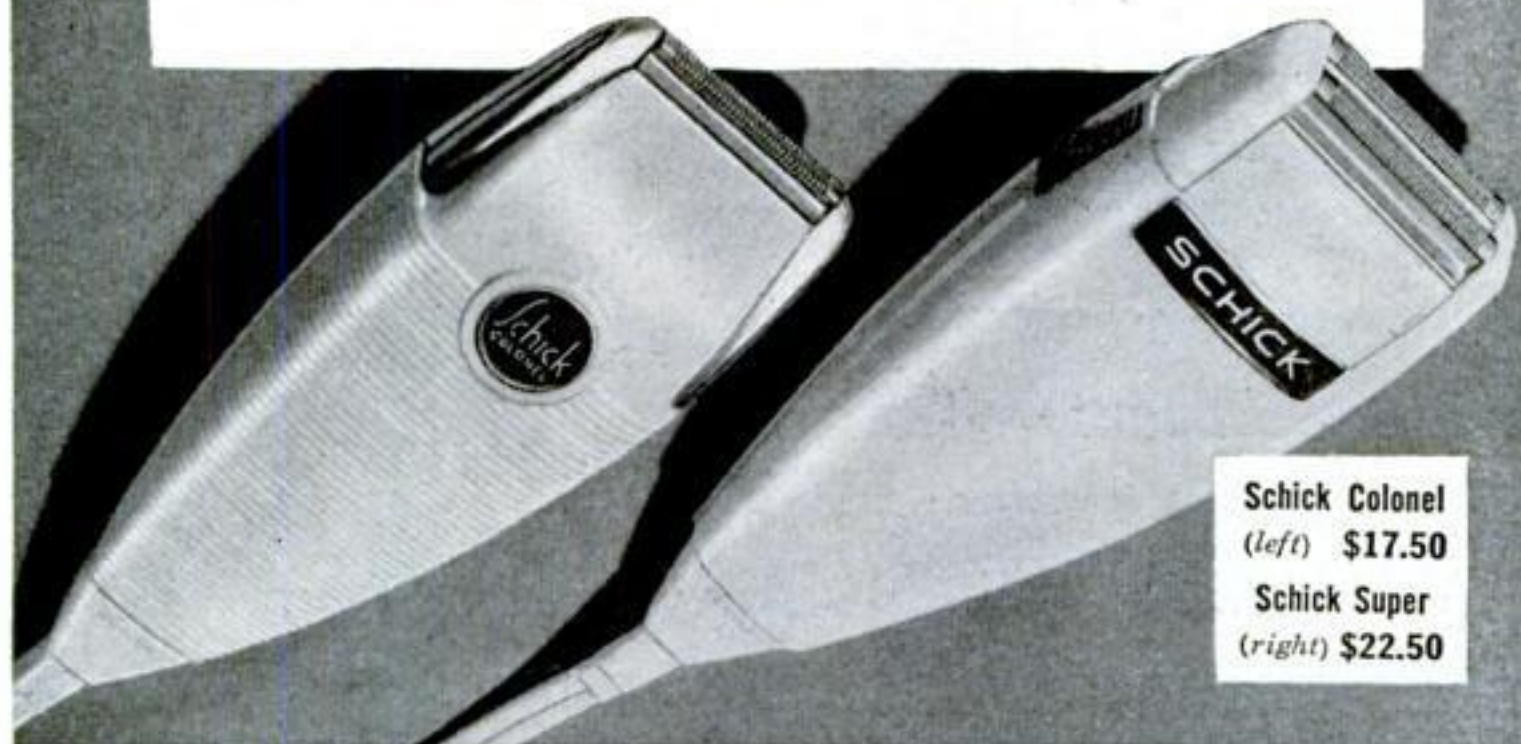
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YOUR NEW SCHICK ELECTRIC MUST OUTSHAVE BLADE RAZORS

OR YOUR MONEY BACK!



You don't risk a penny when you buy a Schick Electric Shaver. You can try it for ten full days. If you are not convinced that it can outshave your blade razor—give you a shave that's *faster*, more *comfortable* and just as *close* as you want—return it and get your money back. It's as easy as that.



Schick Colonel
(left) \$17.50
Schick Super
(right) \$22.50

SCHICK *ELECTRIC* SHAVER

More men use a Schick Shaver than any other make



Oh, I sleep fine—I drink Bedtime HORLICKS

Have trouble going to sleep? Try this trick—not the spiked bed but a hot cup of Horlicks. Fine for relaxing tense muscles, soothing jangled nerves... actually invites sleep and banishes "Night Starvation." You wake refreshed.

THE INCOME TAX CONTINUED

informers. They play the same valuable role as the stool pigeons who account for much of what passes as brilliant detective work in big-city police departments. The informer's part in helping collect taxes is recognized by law, and the bureau has a fund to provide rewards. Last year it paid nearly a half million dollars to 97 people who helped turn in their friends or enemies. The smallest reward, \$25.86, went to a man who pinned a \$288 back tax bill on a painting and repair contractor who was neglecting to report the profits he made on materials supplied for his customers. The largest reward,



MAN WHO THOUGHT HE WAS SAFE IN A HOSPITAL

\$47,000, went to an accountant who helped make a \$1.5 million back tax bill stick on a manufacturer who had been grossly understating his sales.

The 97 rewards represent only a small fraction of the total in which informers played a part, because the bureau will not pay any fee unless the information is so detailed that it practically clinches the case without further work or investigation. Moreover many informers do not even want to be paid; the bureau gets tips every day from people who are motivated by anger, jealousy or just the desire to see justice done. It once got an anonymous letter from a man so eager to catch a suspect that he enclosed \$90 to help pay for an investigation. It also had a remarkable experience in which it collected \$19,000 from a doctor's estate as a result of one of the slowest burns on record. The information came from the doctor's love-lorn secretary, who had been helping tamper with his financial records for 26 years. She remained loyal even though he was married four times to four other women during this period, but when she found that he had neglected to make any provision for her in his will she considered it the last straw and got her revenge through the tax bureau.

The practice of dealing in cash and then understating the amount received sounds offhand like a pretty sure method in itself of fooling the tax man. It has been tried from time to time by practically every gambler, racketeer and black market operator who wanted to short-change the collector, as well as by a goodly number of farmers, doctors, dentists, car dealers, builders and retail merchants. But this is the oldest tax dodge known, and over the years the revenue bureau has acquired a wide acquaintance with every possible variation on the theme.

Cash does leave a trail, contrary to the popular belief, and the bureau has learned to trace it almost as quickly as a bank check or money order. In a 1939 drive against Atlantic City racketeers who had been ignoring the tax—one result of which was to send famous political boss "Nucky" Johnson to prison—the bureau wanted to establish the earnings of local houses of prostitution, one of the most secret and carefully shrouded businesses in the world. This task, which seems impossible, actually proved quite easy. One bright agent figured that the houses would naturally put out a fresh towel for every customer; he then estimated the number of towels used by checking the weight of the laundry sent out, and multiplied this number by the price the houses were charging. The income figure he arrived at was so accurate that one madam, when confronted with it, looked as if she had seen a ghost and was barely able to mutter, "How did you know?" The bureau has also developed methods of checking the receipts of legitimate businesses. Its agents, for example, have been known to sit in parked cars across the street from doctors' offices, clocking the patients who entered. A doctor who charges a \$3 fee per visit, and has been observed receiving as many

HORLICKS

HORLICKS AROUND THE WORLD

There'll always be
a HORLICKS

Jolly Old English custom—quaffing a hot cup of Horlicks as a nightcap. During the war Horlicks was regarded as standard air-raid equipment in many English homes. "Helped us sleep despite the bloomin' block-busters, you know."



Great American Institution Soda Fountains that hold reputations for the "best malted milk in town" mix 'em with HORLICKS Fountain Brand. New idea—special Horlicks Malt-of-the-Month. During March it's the "Black-Cow" Malted Milk. Flavored with root beer, it's a root-tootin' good drink.

From Pole to Pole

Explorers Peary and Byrd each packed a supply of Horlicks Tablets in the pockets of their parkas to munch on their expedition to the North and South Poles. 10¢ pocket size at soda fountains makes handy equipment for junior explorers, too. Tastes like candy—packed with nutrition.



JUMPING AROUND A BIT

From Australia to Zanzibar "Horlicks" is known as a world symbol of quality for Malted Milk Products. Besides the original malted milk products for nearly 80 years, Horlicks now makes many fine new food drinks such as Horlicks Sweet Milk Instant Cocoa. Have a warming cupful at your favorite fountain or eating place.



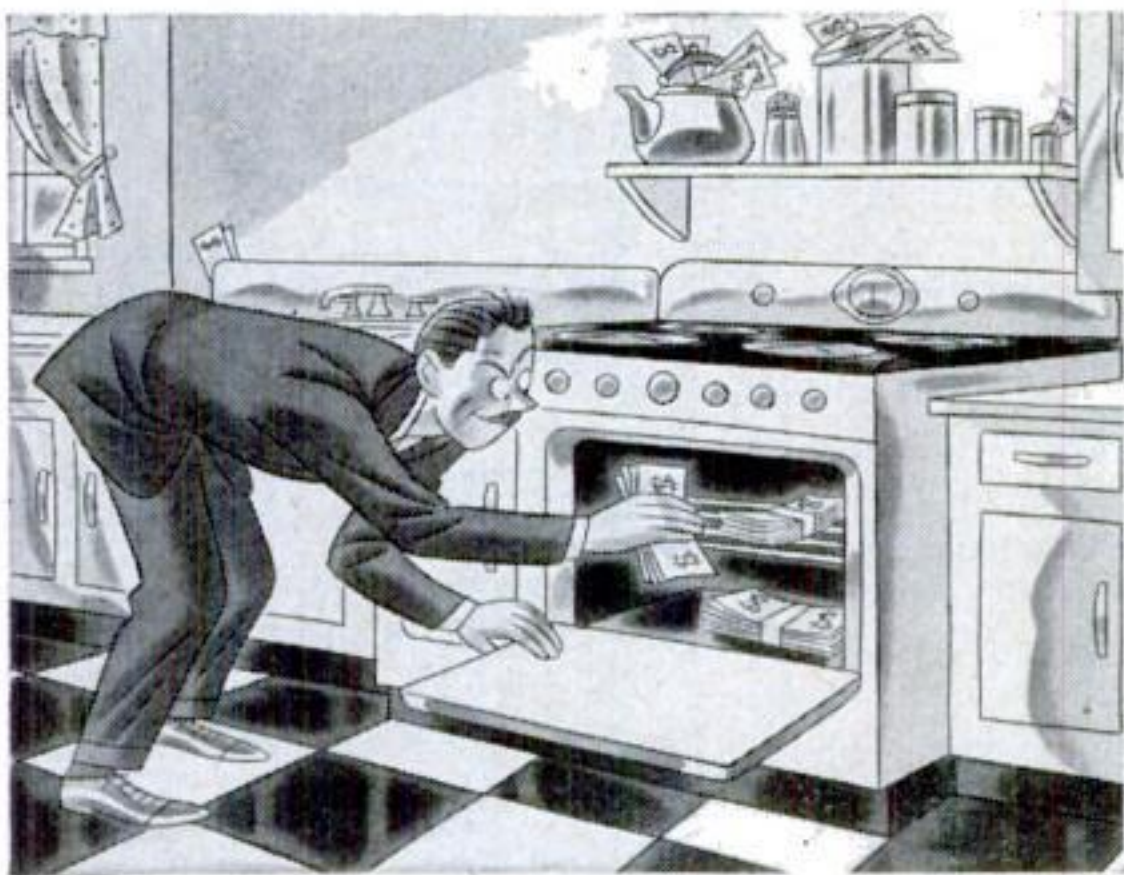
← REMEMBER THAT
GOOD NAME

as 30 patients a day, had a hard time getting by with a tax return showing a gross income of \$8,000 a year.

One thing that helps the revenue bureau smell out cash dealings is the fact that sooner or later most money gets to a bank. Under a law passed at the bureau's behest all banks have been required since 1945 to report unusual cash transactions to the Treasury on a standard government form numbered TCR-1, and this means that anybody who deposits or withdraws an uncommonly large amount of cash at a bank is likely to be called on for an explanation. The device has turned up a large number of tax dodgers, including one rich lumber dealer who was literally almost scared to death by a TCR-1 form. This man, receiving a lot of over-ceiling bonuses during OPA days, made it a practice to take most of his receipts in cash, or convert them into cash, and hide them in a safety deposit box. One day while cashing a big check at his bank he noticed the teller filling out a printed slip, asked what it was and thus got his first knowledge of the existence of TCR-1 reports. By that time, he realized, there must be a whole pile of TCR-1 forms bearing his name, just waiting to be acted on in a file or desk drawer somewhere in Washington. He was unable to eat or sleep; he lost weight, and before long he was actually sick. Finally he went to the collector's office, made a full confession and counted out \$225,000 from his safety deposit box to pay his back taxes. At the end he told the collector, with considerable gratitude, "This is going to be the first good night's sleep I've had since that day at the bank."

The vigilance of the collector extends to places and subjects of a surprising variety. The collector, his deputies and his agents usually are fairly well acquainted with the community and alert to signs of heavy spending by a man of ostensibly small income. They also keep an eye on the newspapers, and some of their favorite reading relates to divorce cases and robberies. A woman seeking alimony usually tries to place her husband's income at the highest possible figure, including any hidden cash; and in cases where robbers get a couple of thousand dollars out of a kitchen teapot it is often interesting to ask the victim what he was doing with that much cash around the house. Success stories in newspapers and magazines are another type of reading that is very popular in tax offices. Not long ago a magazine article gave great praise to a cattle auctioneer who, it said, was flat broke in 1942 and then built himself up to the point where he had four ranches and enough money to retire and turn his business over to his son. The tax office thought it might be fun to pull out his returns for the years starting in '42 and found that they showed an over-all net loss, an understatement which was soon corrected.

Occasionally sheer chance brightens the tax collector's life and ruins someone else's, as in the case of a manufacturer who must surely qualify as the most hapless tax dodger of all time. He buried \$165,000 worth of wartime black market profits beneath the earthen floor of his basement; by the time he thought the hot money



THE TAX MAN WILL NEVER FIND IT—OH, YEAH?

had cooled off and could be safely dug up it was moldy, crumbling and barely recognizable. In desperation he sent it off to the Treasury which, he knew, often restores money that is partially mutilated by fire or flood. The Treasury was glad to oblige but, since its left hand always knows what its right hand is doing, it also sent him a summons.

In cases like this last one the revenue bureau frequently does not even bother with establishing the amount of income at the source; instead it uses a much easier and quicker device called the

CONTINUED ON NEXT PAGE



I wear the pants
in this family...
and I want
**Kleinert's*
**Softex Pad Pants!*

© I. B. KLEINERT RUBBER CO., 1950

Kleinert's Pad Pants make light work of diapering . . .

weigh less than 1 ounce. Kleinert's Softex Pad Pants are feather-light and non-heating, too . . . because they're made of Kleinert's exclusive rayon Softex . . . water-proofed, without rubber. So comfortable . . . help protect baby against rashes and chafing!

Just insert a Kleinert's disposable refill (or a regular folded diaper) into Pad Pants. It's a breeze! Small, medium, large, extra large.

Two styles: pinless, hook-fastened, adjustable rayon Softex Pad Pants—**\$1.00**
48 disposable refills—**\$1.19** Regular safety pin type, made of vinylite—**69¢**

You Can Afford \$10,000 Life Insurance

At These Low Rates . . .

Age	Monthly Rate Per \$1,000
20	\$.88
2597
30	1.13
35	1.30
40	1.58
45	1.96
50	2.47

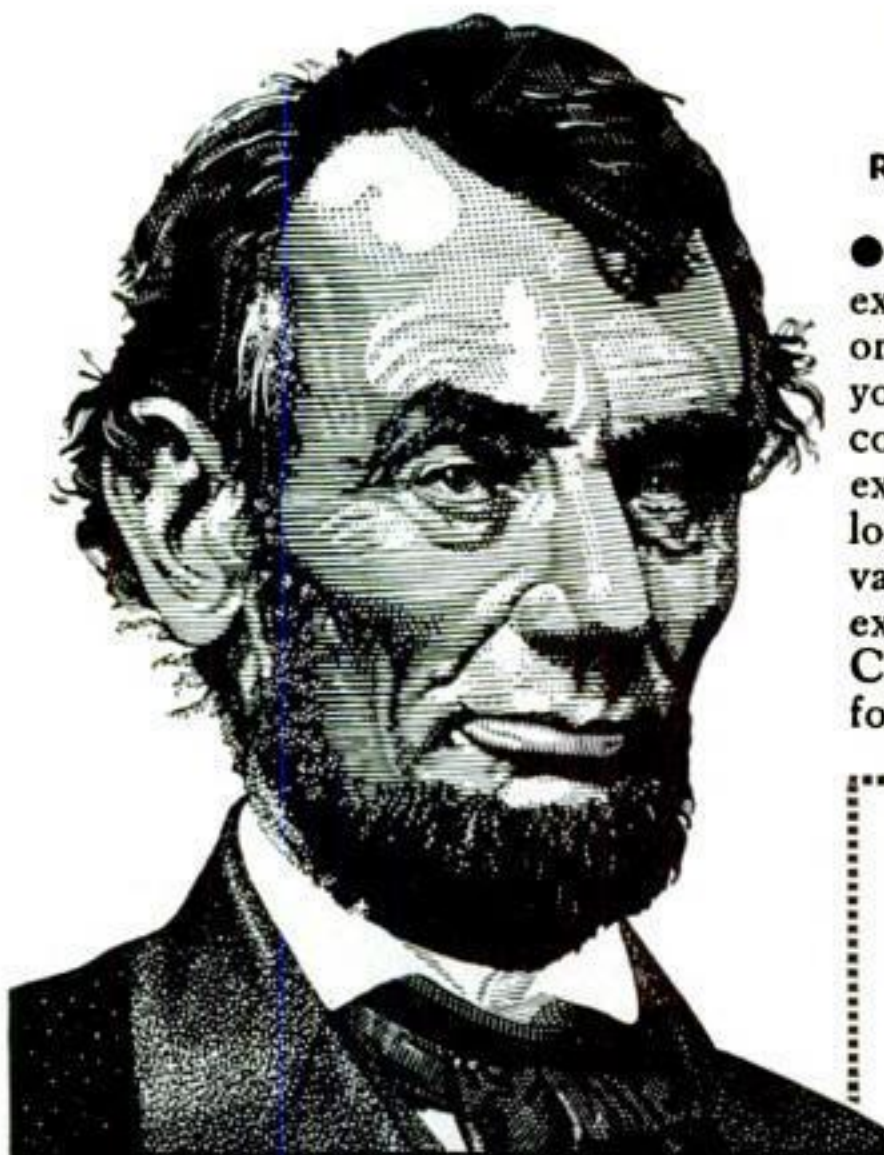
Rates quoted apply to standard risks.

● At these low rates, at age 35, for example, a \$10,000 policy costs you only \$13.00 per month and will pay your beneficiary \$10,000 or an income for life if you die during the expectancy period. This low cost, long-term policy has cash and loan values and protects you for your expectancy of life based on the CSO Mortality Table. Write now for complete details.

MAIL THIS COUPON

THE LINCOLN NATIONAL LIFE INSURANCE CO.
Dept. L-30, Fort Wayne 1, Indiana
Please send me full details about your Low Cost Plan, which provides ample protection at low cost.

Name _____
Address _____
City _____ State _____
Date of Birth _____



THE LINCOLN NATIONAL LIFE INSURANCE COMPANY
ITS NAME INDICATES ITS CHARACTER
FORT WAYNE 1, INDIANA

SPECIAL SPRATT'S OFFER!

12 DOG MINIATURES

AND 7" CHAIN
FINISHED IN
SIMULATED GOLD

25¢

AND ONE
BOX TOP
FROM ANY OF
SPRATT'S
FAMOUS
PET FOODS

Antique gold-colored replicas of 12 world-famous breeds of dogs. Each dog has loop fastener for chain or pin. Wonderful for party favors. Perfect for curio shelves. Children will love them.

Write your name and address on the back of a box top from any SPRATT'S pet food; and send with 25¢ in coin (no stamps or checks) to:

SPRATT'S
PATENT (America) LTD.,

BOX NO. 159

NEW YORK 46, N. Y.

(Offer expires Dec. 31, 1950. Not good outside U.S.A. or where restricted or otherwise prohibited by law.)

SPRATT'S famous foods are rich in the body-building nourishment your pet needs. Start him on Spratt's today... he'll love it... and you for it!



BEAGLE



BOSTON BULL



BOXER



COLLIE



DACHSHUND



FRENCH POODLE



GREYHOUND



SCOTTIE



SETTER



SHAGGY SHEEP



SPANIEL



TERRIER

THE INCOME TAX CONTINUED

"net worth method." The bureau contends that if it can be shown that a man has spent \$10,000 on living expenses in the course of a year and in the same period has increased his bank account, investments or cash reserves by \$20,000, it can reasonably be assumed that he had \$30,000 worth of income that year. No matter where he got it or how—the important thing is that he certainly was supposed to pay taxes on it.

Sometimes the net worth method is ludicrously easy to apply, especially in the case of business or professional men who are honest with everybody but the collector and have no experience in the art of concealment. There was one instance recently where a doctor reported his year's income at \$11,000—and in the course of that same year, with an almost charming naivety, added over \$20,000 to his savings account. In other cases, involving more skilled manipulators, it takes all the ingenuity of the bureau's best investigators to untangle the web. In St. Louis, for example, the tax agents once encountered a professional gambler named Harry W. Schuermann who knew almost as many tricks as they did. Even on the relatively small matter of a \$10,000 loan to a business firm, designed to keep part of his money in a safe place and earning interest, he took the most elaborate kind of precautions: he drew the money from a safety deposit box he maintained in the name of Fred A. Garig, used it to buy a bank draft in the name of E. J. Jenson, endorsed the draft over to the business firm and had the loan entered in the company's books as owed to H. Sherman. Yet the revenue bureau's agents unraveled this transaction—and many more like it—and established to a jury's satisfaction that Schuermann had actually made profits of \$249,007 during the years from 1942 through 1945, when he was reporting only \$35,136 on his tax returns. He got a back tax bill for \$140,824 plus the 50% penalty and interest, not to mention a four-year prison sentence.

How to be rich on \$6,000 a year

IN addition to investments, a taxpayer's spending habits are often of great interest and enlightenment to the revenue bureau. One of the most famous cases of this kind involved "Waxy" Gordon, the New York beer baron of the prohibition era. For a man who was making \$6,000 a year—the income he once reported on his tax return—Waxy led a most luxurious sort of life, and the agents assigned to check on his spending came back slightly dizzy from the pace he set them. His apartment alone cost \$6,000 a year, and when he went out for a ride he had his choice of two Pierce Arrows, two Lincolns and a Cadillac, all properly chauffeured. He liked nightclubs and to assure himself a good table thought nothing of giving the headwaiter a \$100 tip. The agents followed him around long enough to establish that he was spending at least a good \$25,000 a year on himself, and meanwhile some of their colleagues traced his complicated chain of investments and realty holdings. At the end he was handed a \$2,603,000 tax bill and a 10-year prison sentence.

About the only time the bureau still gets a real thrill out of applying its net worth method is in a case where the tax cheater comes up with some kind of novel explanation for having so much money. One man, for example, blithely explained that he had a lot of cash because his wife had inherited a large estate many years before. Fortunately, the perjury laws and the reputation of government investigators being what they are, few people like to lie in a federal court. On the witness stand the wife said frankly that, while she had indeed inherited some money, it happened to be only \$10. Another tax dodger tried an even more ingenious way of involving his wife: he had her go in to see the revenue people with the startling confession that many years before, when she was executrix of a relative's estate, she found \$81,000 hidden in a picture frame and kept it for herself. This story also blew up in court.

Of course the agents cannot be everywhere at once, and there is no question that the government would collect more money if it had more men in the revenue bureau. There are a good many returns filed today which get by with a certain amount of underpayment—not evasion, and often not quite cheating, but what might be called giving oneself the benefit of the doubt. The tax people have only so much time, and they have budgeted it in what seems like the most profitable manner: they make a close audit or personal inspection of about 2 out of 3 returns reporting income of more than \$100,000, about half of the returns in the \$25-\$100,000 bracket and 1 out of 4 in the \$10-\$25,000 range. But they investigate only about 1 return out of 9 at the \$7-\$10,000 level, and about 1 out of 25 under \$7,000, the bracket in which the great bulk of taxpayers fall.

Fortunately the bureau is pretty shrewd in deciding which returns to audit; its preliminary checkers, who look over all that

FIRST AID for COLD discomforts



When cold discomforts come your way
Your misery can be brief
First Aid is Alka-Seltzer
For pleasant, fast relief

Use it also for FAST RELIEF of
Headaches · Acid Indigestion
Muscular Aches and Pains

Alka-Seltzer

All drugstores
U. S. and Canada



FOR BEST RESULTS SHAVE WITH...



No brush
No lather
No rub-in

Beautiful Eyebrows —
Wigder Tweezers make
tweezing faster,
more agreeable.
Files...clips...tweezers.
at drug & 10¢ stores



only
25¢

Wigder
NEWARK, NEW JERSEY

FOR LENT...

PLANTERS PEANUTS

Richer in Needed Protein
than Meat, Fish or Eggs.

NO MORE NUISANCE · NO MORE WORRY

**ADD WATER ONLY
ONCE A YEAR**



**BOWERS
Cadmidyne
BATTERY**

Guaranteed in writing... 36 months or 36,000 miles!

BOWERS Battery & Spark Plug Co. · Reading, Pa.

CONTINUED ON PAGE 118



ELEANOR AND JEANNE FULSTONE OF SMITH VALLEY, NEVADA, WIN TITLE OF "ALL-AMERICAN TWINS", HOST OF PRIZES INCLUDES MODELING CONTRACT FOR TONI ADVERTISING

"ALL-AMERICAN" WINNERS BECOME TONI TWINS

Have you ever wondered how twins in a far-off city or small town suddenly blossom into glamorous models under the challenging headline "Which Twin Has the Toni?" Then you'll be interested in the story of All-American Toni Twin contest winners, Eleanor and Jeanne Fulstone of Smith Valley, Nevada.

Like the other Toni Twins you have seen, one of the Fulstones had her permanent at the beauty shop—the other gave herself a Toni Home Permanent. But you can't tell which has which for a Toni wave looks just as lovely as a beauty shop permanent costing \$20. (Including shampoo and set.)

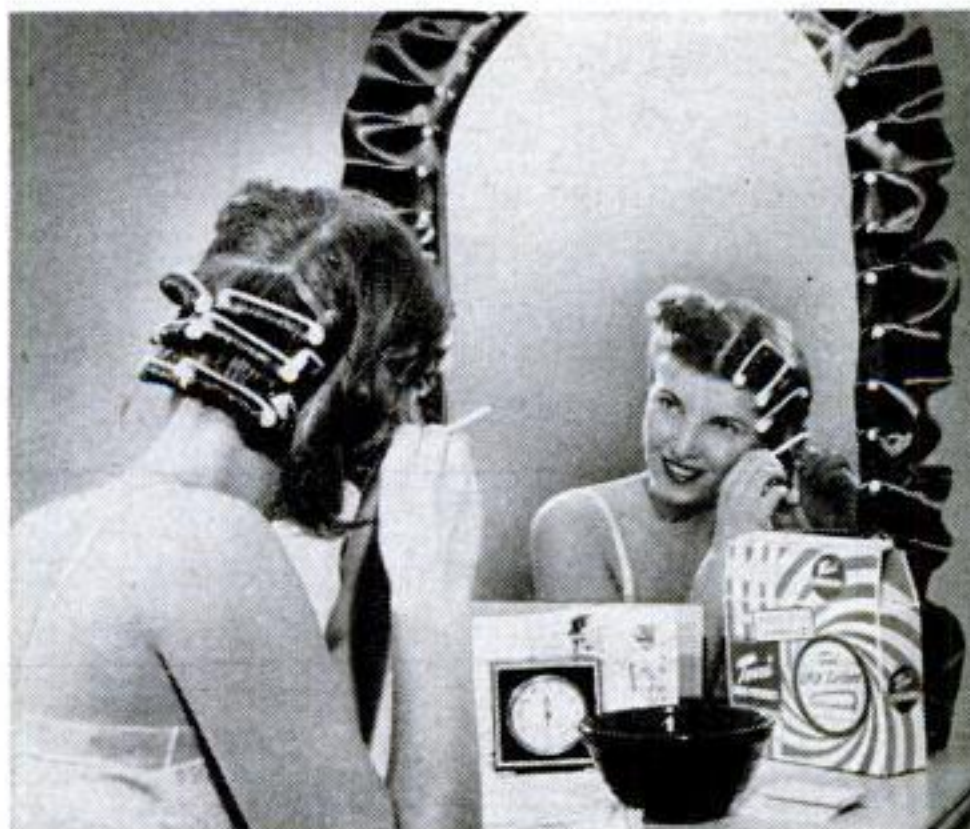
That's because Toni waving lotion is an exclusive gentle-action formula especially created to give you a wave that's free of harsh frizziness from the very first day—a wave that *feels* and *behaves* like naturally curly hair. But remember, *only* with Toni Home Permanent do you get this superb waving lotion. Only Toni has given more than 67 million lovely, long-lasting waves.

Above you see the Fulstone twins posing for a photograph to be used in Toni advertisements. Watch for this picture in May magazines. But you can be in on the secret now . . . Eleanor, the twin on the left, has the Toni.

Hair styles by Don Rito, famous Hollywood Hair Stylist



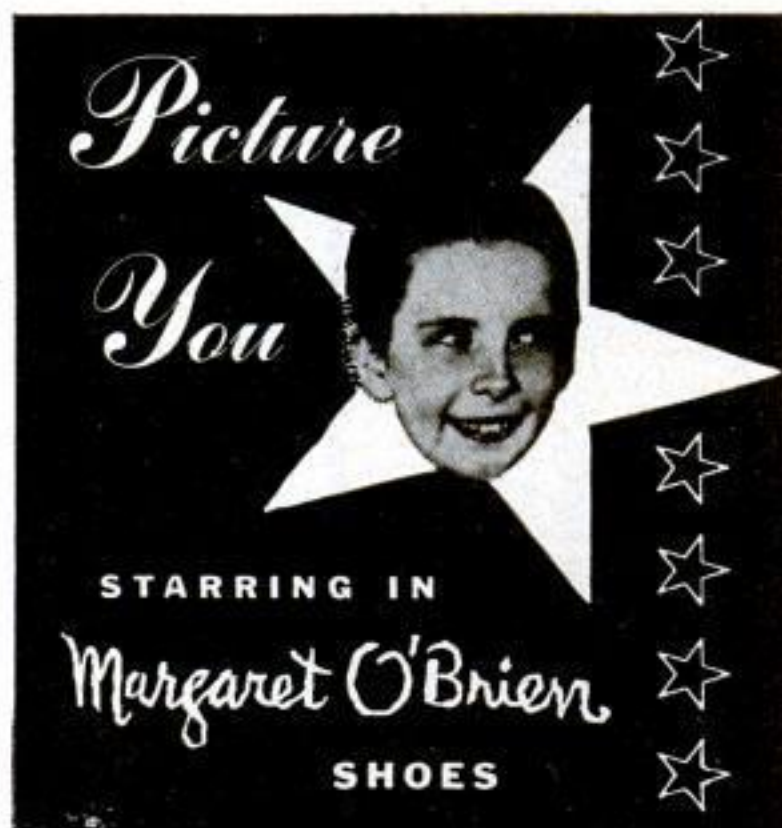
ONE TWIN gets \$20 permanent at Riverside Beauty Salon in Reno, Nevada. It took her entire afternoon.



THE OTHER TWIN gives herself a Toni Home Permanent and she saves enough for a lovely new Easter bonnet.



WHICH TWIN HAS THE TONI—Eleanor, at the left, or Jeanne at the right? Make a guess. See answer above.



Criss-cross ballerina. Black, blue, grey or camel kid suede. Green, white or red smooth, long-wearing leather.

These are Margaret's very own shoes... styled to keep a girl up-to-the-minute right down to her toes. Look for her autographed photo on every box. Sizes 5 to 10 (S width), 3½ to 10 (M width).

budget priced at **\$5.95**

slightly higher
Denver west



Back-talking casual. Red or green smooth leather. Black kid suede.

At leading stores
— or write, we'll tell you where
THE NEVELK COMPANY
a division of the Hallowell
Shoe Company, Hallowell, Maine

THE INCOME TAX CONTINUED

arrive and check the arithmetic, have a sort of sense of smell for the bad ones. This is partly a matter of plain logic: it is only reasonable to question a \$3,000-a-year man who claims to have given \$800 to charity, or a man who lists \$500 for payment of gasoline tax, which is enough in most states to drive his car 150,000 miles. It is also a matter of the tax people's wide and unique experience, gained by examining hundreds of thousands of these highly confidential documents, with the nation's earning, spending and living habits. The bureau would be highly suspicious, for example, of any liquor dealer who claimed barely to break even on his business during the war boom, or of anybody who reported taking a loss on the sale of a house in the recent years of rising prices, or of a doctor or dentist who reported an income substantially lower than others in the same profession in his community. All of these things actually happen sometimes, of course, but they are the exception and the bureau likes



MAN WHO SAYS HE NEVER WORRIES

to see them proved. Out of the returns chosen by the preliminary checkers as likely candidates for investigation, about half are usually found to contain errors, ranging from small to egregious, that reduced the tax payment below its proper level. On the basis of audits made in the 12 months ended last July, the bureau collected an extra \$800 million from the taxpayers.

Even so the revenue bureau estimates that it is still losing at least \$750 million a year to taxpayers who make various kinds of "mistakes" on their returns. It gave this figure to Congress recently in support of a request for funds to employ 3,000 more investigators, and based it on a sort of Gallup poll it made on the 1948 returns. For this experiment 160,000 returns were pulled out of the files at random and checked from hell to breakfast; agents went out and counted children, investigated salaries, went through expense accounts, looked up charity contributions and examined receipts from doctors and local tax boards. On the basis of this sampling the bureau has made the following estimate of the number of returns in which the tax paid was wrong by \$2 or more, almost always in the taxpayer's favor:

INCOME BRACKET	NO. OF RETURNS	NO. OF RETURNS WITH ERRORS
Under \$7,000	49,200,000	11,800,000
\$7-\$25,000	2,600,000	1,600,000
\$25-\$100,000	235,000	162,000
Over \$100,000	15,000	10,000

The total of all returns with errors is thus estimated at close to 13,600,000, and the total amount of the errors has been set by the bureau, through complicated but logical statistical methods, at somewhere between \$1.4 and \$1.8 billion. The bureau expects to get back part of this through its present auditing procedures, but it figures that anywhere from \$750 million up to \$1.2 billion will just go by the boards.

This is a substantial leakage and it seems likely that Congress will grant some additional auditors, most of whom will then be put to

Heide
CANDIES

JUJYFRUITS

5¢

I'm a rootin', tootin' cowboy
And I'm ridin' hard and fast
To make it to the candy store
While the JUJYFRUITS still last

HENRY HEIDE, INC. NEW YORK, N. Y.

Engaged



Joyce Thoresen (Miss Photoflash of 1948) recently engaged, keeps her hands soft and free from chapping with Italian Balm.

You'll be amazed, the first time you use Italian Balm, by its extra-softening effect. In fact, you'll feel the difference over night. This original Canadian formula prevents chapping—positively softens roughest, driest skin. So rich, one drop serves both hands! Choice of countless doctors, nurses. Get a bottle—see the difference! 25¢, 50¢, \$1.

Campana
Italian Balm
for Chap-Free Hands

Let's get acquainted...



Get a bottle—try it—Compare

CONTINUED ON PAGE 120

You'll be fit to be eyed

Who could ask for lovelier surroundings? Soft, tubbable broadcloths... hug-u-close satin elastics... whisper-light nylons prettified with dainty embroidery. In the loveliest colors under the sun.

Lovely? Yes! But a Warner's 3-Way-Sized bra has a lovely way of fitting, too. So make yourself comfy and pick the Warner's bras that were made for you alone—3 Ways—in *cup*, *band* and *uplift*.

Whether you're on an expense account or an explain account, you'll find Warner's bras fit every purse size, too. They begin at \$1.00.



Warner's Bra #2076. White broadcloth. \$2.00

1 Choose your cup size.....

Warner's believe in form letters—A, AA, B, C, CC and D, that is. It means you can choose from 6 cup sizes. Bra above comes in ABC cups. Undercups are French stitched for a lovely, natural uplift. Elastic gore between cups for breathe-easy comfort.



Warner's Bra #2290. White, pink broadcloth. \$1.50

2 Choose your band.....

No wonder women call Warner's the band leader. You can choose from bras with no bands, narrow bands, deep bands or elastic bands. All fit smoothly without binding or under-the-arm spread. Bra above takes the new low-cut plunge in soft but sturdy broadcloth.



Warner's Bra #2299. White, pink nylon. \$3.50

WARNER'S 3-Way-Sized Foundations and Bras

3 Choose your uplift.....

Warner's bras give you a bea-YOU-tiful uplift... with the accent on YOU. Today fashion insists that your undercover agents give you a natural, rounded look. You'll be lovelier—*naturally*—in the bras you pick from Warner's many styles and fabrics. Bra above is nylon taffeta with embroidered nylon marquisette top. *At finer stores.*

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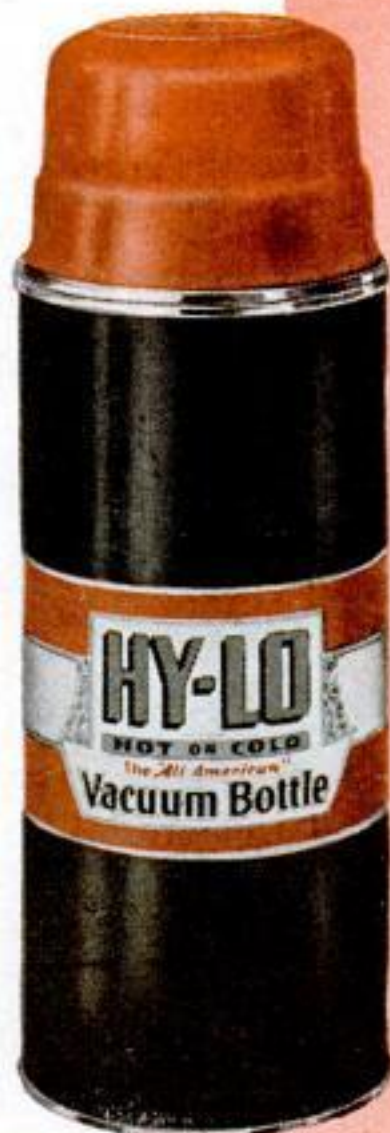
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THE INCOME TAX CONTINUED

work examining returns in the \$7-\$25,000 group. If nothing else, the poll will have given the bureau considerable new knowledge which will come in handy in the future. By no means all the findings have been tabulated as yet, but the bureau has already learned a great deal about the type of errors to look for. In the lower income brackets almost all of them fall into two classes: either the taxpayer understates his income (usually in cases where he has worked for several employers but forgets all but the main one at tax time) or he shows a tendency to overestimate the number of children he has. Among farmers and little businessmen, about half of all errors are in recording the amount of the year's receipts. In higher income groups almost everyone knows how many children he has and how much money he has made, but many exaggerate the amount they spend on business expenses, medical bills and charity. By the time the study is complete the bureau will have a fascinating—in fact an almost eerie—insight into the workings of the taxpayer's mind as he makes out his return. It will also know what classes of people and what professions are the likeliest to try to trim corners. Most private experts are betting that the farmer, who has a history of aversion to taxes dating from early Egypt, will win the top honors hands down. Long-shot bettors favor the doctor-dentist group.

In a way the statistics uncovered by the bureau's poll—those 13,600,000 erroneous returns and the leak of \$750 million or more—sound like an invitation to tax dodging, and the bureau did a lot of serious thinking before it made them public. Actually, however, the sort of cheating shown by the poll is pretty smalltime, of much more importance to the Treasury in the aggregate than it is to the individual taxpayer. The really big errors were in the high income brackets where taxpayers, expecting to be investigated anyway and knowing that many of the more complex phases of the tax are subject to argument and court interpretation, often list every possible deduction they can think of—never expecting all of them to stick. The average amount the 13 million taxpayers got away with, if that is the proper phrase, amounted only to about \$55 apiece—hardly worth the time, trouble and possible penalty. In many cases payment of the extra amount has only been delayed, for the bureau, when it audits a return and finds mistakes, usually goes back over the taxpayer's previous returns. It can go back at least three years under any circumstances and in cases of actual fraud, like concealing income or inventing mythical dependents, as many years as it pleases. When the bureau cannot prove fraud and impose a 50% penalty it can usually invoke the 5% penalty for "negligence," a broad term that can cover almost anything; and the 6% interest charged by the bureau on unpaid taxes can mount up at an alarming rate over the years.

Citizens who pay their taxes honestly sometimes wonder, when they hear gossip about "beating the tax," if they are being played for suckers. They can stop fretting. Theorists have come to the conclusion that the only completely safe way to beat the tax man is to be 1) a hermit who 2) owns a gold mine in the wilderness and 3) re-buries the gold as soon as he digs it up—a self-defeating method because it amounts to never mining the gold in the first place. Short of this, about the only way a large-scale evader can avoid being fined or sent to prison in the long run is to die first or take advantage of the tax bureau's standing offer to go in, like the lumber dealer frightened by the TCR-1 form, and confess all before it is too late.



THE ONE SURE WAY OF BEATING THE TAX ISN'T MUCH FUN



OBVIOUSLY... COSMOPOLITAN



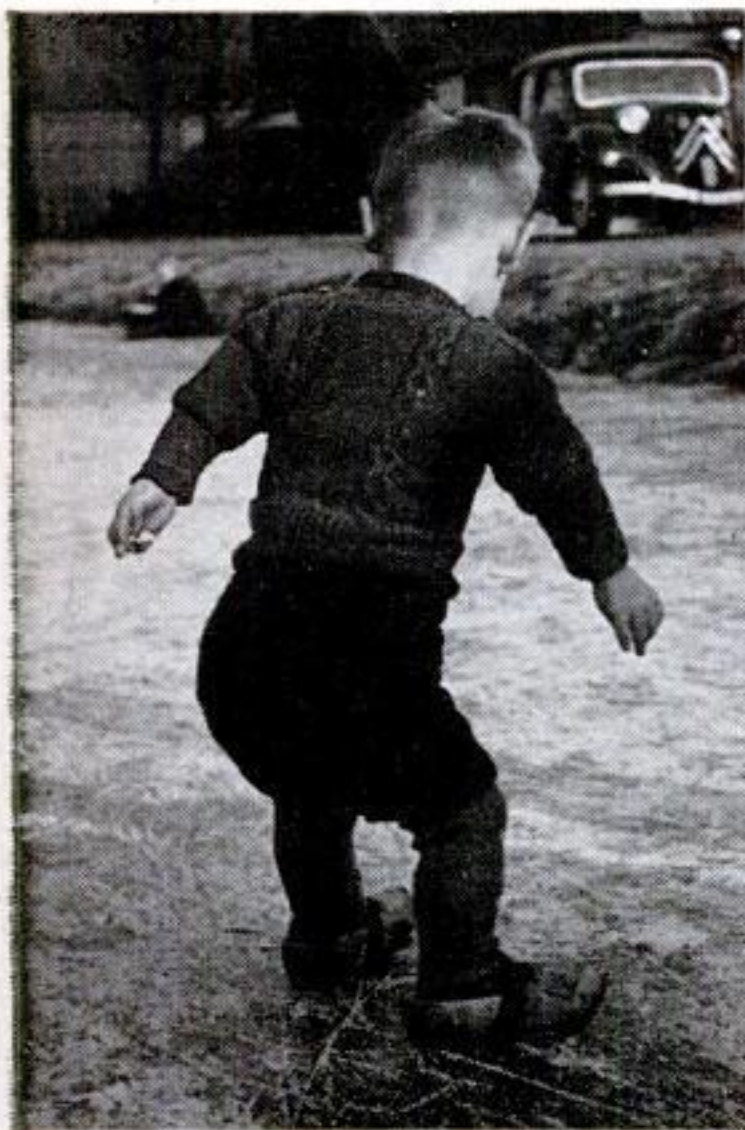
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CANADIAN WHISKY—A BLEND...OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD
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BENEATH THE 13TH CENTURY RAMPARTS OF MUIDEN CASTLE, DUTCH SKATERS IN OLD AND MODERN GARB ENJOY THE BEST VECHT RIVER ICE IN THREE YEARS



A YOUNGSTER SLIDES ON HIS WOODEN SHOES, LIKES IT, STARTS OUT AGAIN

Life Goes Skating in Holland

The happy land of Hans Brinker freezes up solid and everyone turns out to try best ice in years

Holland last month seemed hardly changed from the nostalgic days of Hans Brinker and his silver skates. As the mercury dropped and the barges crunched to a stop in the ice-clogged canals, happy Hollanders began strapping on their skates. The lowlands get really good skating weather only once every few years, and everybody wanted to make the most of it. First out were the refreshment vendors, setting up their booths right on the ice. Then came the skate sharpeners. Then the skating clubs appeared with their games (*next page*) and races. Before long every ditch, canal and lake in Holland was jam-packed with agile, wind-burned skaters, young and old, their old-fashioned wood-and-metal skates singing on the ice, their scarves flying in the breeze.

With water outside almost everyone's door, or at least just around the corner, Dutchmen have always had a special fondness for skating. Archaeologists, digging around, have found rudimentary skates more than 2,000 years old. Youngsters begin sliding (*above*) or skating soon after they learn to walk. Grownup enthusiasts go on two-day cross-country trips of 60 or 70 miles. For them all, the Royal Netherlands Skating Association, acting like U.S. auto associations, maps out the best routes to take, fences off dangerous passages and, at points where skaters have to transfer from one canal to another, puts straw or sawdust down on roads to keep skates from getting nicked and dull.



YOUNG SKATERS SHOW OLD-FASHIONED BLADES WHICH ARE STRAPPED ON SHOES



AT NIGHT MUIDEN CASTLE IS LIT UP, AND SKATERS CONTINUE BY TORCHLIGHT



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Skating in Holland CONTINUED



THE PIPE TRIP, traditional game, begins with purchase of long-stemmed Gouda pipes. Object is to cover complicated course without breaking pipes.



UNDERWAY ON THE PIPE TRIP THE SKATERS PASS AN OLD WINDMILL AT



OBSTACLE, low bridge, causes one girl (left) to break fragile pipe. Pipes can be carried in hand or mouth. Low bridges are common over the smaller canals.



AT CANALSIDE BOOTH skaters stop to smoke pipes and buy a favorite skating drink—a cup of hot milk flavored with a lump of sweetened anise seed.

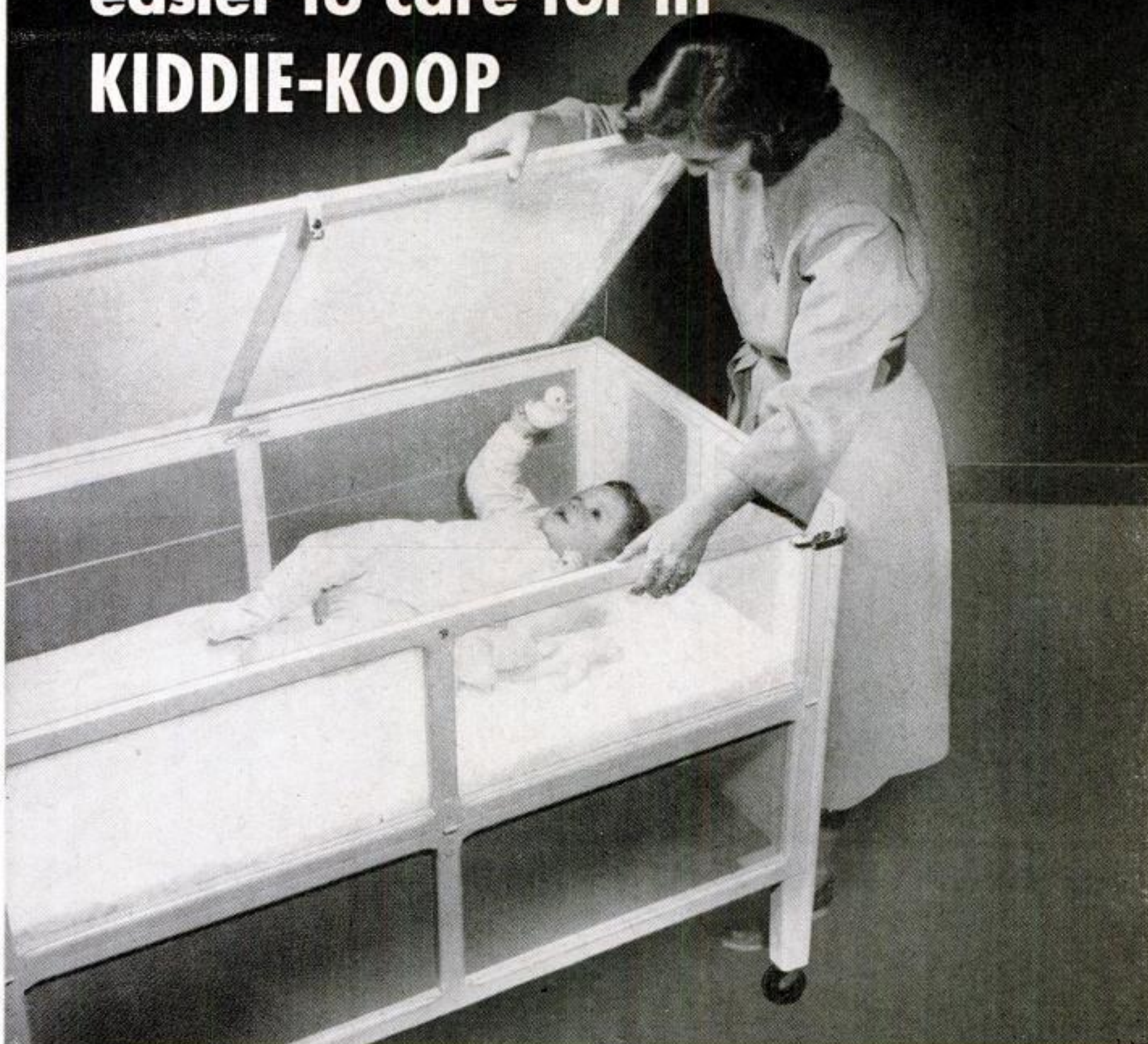


A WIDE AREA NEAR MUIDEN WHERE SEVERAL CANALS COME TOGETHER



BACK HOME after 35-mile trip, with three of the pipes unbroken, skaters wind up day with hot bowl of thick pea soup and drink of straight Dutch gin.

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A bouncy new baby is wonderful fun—but quite a burden too! This practical safety crib will make Baby even more fun because Trimble's Kiddie-Koop makes baby care easier for you . . . safer for Baby. When you put Baby in safety-screened Kiddie-Koop, he's there to stay. He can't get out, can't throw toys out . . . pets and older children can't hurt him . . . he is safe—and *you know it*, even if you are out of sight!

Go to your department, furniture or baby store—ask about the Trimble Kiddie-Koop. You will see how attractive and practical this safety crib is—and it's economical, for you'll use it from birth to big bed age, and it comes complete with special wet-proof VINYLITE® covered Hairflex mattress.



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87 out of 100 Doctors Say Trimble Kiddie-Koop® is Safer

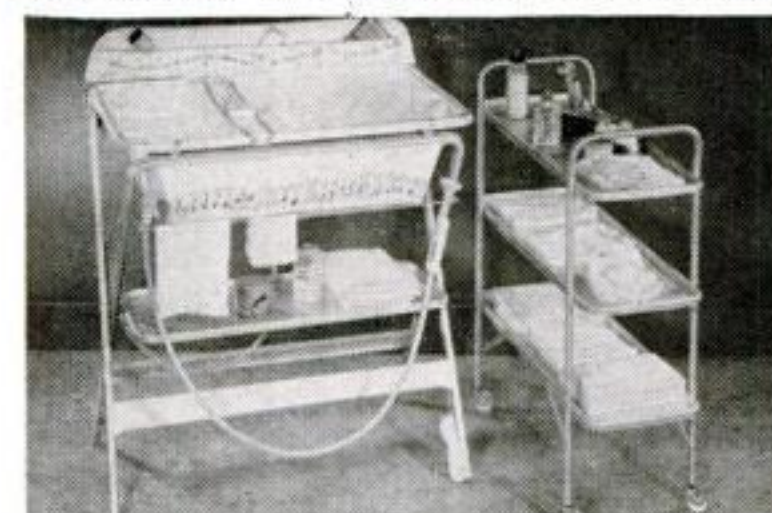


We asked Doctors this question, "Do you feel that Kiddie-Koops are: safer, about as safe, less safe than ordinary cribs?" 87% of the Doctors said, "Safer".

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*For Men, Women, Children
and Infants.*

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Ripon Knitting Works

SEQUEL



1949
GOODBY TO HER FATHER was said in hospital, where Joe Markunas was recovering from a respiratory ailment. He could sit up only a few hours a day.

AFTER SIX MONTHS IN AUSTRIA

Last summer LIFE published the story of little Jeanette Markunas, the child of an Austrian war bride and her hospitalized veteran husband who, unable to care for her as they wanted, had reluctantly sent her to live in Austria with her grandmother (LIFE, Sept. 5).

Things have looked up for the Markunas' in the past six months. Joseph Markunas is now out of the hospital on a disability pension that has been raised to \$185 a month. Even better, a charitable organization



1949
GOODBY TO CHIPPIE, the Markunas cocker spaniel, was whispered to Jeanette as she left for boat. Mother dressed her up for a going-away party.



1950

HELLO TO HER FAMILY at the airport bewilders Jeanette at first, but her mother speaks reassuringly to her. Father can now stay up almost all day long.

JEANETTE MARKUNAS COMES BACK

tion called Rent-Free Homes for Veterans Foundation, Inc. has moved them into a pleasant four-room house on Long Island for which they pay no rent. Evelyn Markunas has given up her job and can now take care of her daughter. Last week Jeanette was back with them, brought from Vienna free by American Overseas Airlines. At first Jeanette, who is now 2 years old, did not recognize her mother at the airport. Then Mrs. Markunas gave her a warm hug and Jeanette knew she was home.



1950

HELLO TO JEANETTE from Chippie takes the form of a wet smack. Chippie does not usually take to strangers, but he recognized Jeanette immediately.

CONTINUED ON NEXT PAGE

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are you?



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Sequel CONTINUED



AT HOME in Jeanette's room, mother and daughter unpack. As each article is taken out, Jeanette calls it out in German. She now speaks only German.



IN THE LIVING ROOM that evening the Markunas' chat happily before sending Jeanette off to bed. Markunas' have lifetime, rent-free lease on house.



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a pleasure*



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